

Understanding pro-climate voters in the United States
Demographic Data Tables

Demographic type	Group	Pro-climate voters (n = 336)	All other voters (n = 560)	U.S. registered voters (n = 896)
Gender	Female	51%	49%	50%
	Male	49%	51%	50%
Age cohort	Silent Generation/Baby Boomers	37%	31%	33%
	Generation X	22%	31%	28%
	Millennials/Generation Z	41%	38%	39%
Education level	High school or less	28%	35%	32%
	Some college	23%	18%	28%
	Bachelor's degree or higher	49%	34%	40%
Income level	Less than \$50,000	25%	20%	22%
	\$50,000 to \$99,999	24%	32%	29%
	\$100,000 or more	51%	48%	49%
Race/ethnicity	White, non-Hispanic/Latino	60%	68%	65%
	Hispanic or Latino	18%	14%	16%
	Black, non-Hispanic/Latino	13%	11%	12%
	2+ races or another background, non-Hispanic/Latino	8%	7%	8%
Urbanicity	Suburban	52%	55%	54%
	Urban	29%	19%	23%
	Rural	18%	26%	23%
U.S. Region	South	36%	41%	39%
	West	29%	21%	24%
	Midwest	18%	20%	19%
	Northeast	17%	18%	17%
Party/ideology	Liberal Democrat	50%	13%	26%
	Moderate/Conservative Democrat	26%	17%	20%
	Independent/No party	13%	18%	16%
	Liberal/Moderate Republican	6%	16%	12%
	Conservative Republican	4%	35%	24%
	Refused	1%	1%	1%