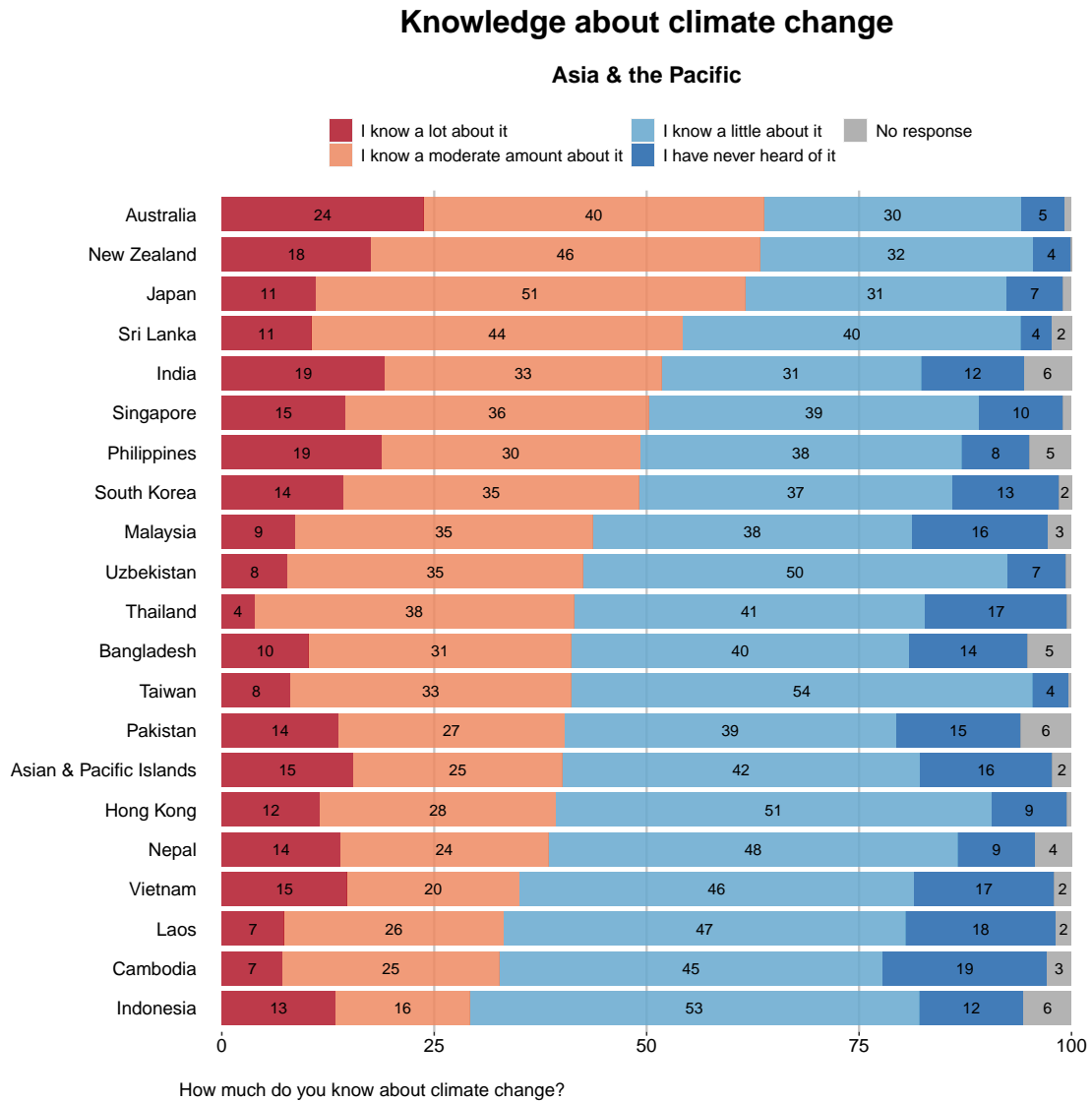


## Appendix II: Results by Region

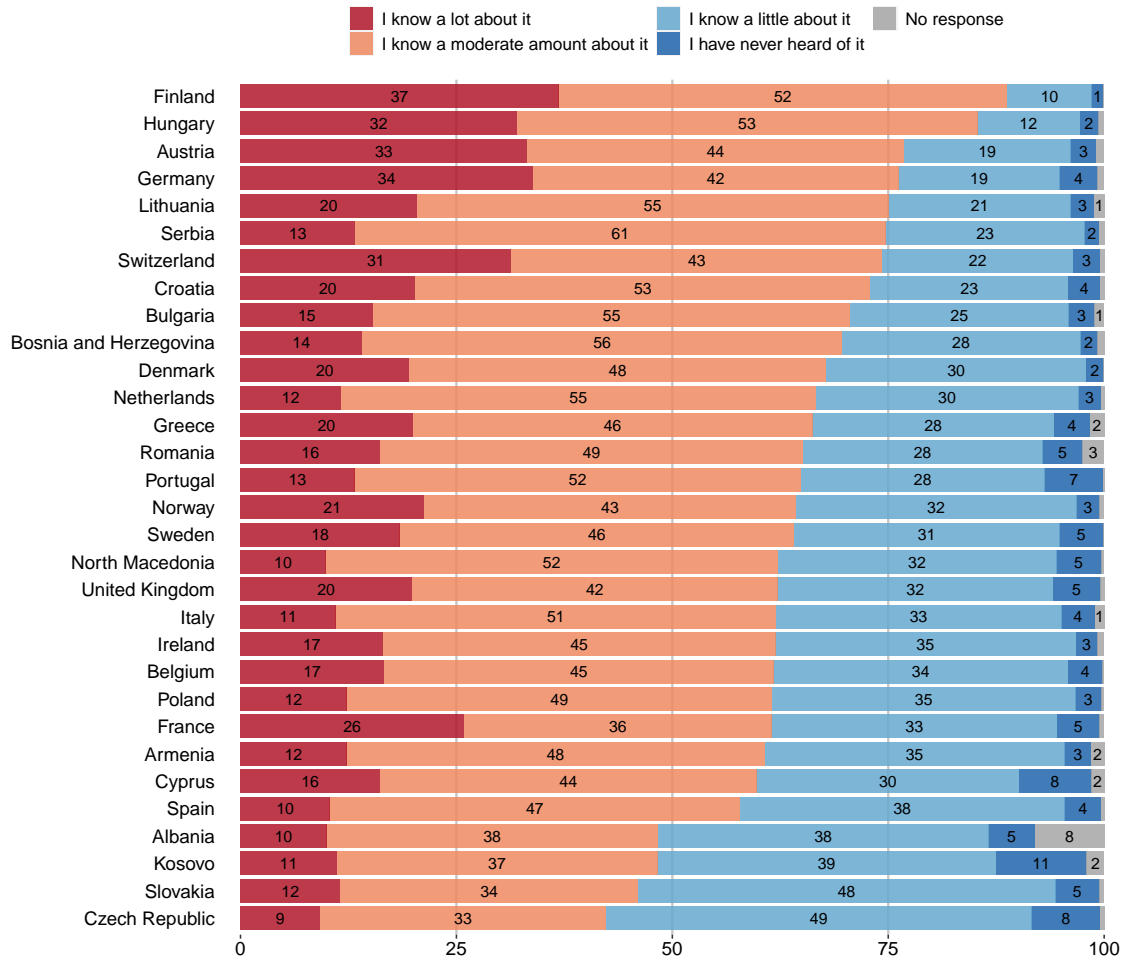
### 1.1 How much do you know about climate change?



Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

## Knowledge about climate change

### Europe

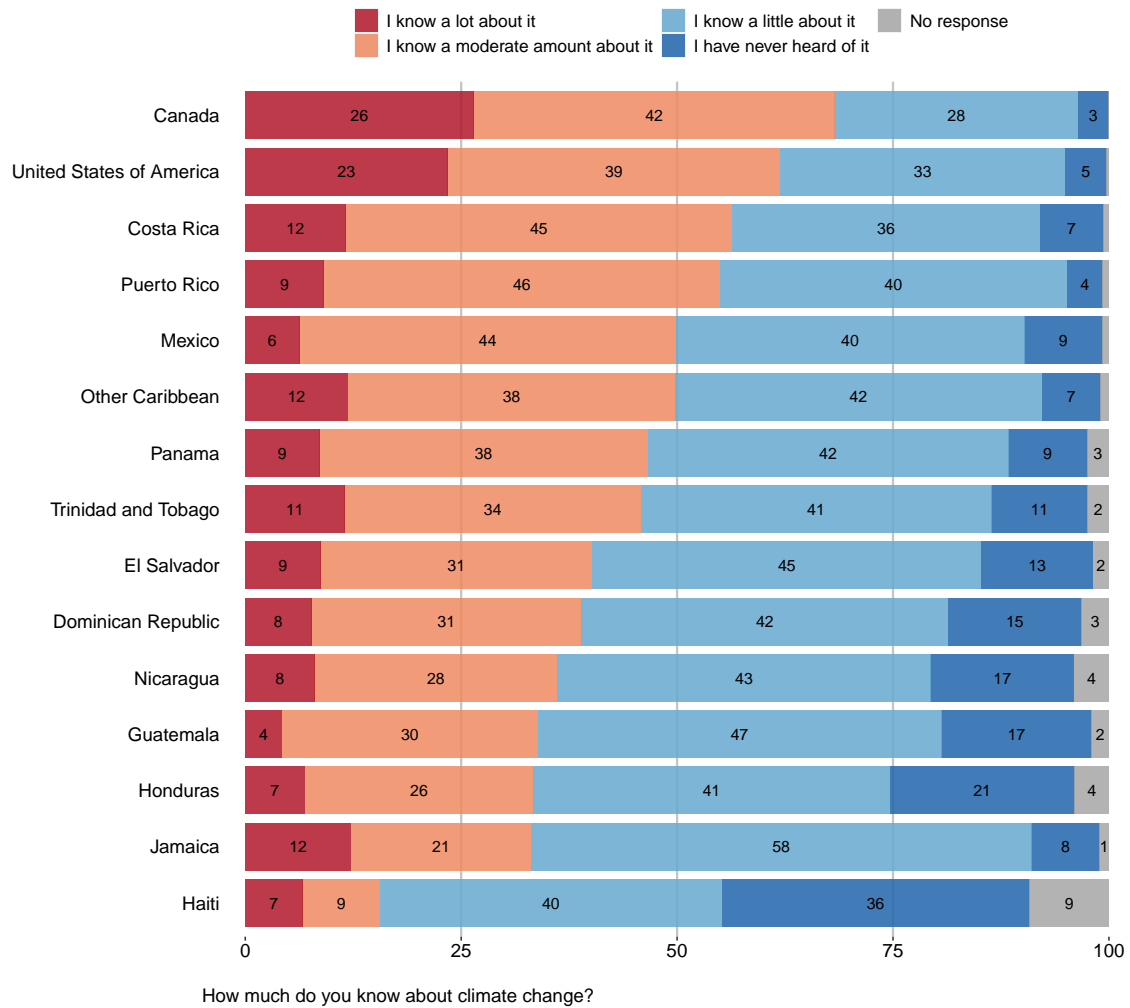


How much do you know about climate change?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

## Knowledge about climate change

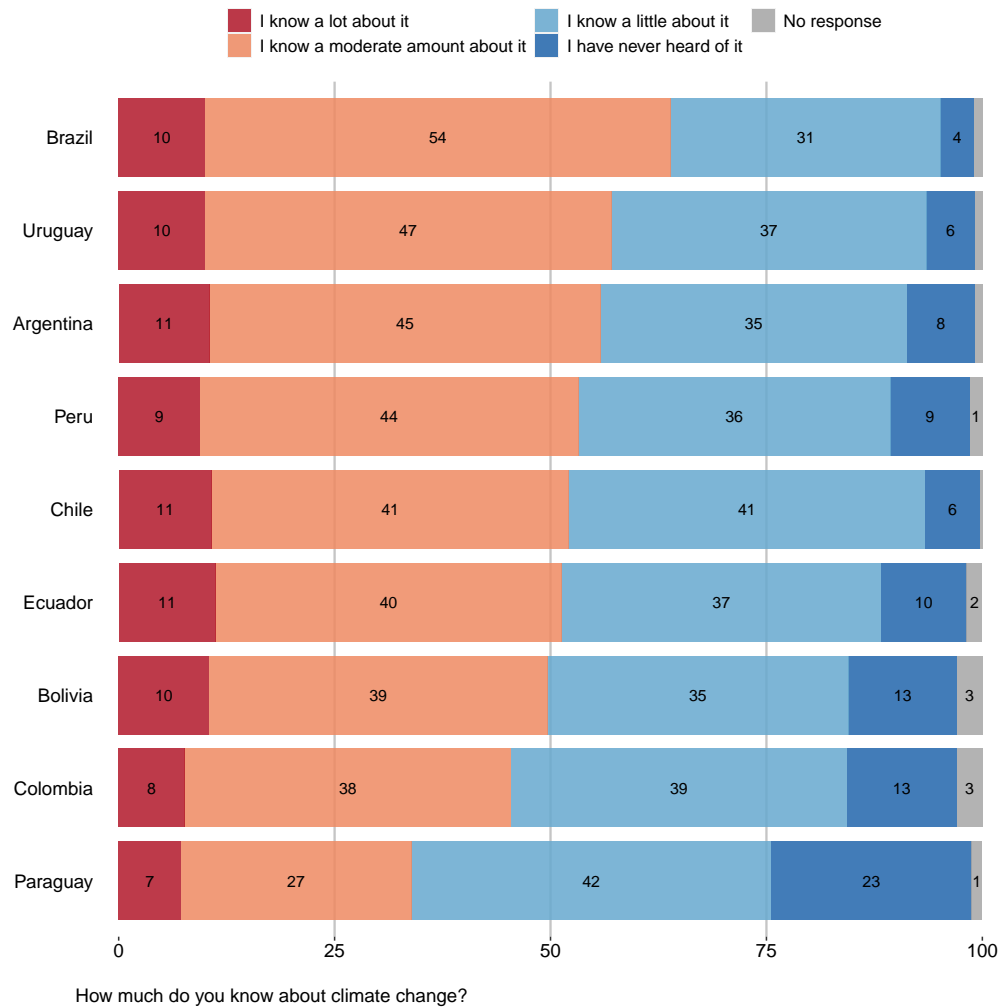
### North America, Central America, & the Caribbean



Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

## Knowledge about climate change

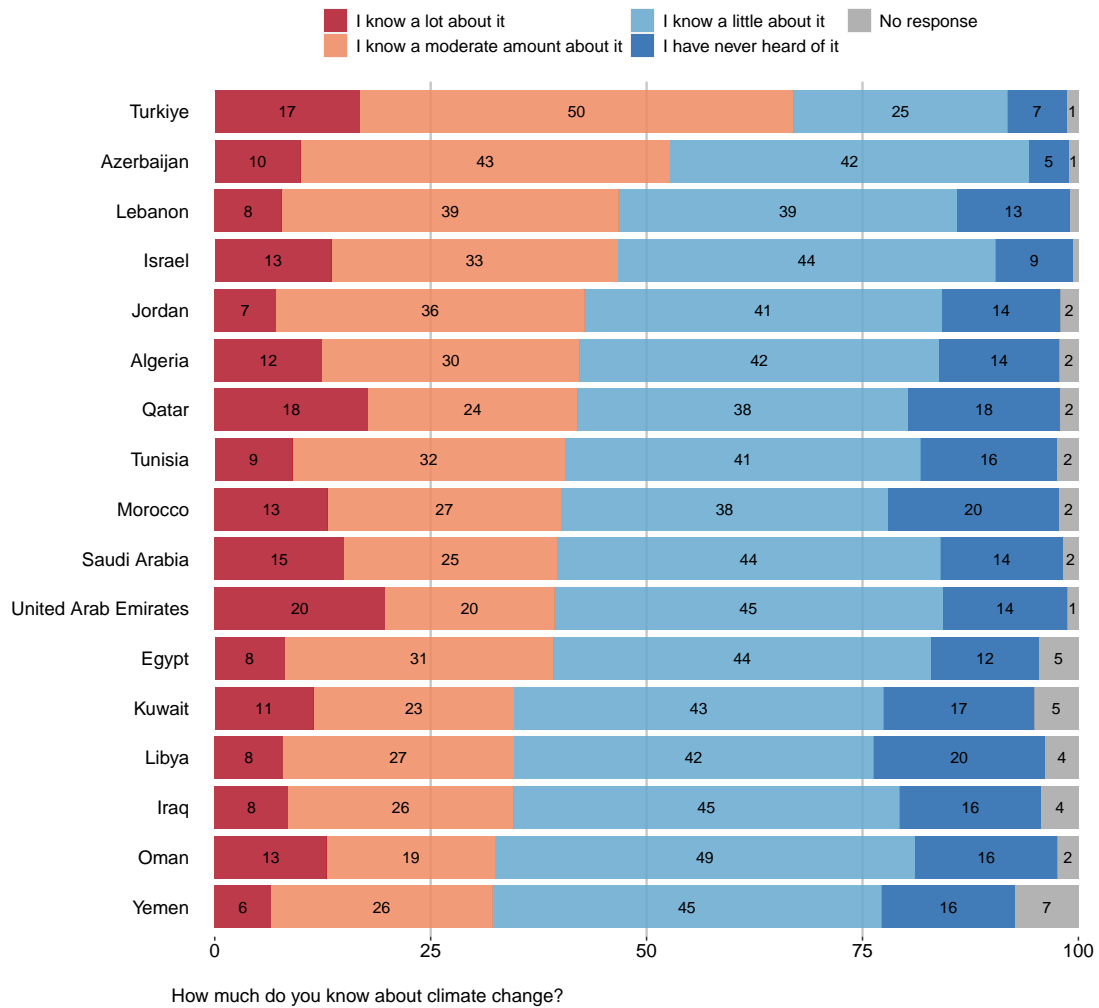
### South America



Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

## Knowledge about climate change

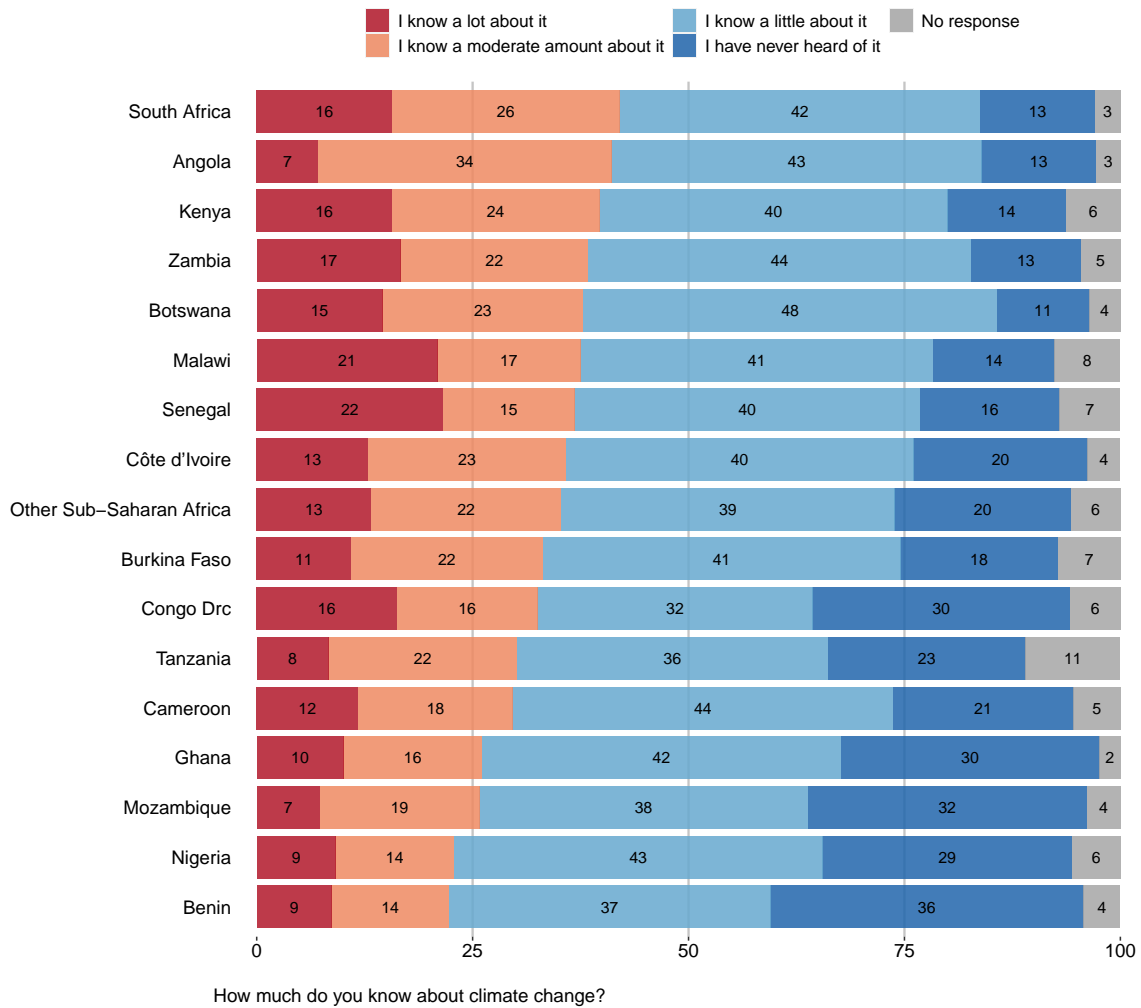
### Southwest Asia & North Africa



Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

## Knowledge about climate change

### Sub-Saharan Africa

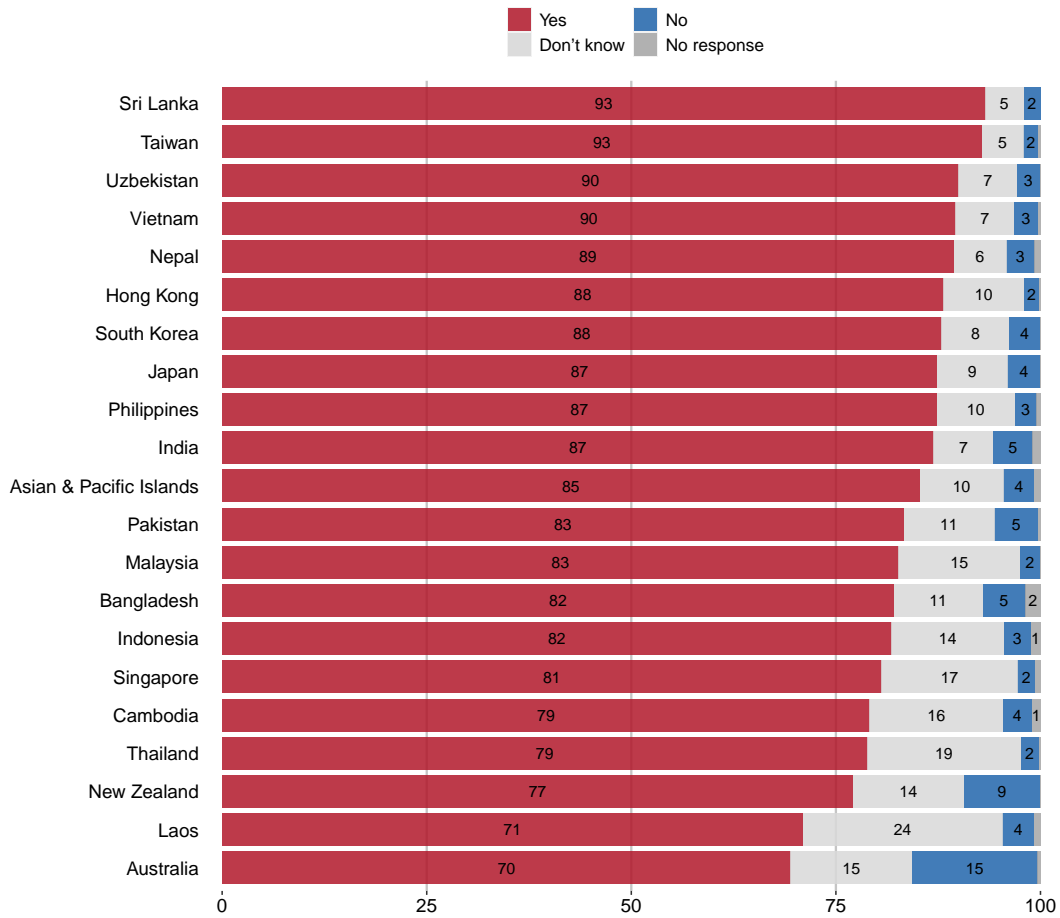


Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

## 1.2 What do you think: Do you think that climate change is happening?

### Climate change is happening

#### Asia & the Pacific

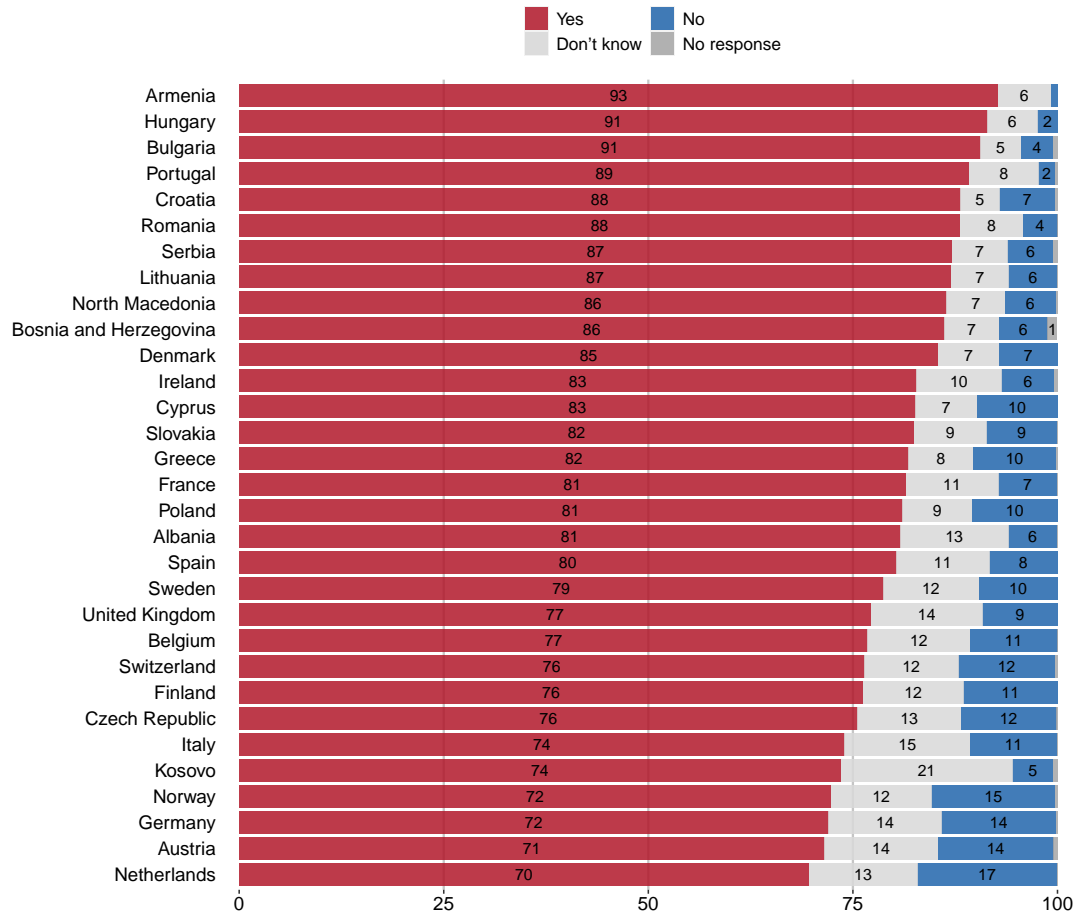


Climate change refers to the idea that the world's average temperature has been increasing over the past 150 years, will increase more in the future, and that the world's climate will change as a result. What do you think: Do you think that climate change is happening?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

### Climate change is happening

#### Europe



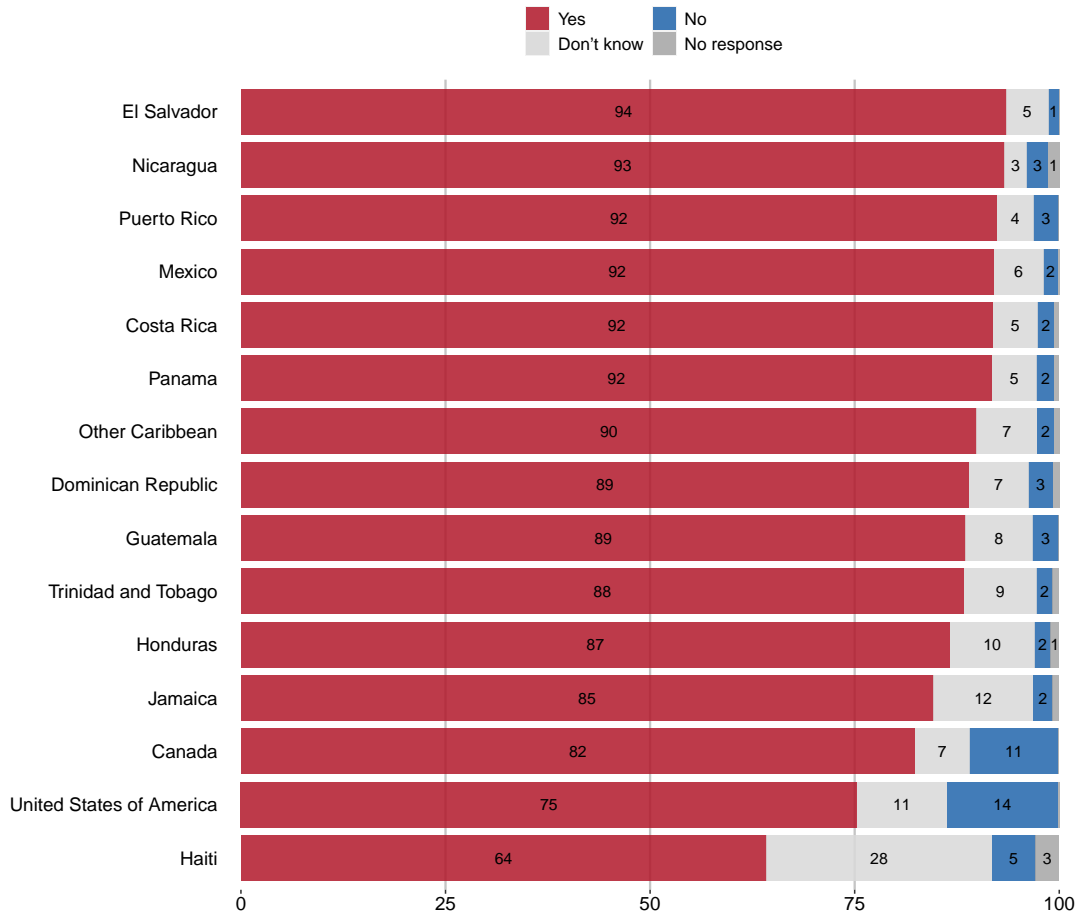
Climate change refers to the idea that the world's average temperature has been increasing over the past 150 years, will increase more in the future, and that the world's climate will change as a result. What do you think: Do you think that climate change is happening?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023



### Climate change is happening

#### North America, Central America, & the Caribbean

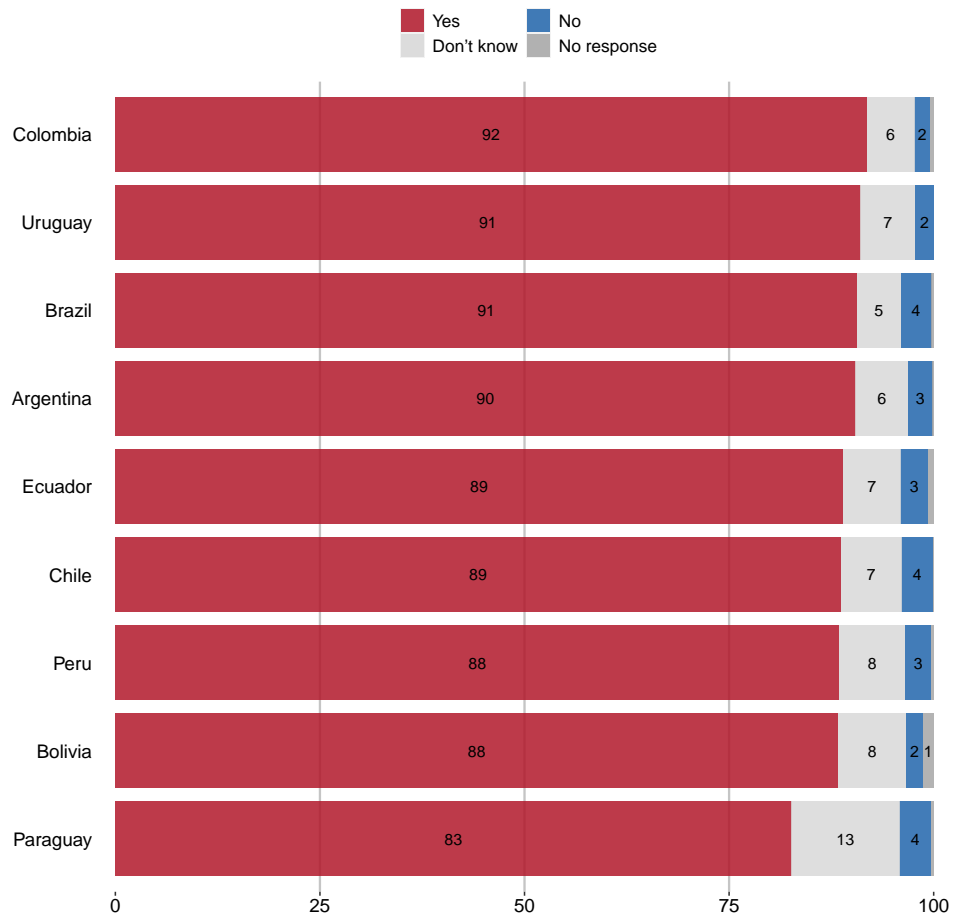


Climate change refers to the idea that the world's average temperature has been increasing over the past 150 years, will increase more in the future, and that the world's climate will change as a result. What do you think: Do you think that climate change is happening?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

## Climate change is happening

### South America

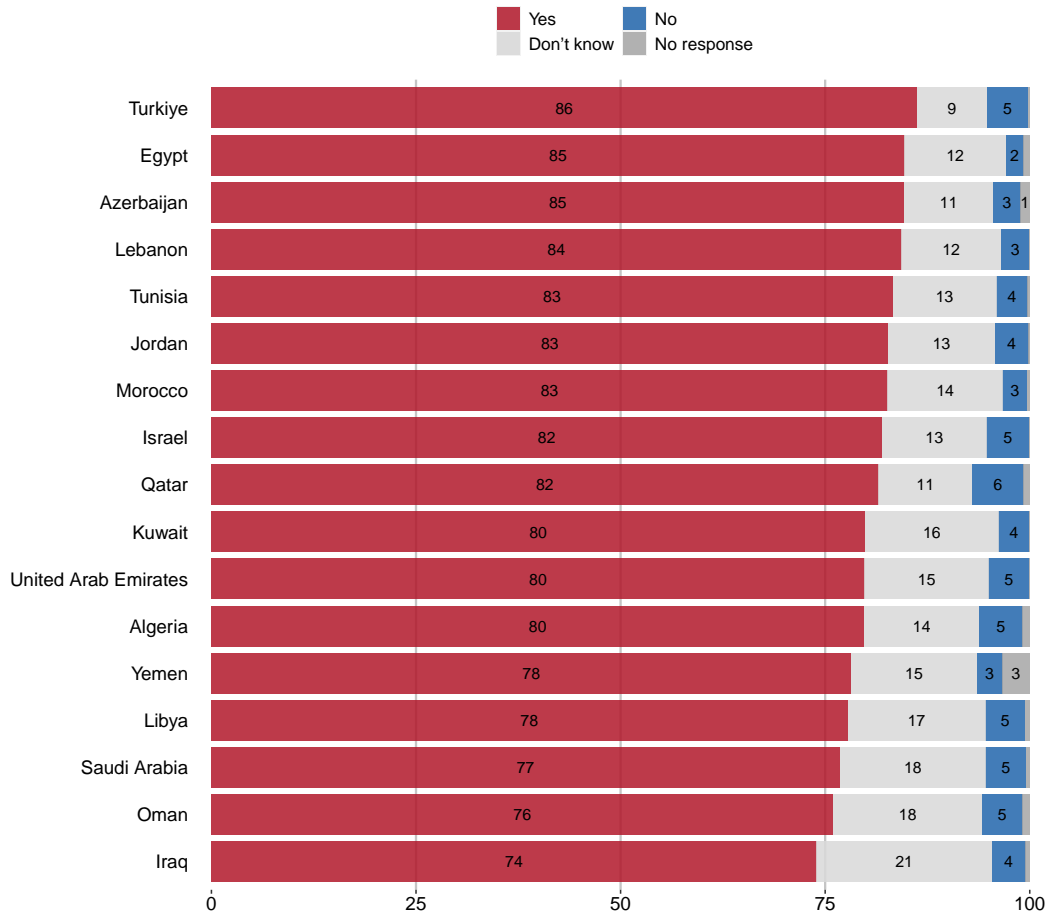


Climate change refers to the idea that the world's average temperature has been increasing over the past 150 years, will increase more in the future, and that the world's climate will change as a result. What do you think: Do you think that climate change is happening?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

## Climate change is happening

### Southwest Asia & North Africa

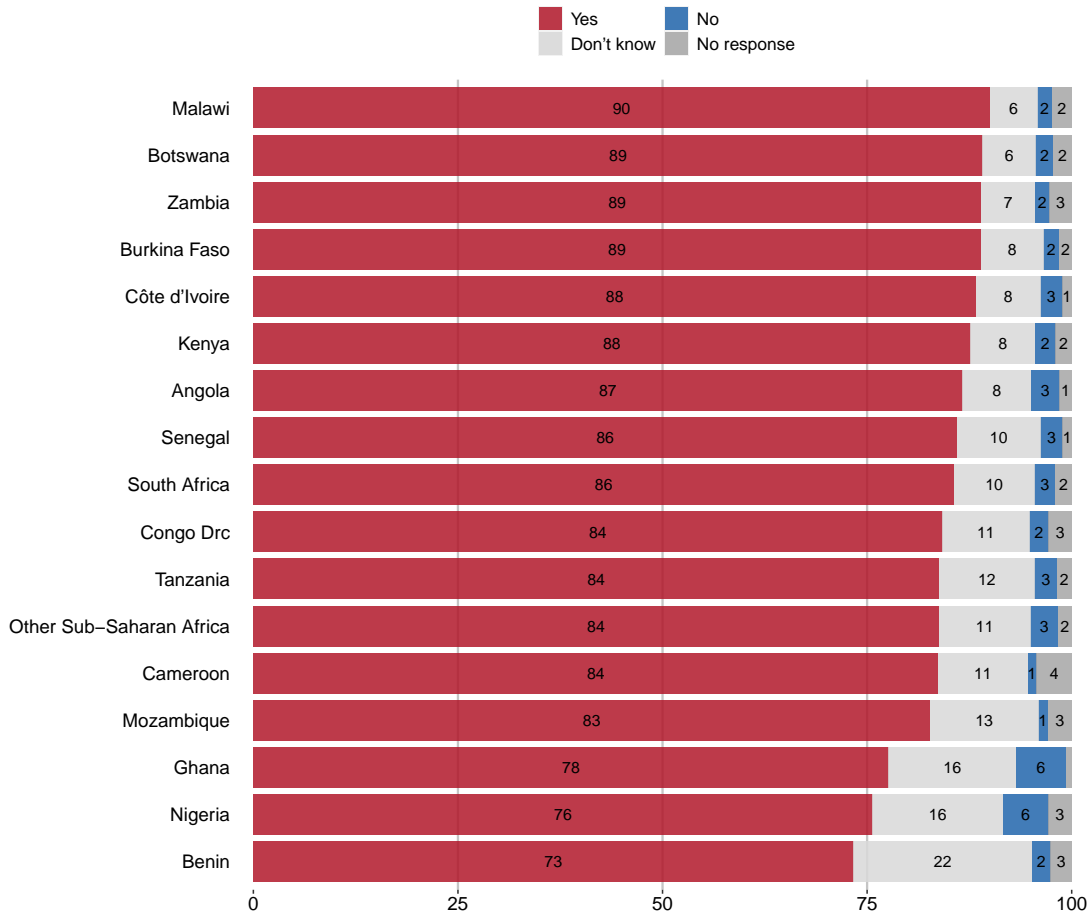


Climate change refers to the idea that the world's average temperature has been increasing over the past 150 years, will increase more in the future, and that the world's climate will change as a result. What do you think: Do you think that climate change is happening?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

### Climate change is happening

#### Sub-Saharan Africa



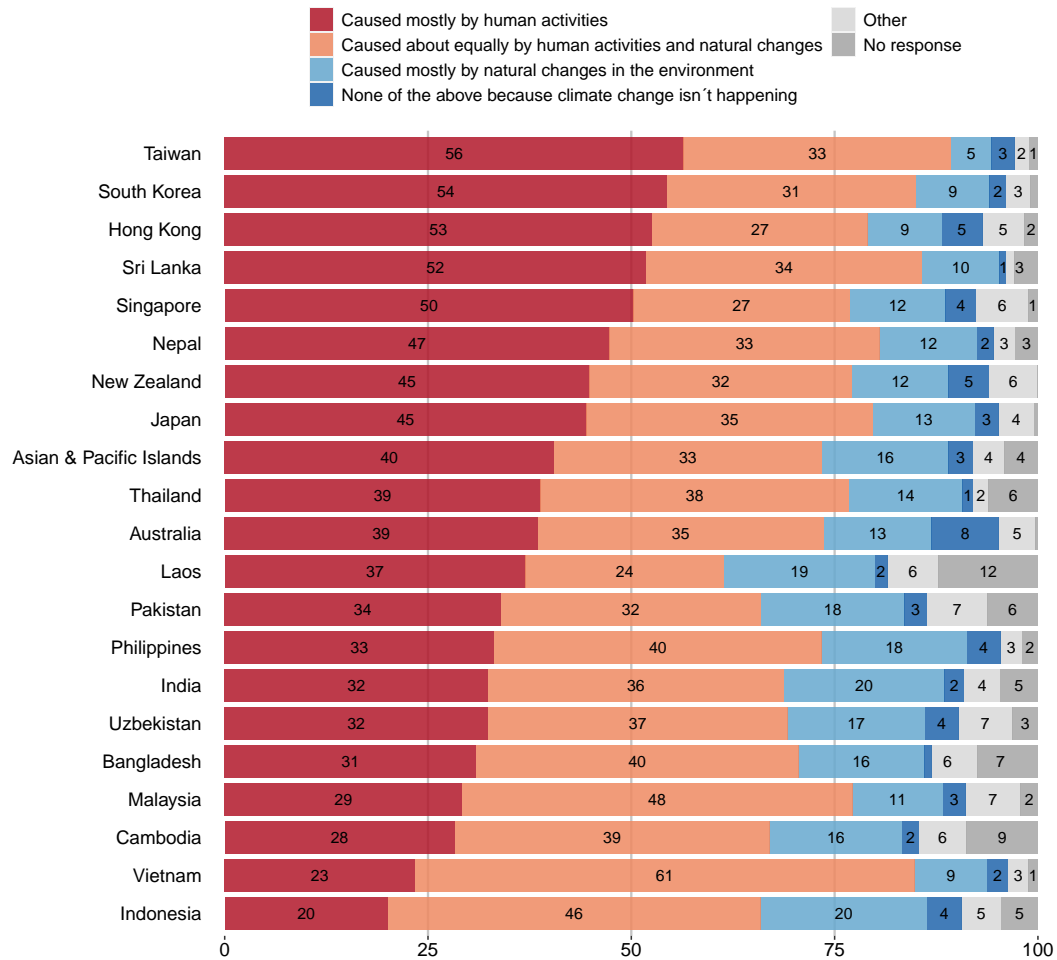
Climate change refers to the idea that the world's average temperature has been increasing over the past 150 years, will increase more in the future, and that the world's climate will change as a result. What do you think: Do you think that climate change is happening?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

### 1.3 Assuming climate change is happening, do you think it is...

#### Climate change is caused mostly by human activities

##### Asia & the Pacific

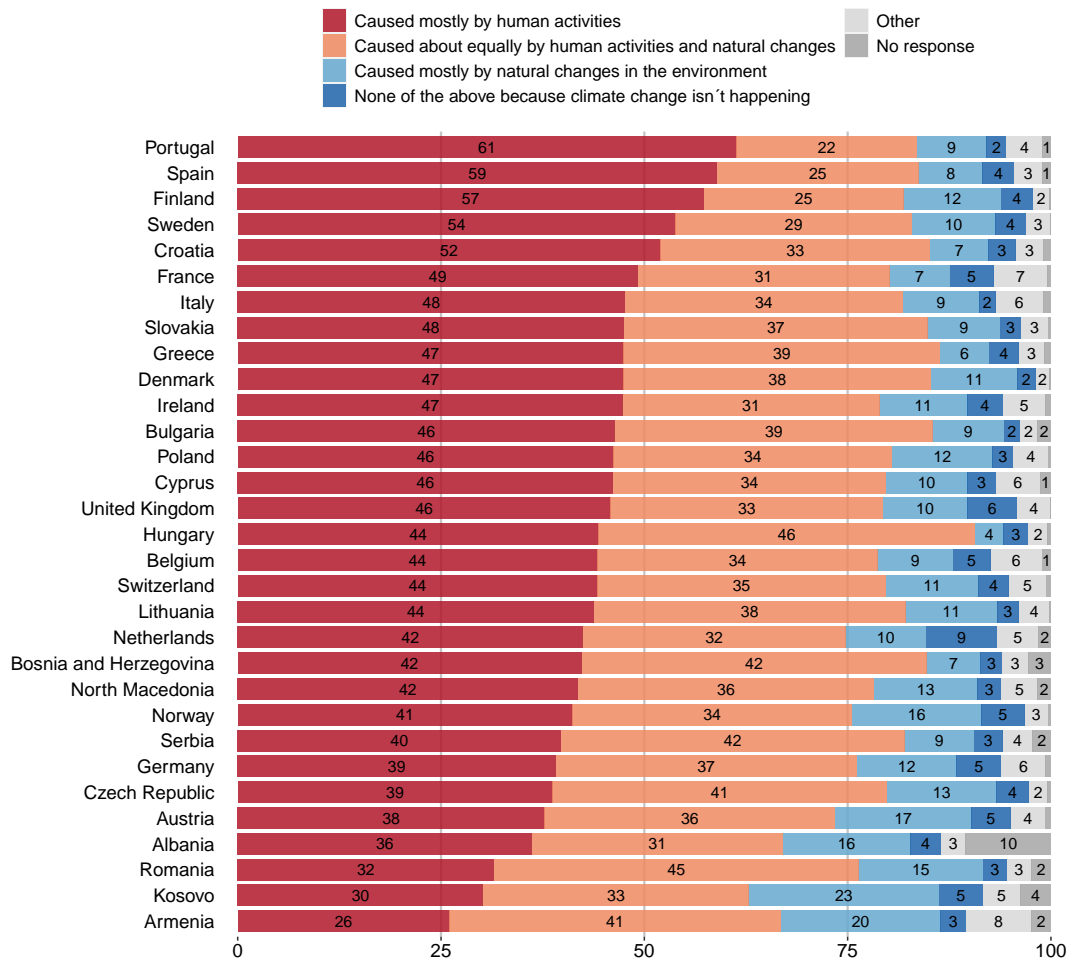


Assuming climate change is happening, do you think it is...

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

### Climate change is caused mostly by human activities

#### Europe

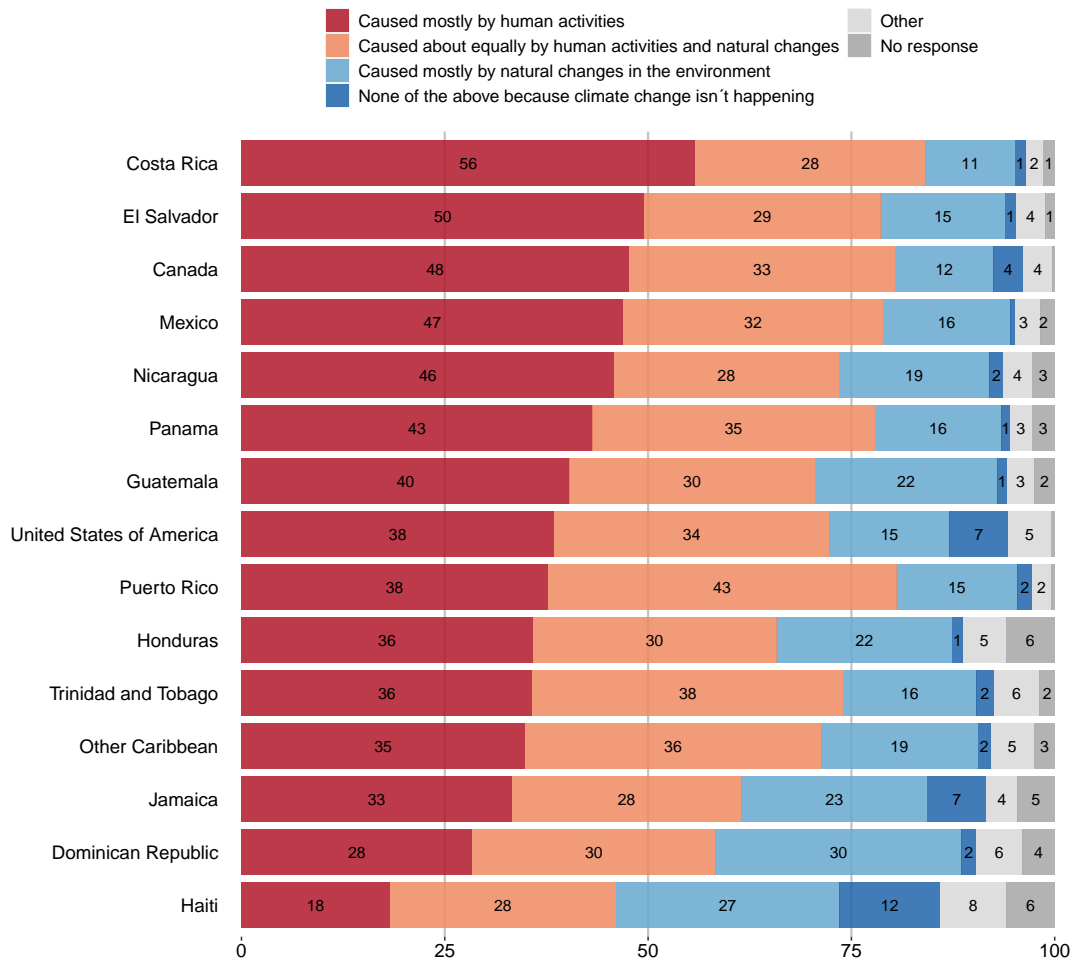


Assuming climate change is happening, do you think it is...

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

### Climate change is caused mostly by human activities

#### North America, Central America, & the Caribbean

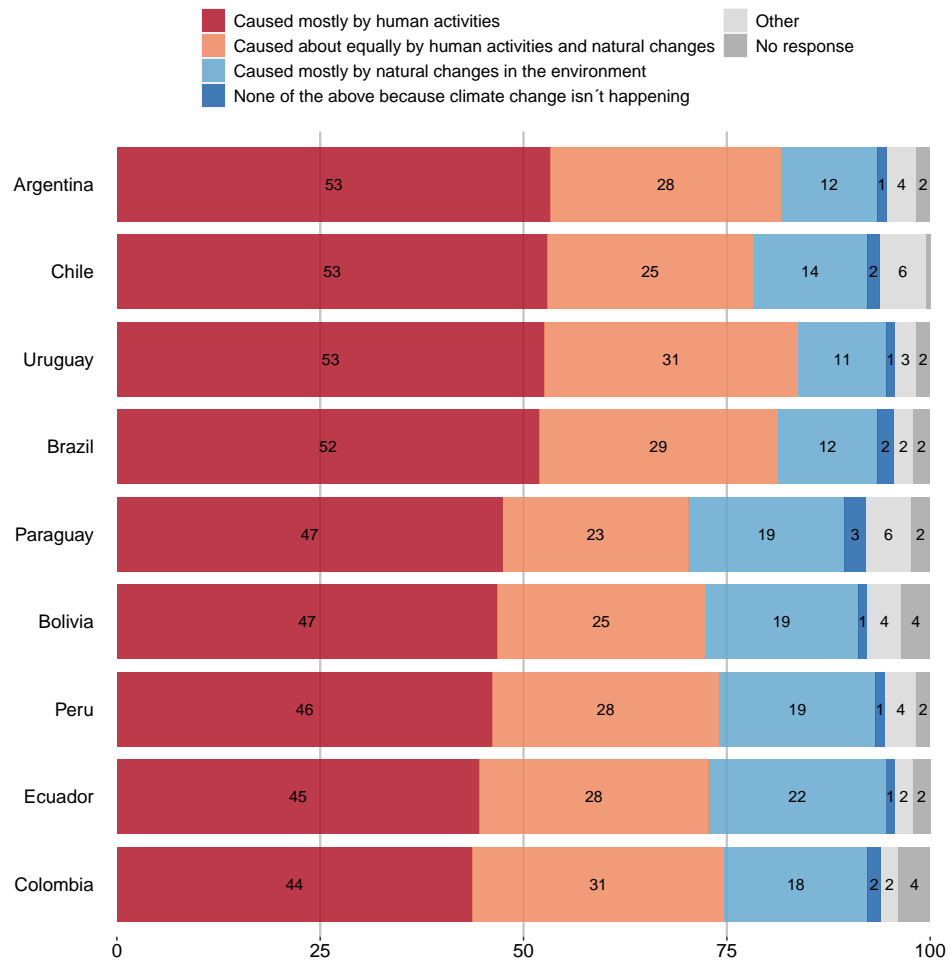


Assuming climate change is happening, do you think it is...

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

## Climate change is caused mostly by human activities

### South America



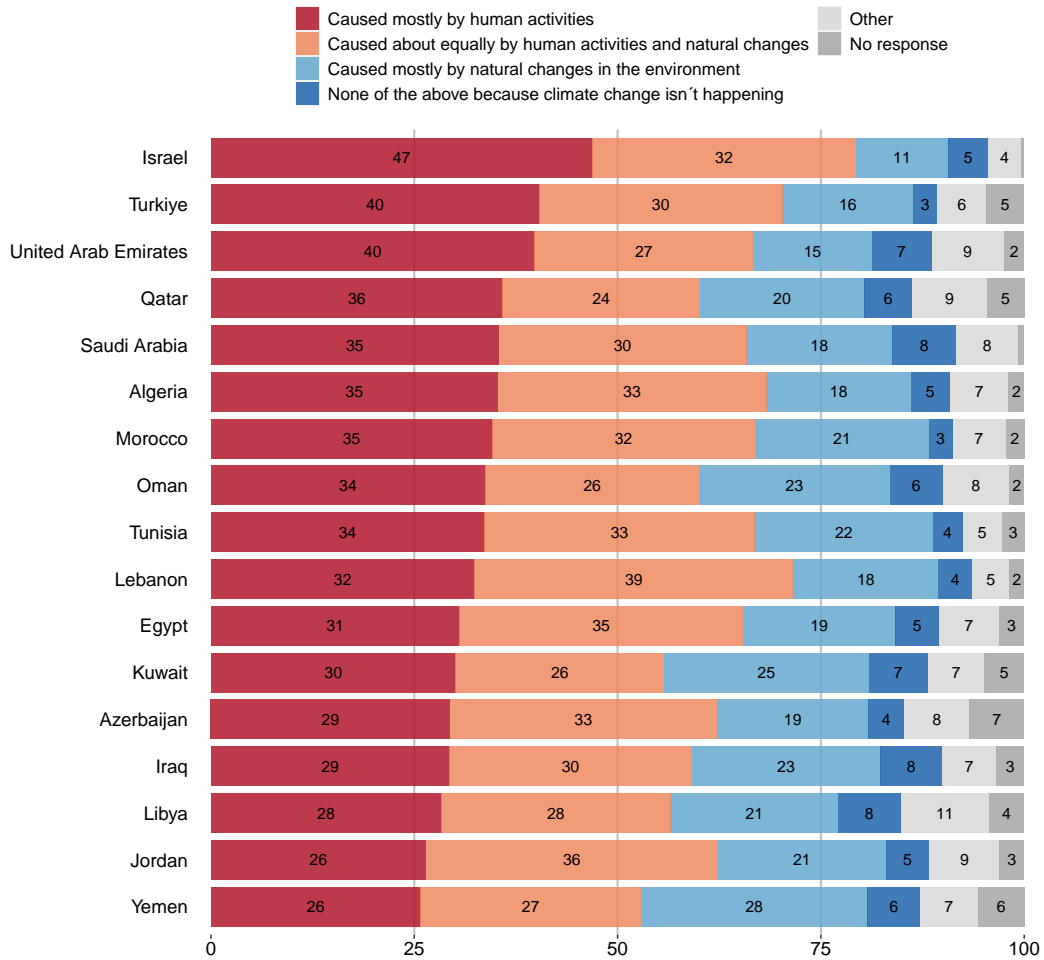
Assuming climate change is happening, do you think it is...

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023



## Climate change is caused mostly by human activities

### Southwest Asia & North Africa

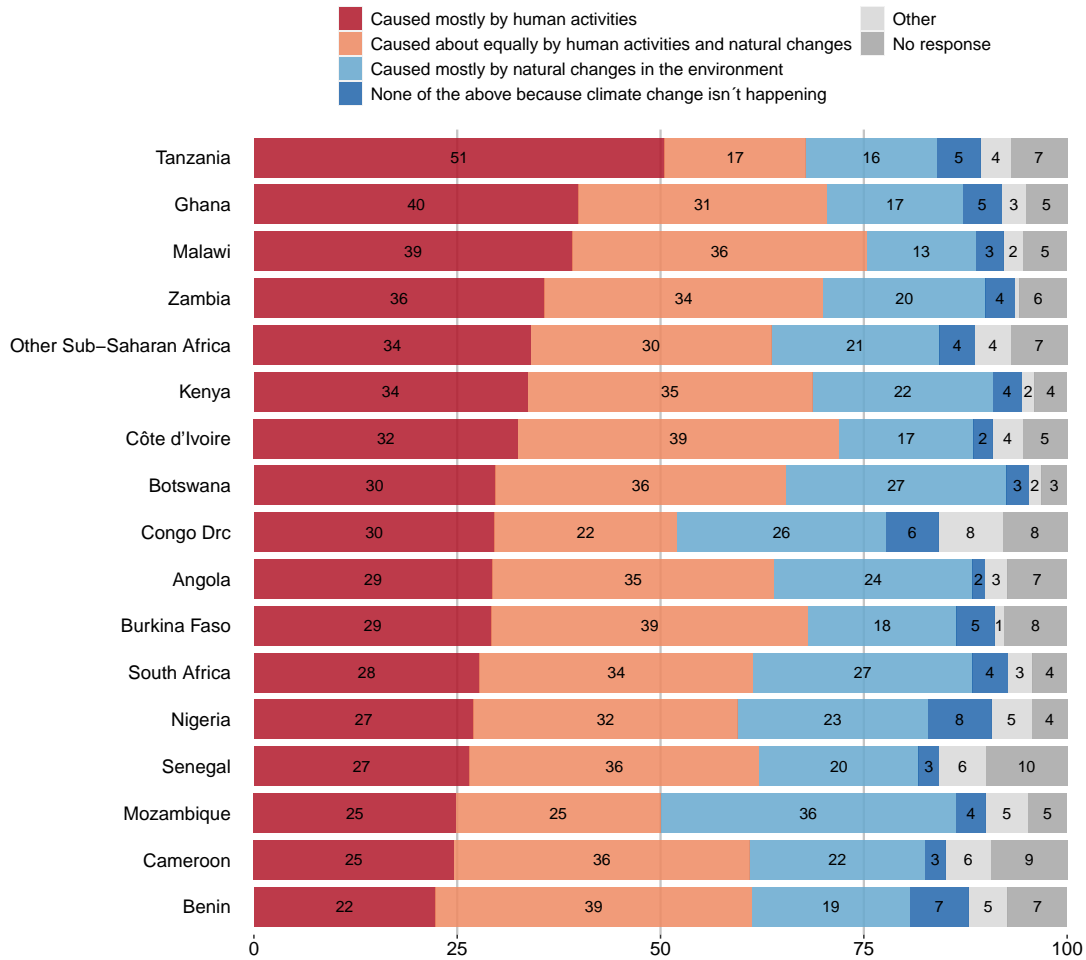


Assuming climate change is happening, do you think it is...

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

## Climate change is caused mostly by human activities

### Sub-Saharan Africa



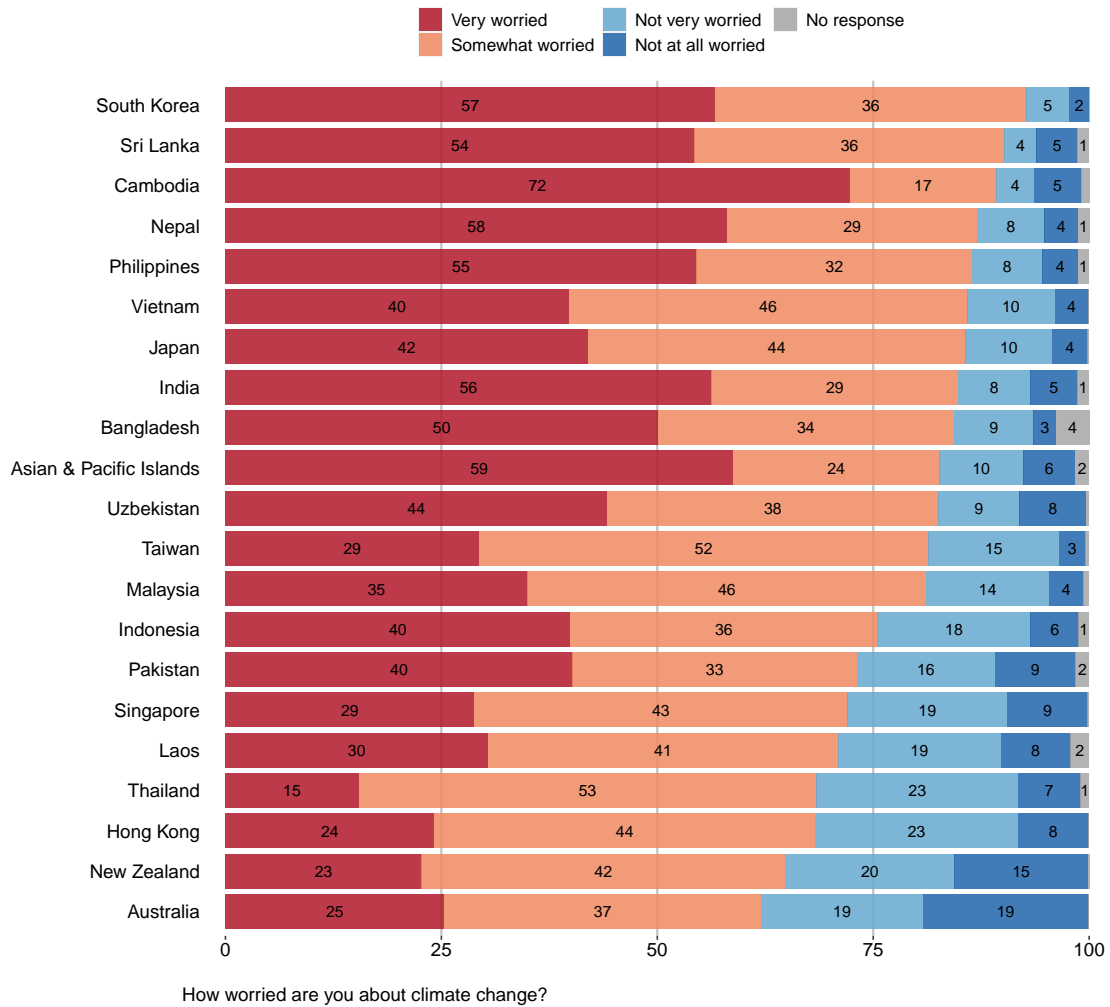
Assuming climate change is happening, do you think it is...

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

## 2.1 How worried are you about climate change?

### Worry about climate change

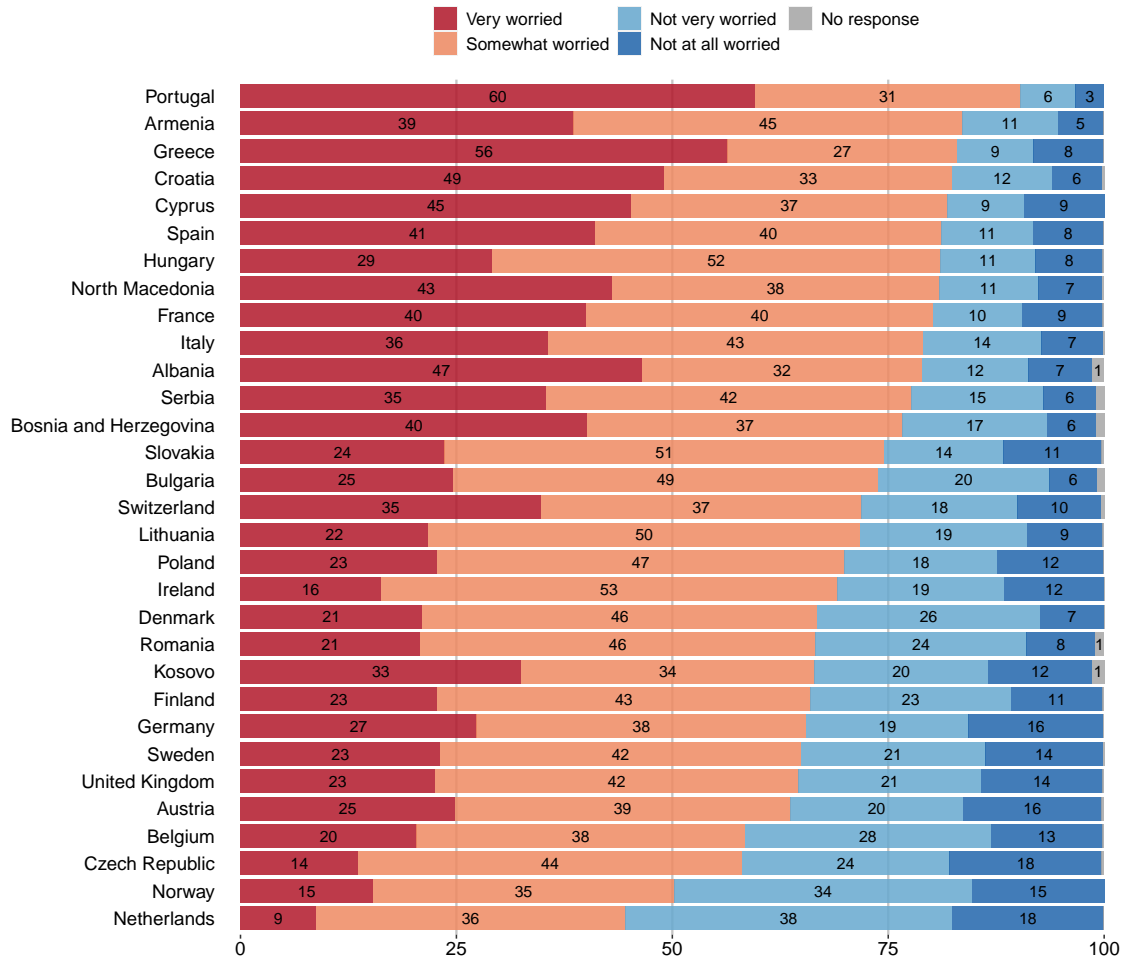
#### Asia & the Pacific



Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

### Worry about climate change

#### Europe

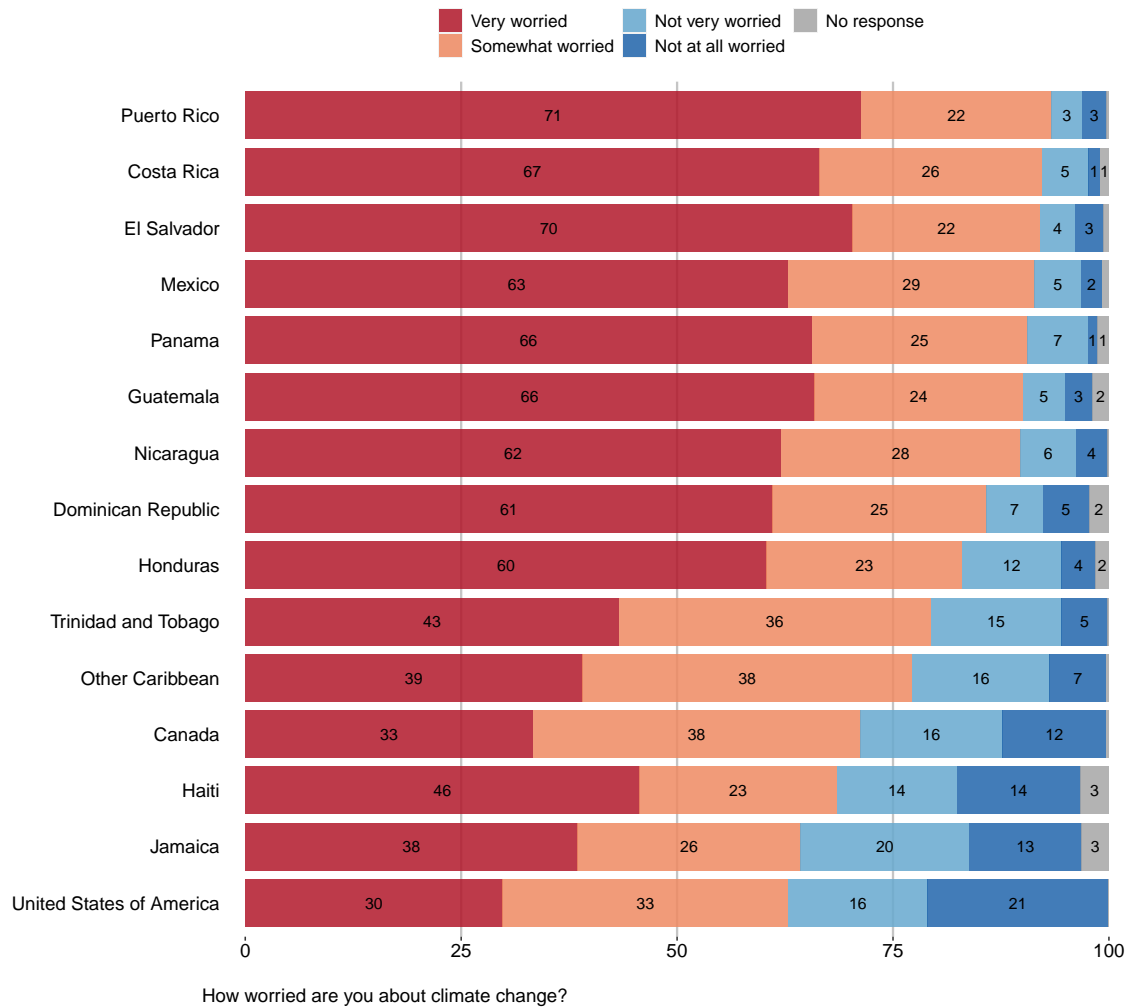


How worried are you about climate change?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

## Worry about climate change

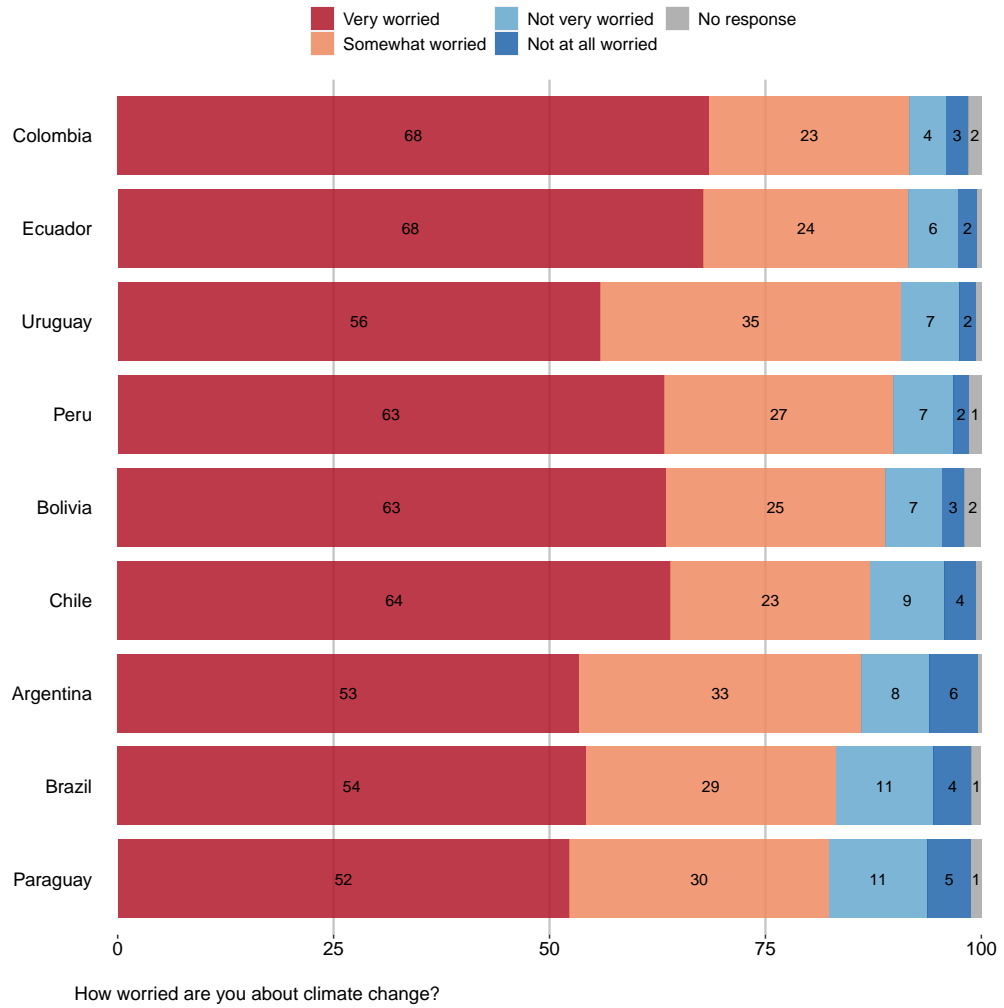
### North America, Central America, & the Caribbean



Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

## Worry about climate change

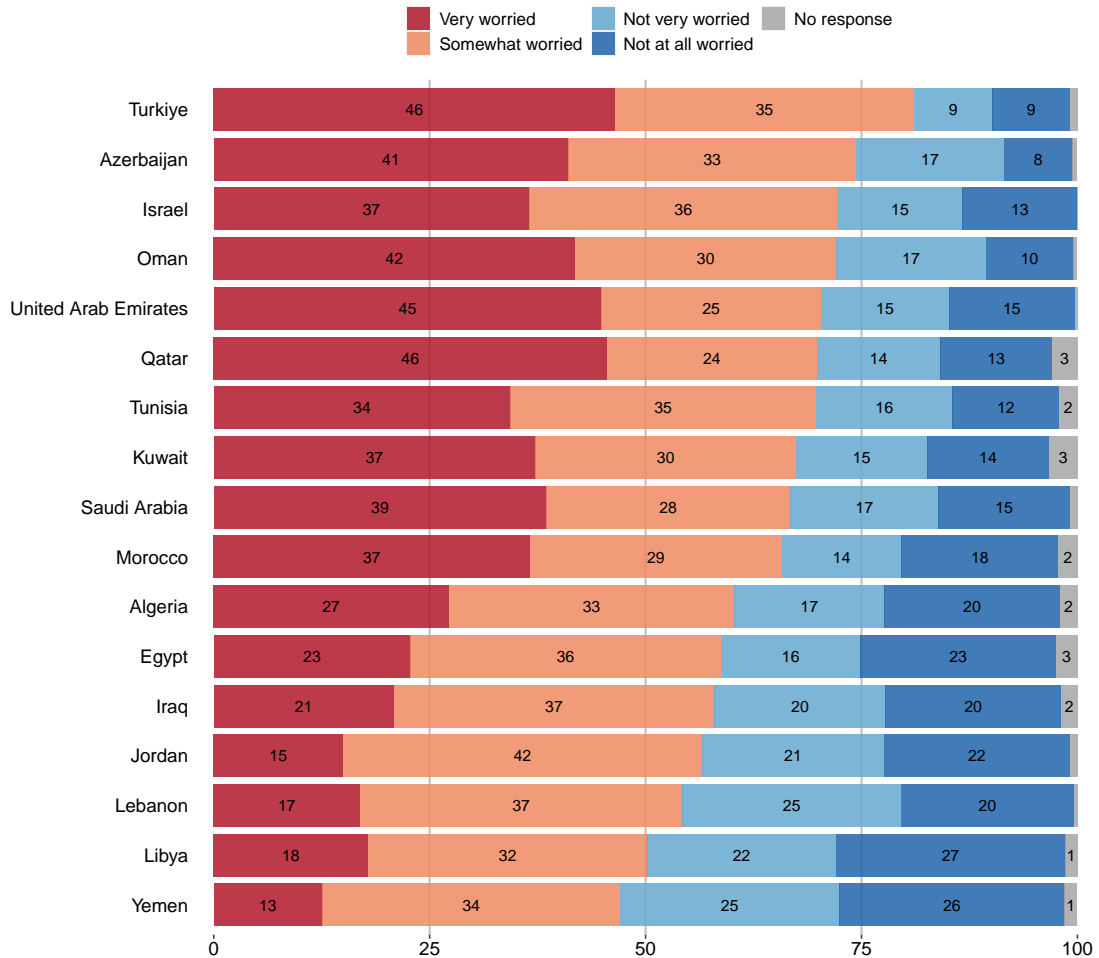
### South America



Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

## Worry about climate change

### Southwest Asia & North Africa

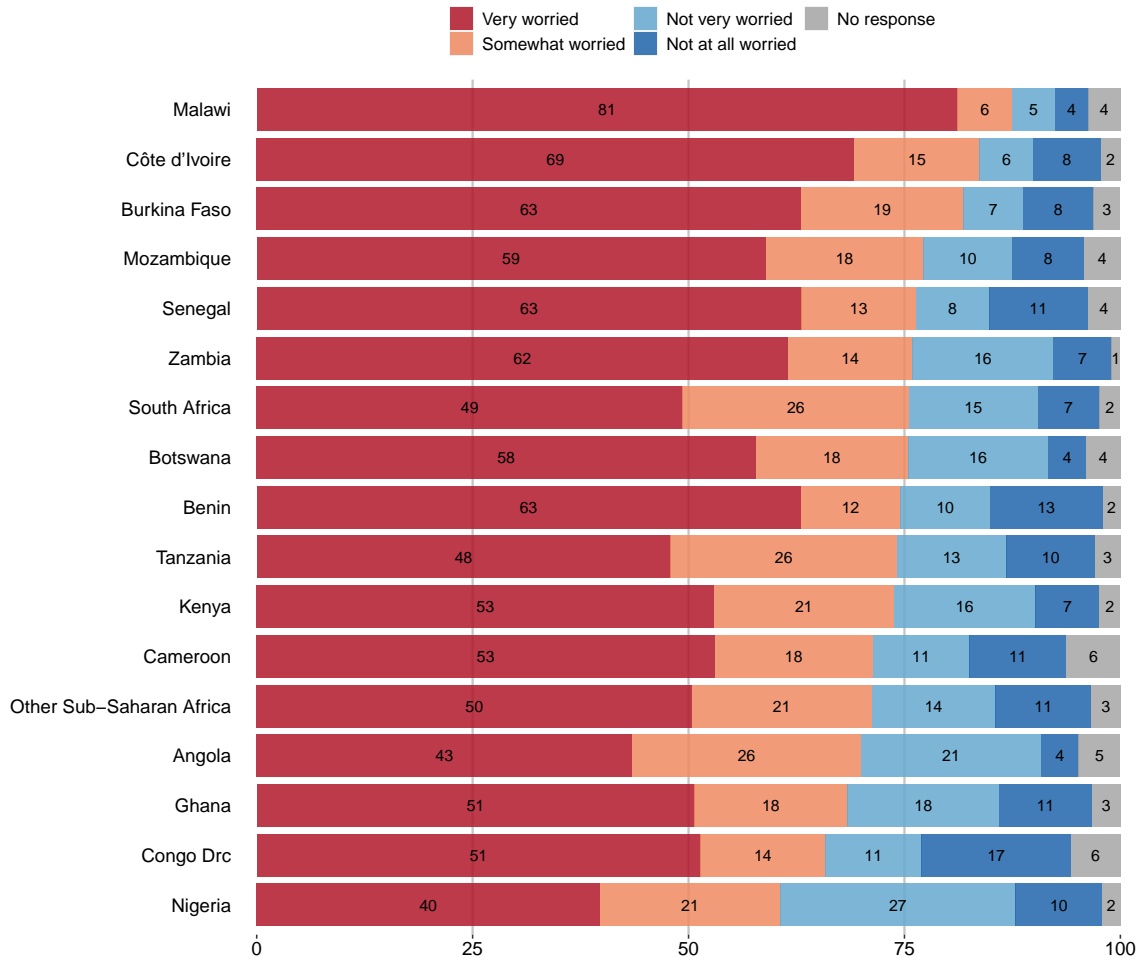


How worried are you about climate change?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

## Worry about climate change

### Sub-Saharan Africa

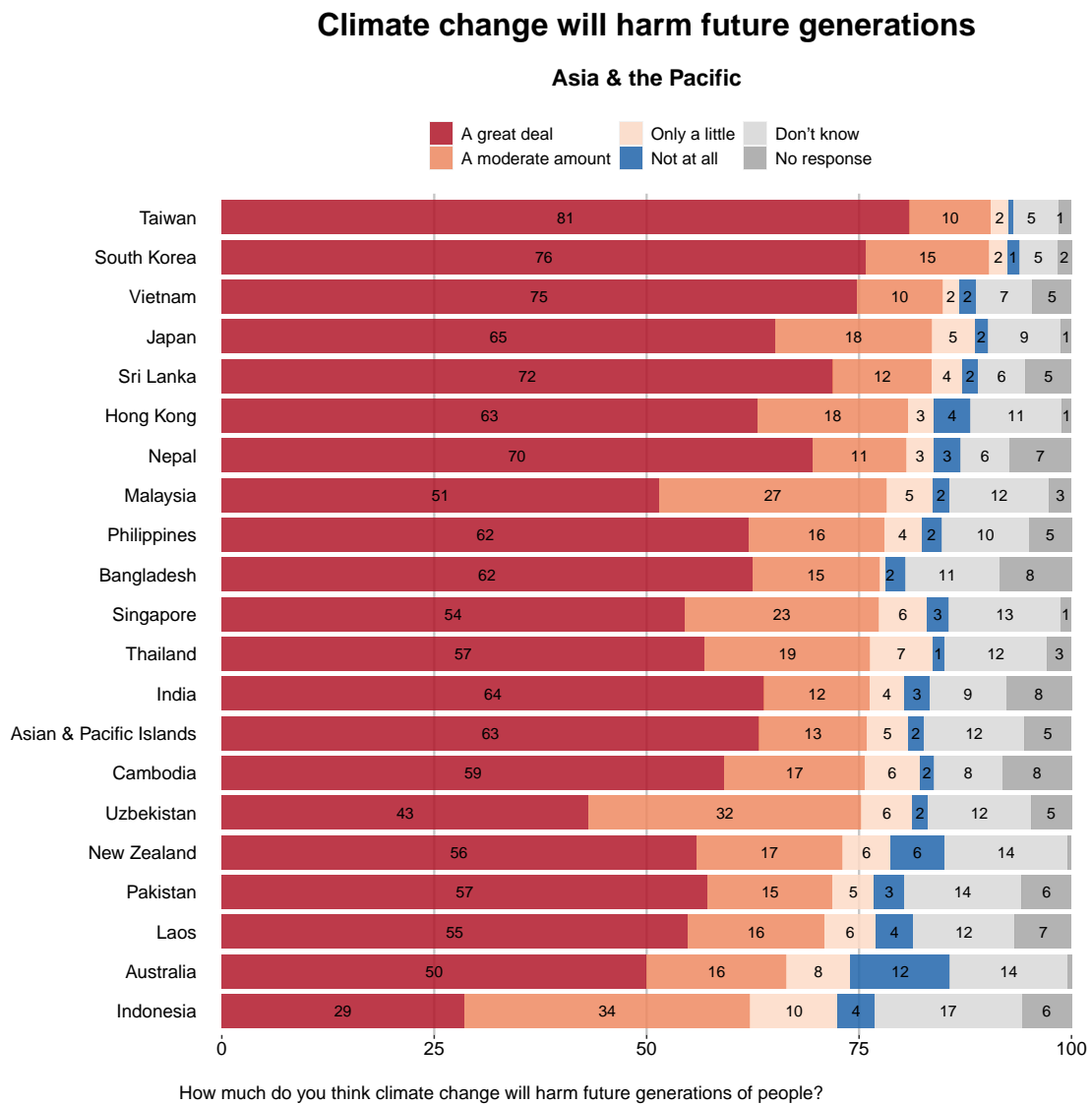


How worried are you about climate change?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023



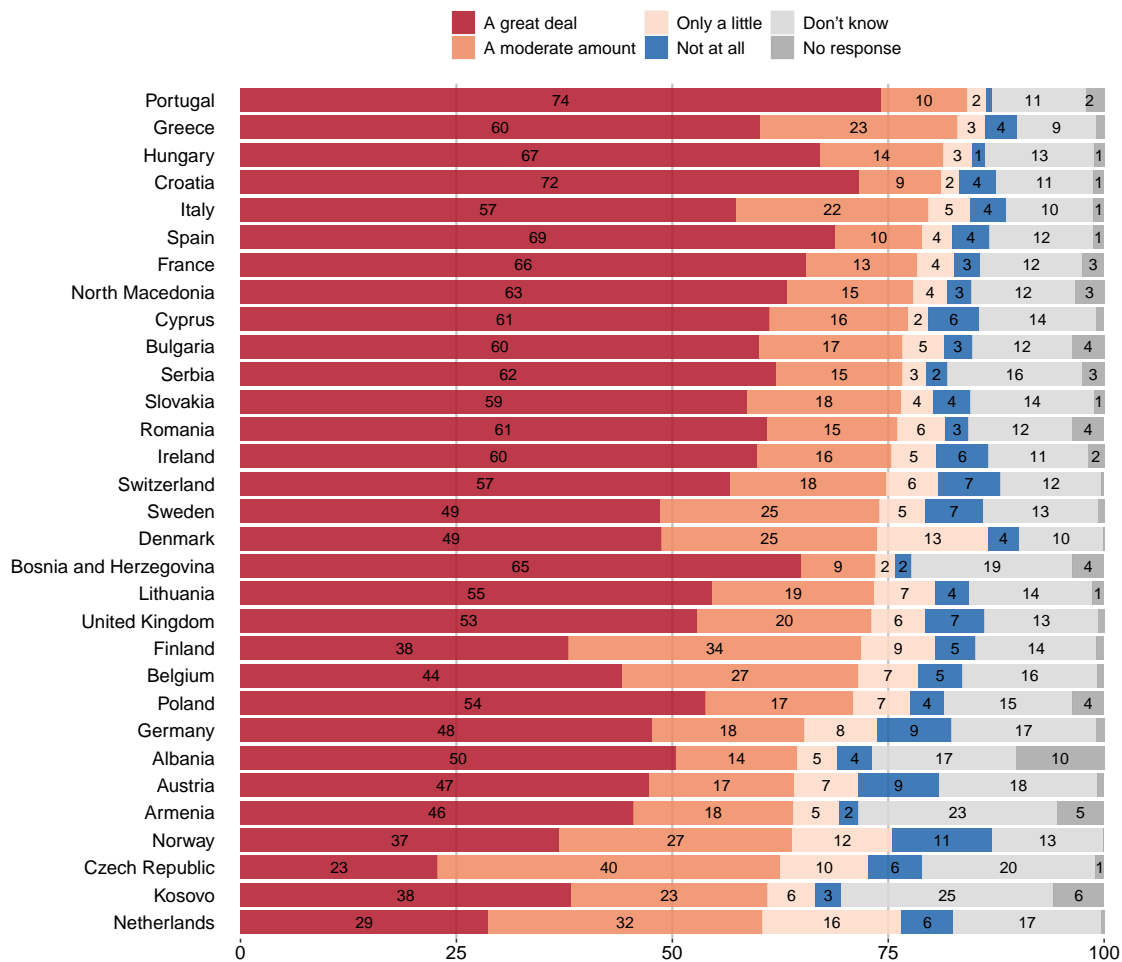
## 2.2 How much do you think climate change will harm future generations of people?



Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

### Climate change will harm future generations

#### Europe

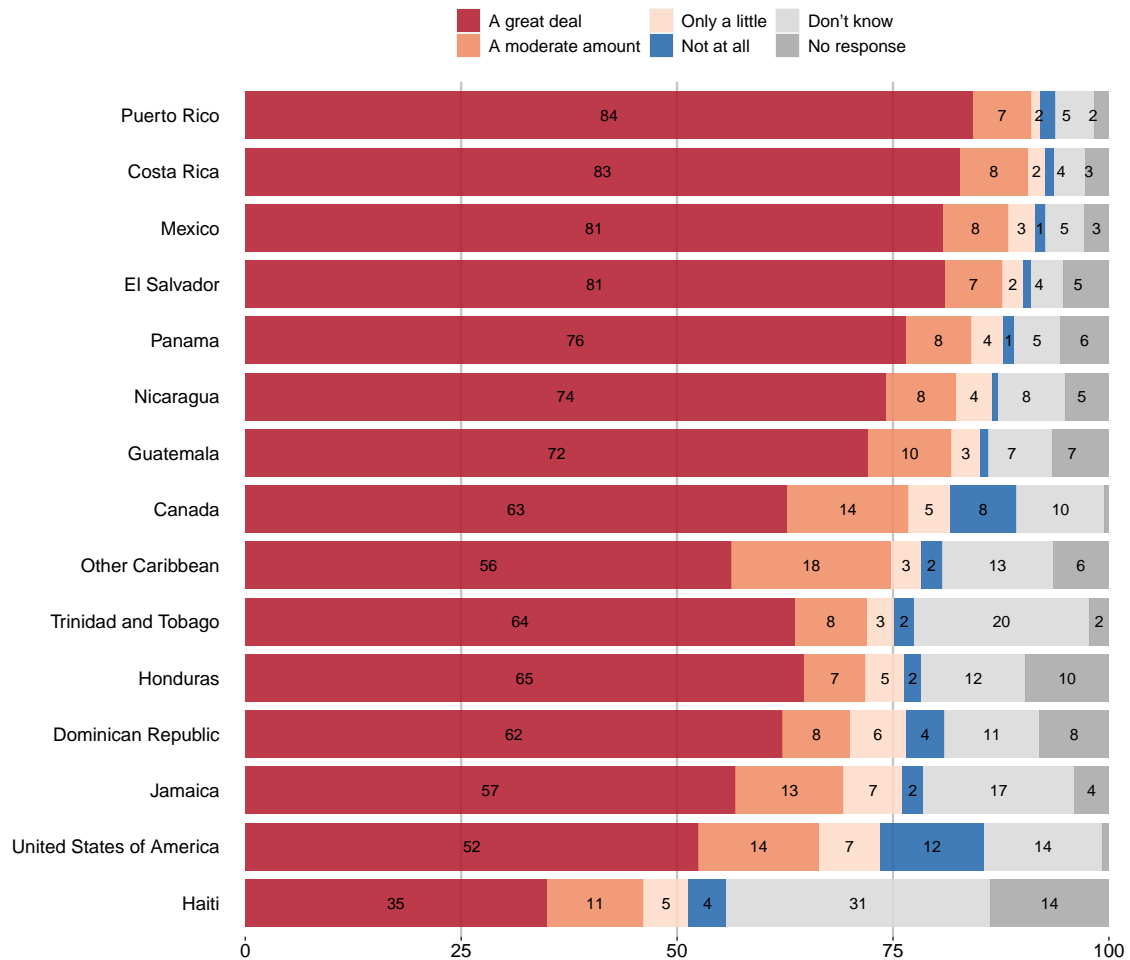


How much do you think climate change will harm future generations of people?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

### Climate change will harm future generations

#### North America, Central America, & the Caribbean

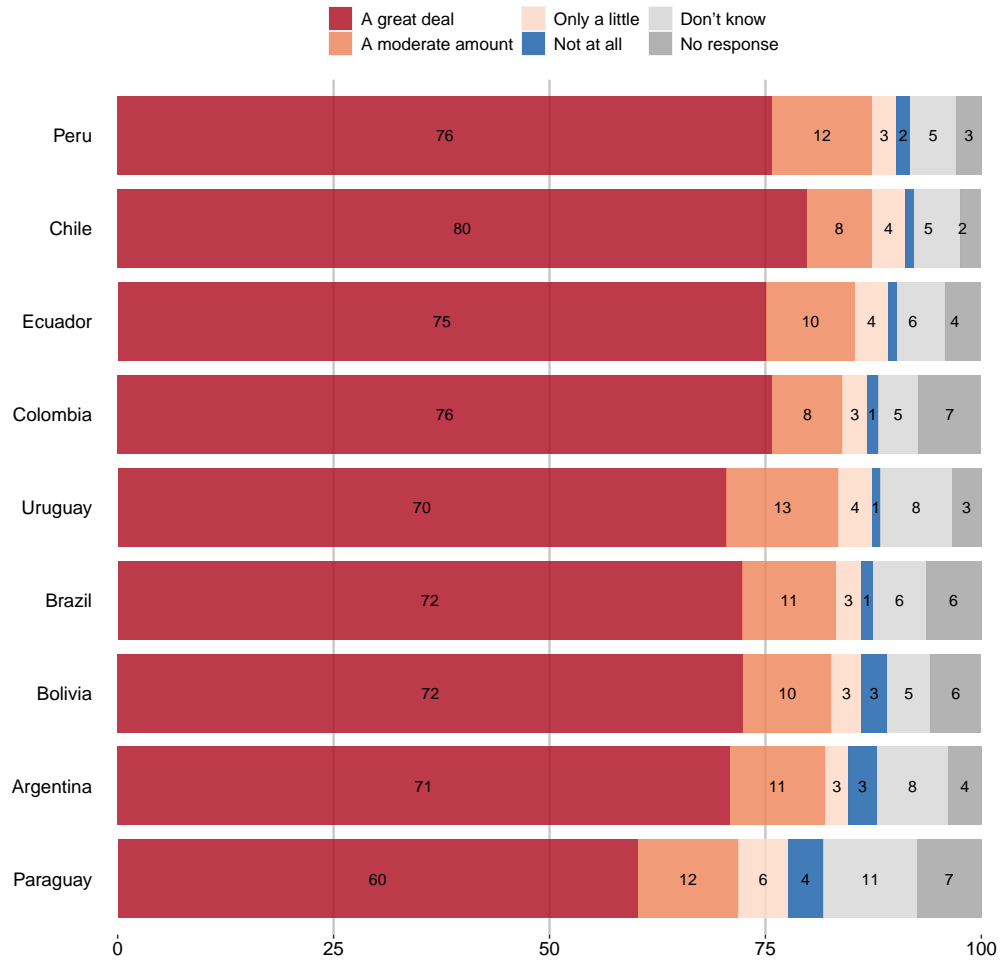


How much do you think climate change will harm future generations of people?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

### Climate change will harm future generations

#### South America

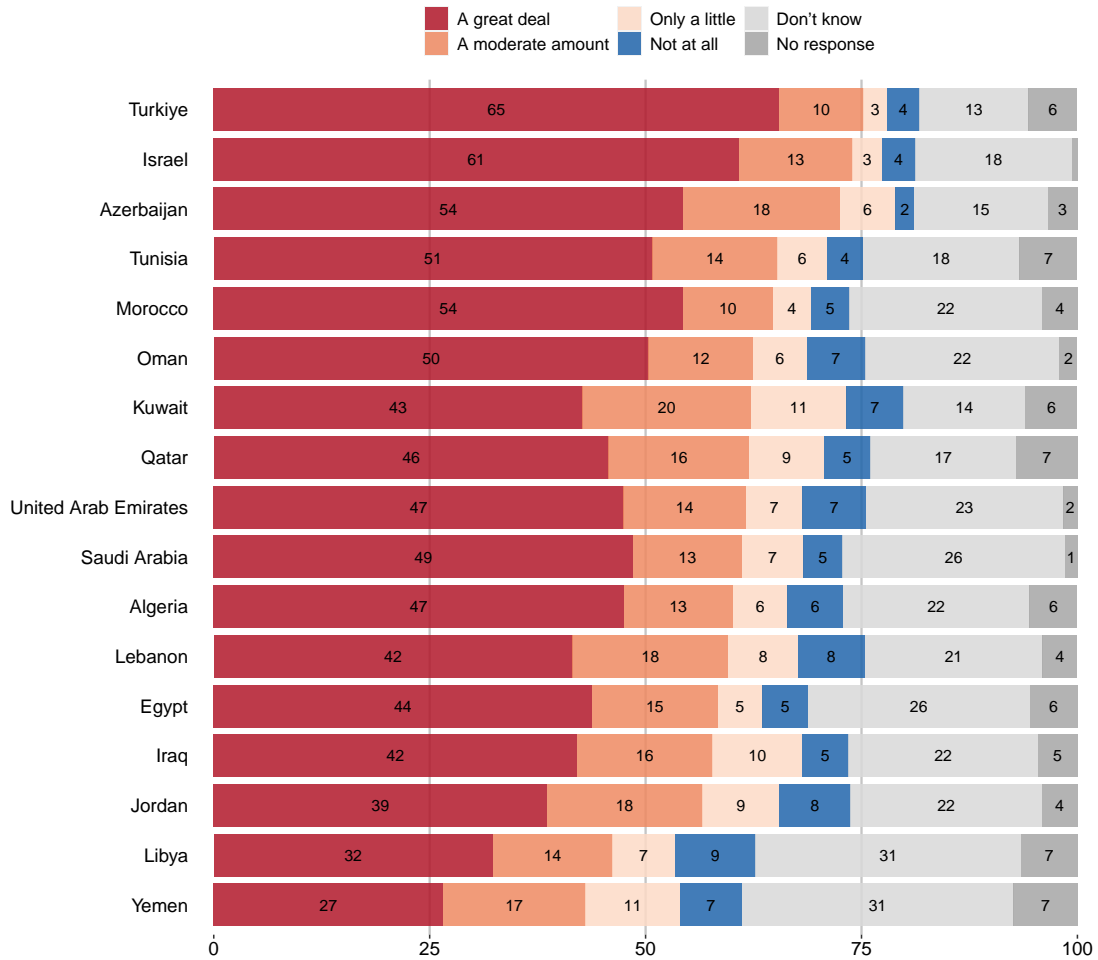


How much do you think climate change will harm future generations of people?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

### Climate change will harm future generations

#### Southwest Asia & North Africa

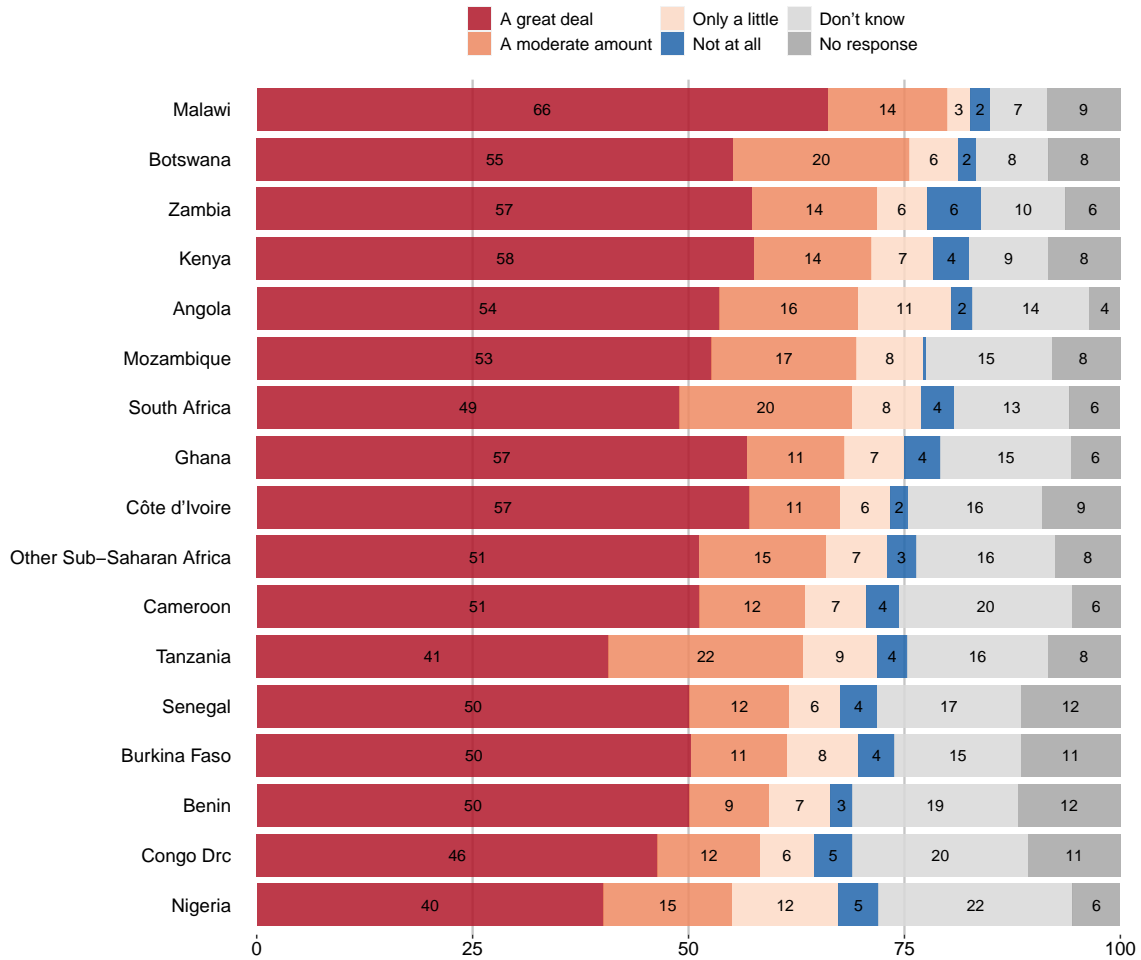


How much do you think climate change will harm future generations of people?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

### Climate change will harm future generations

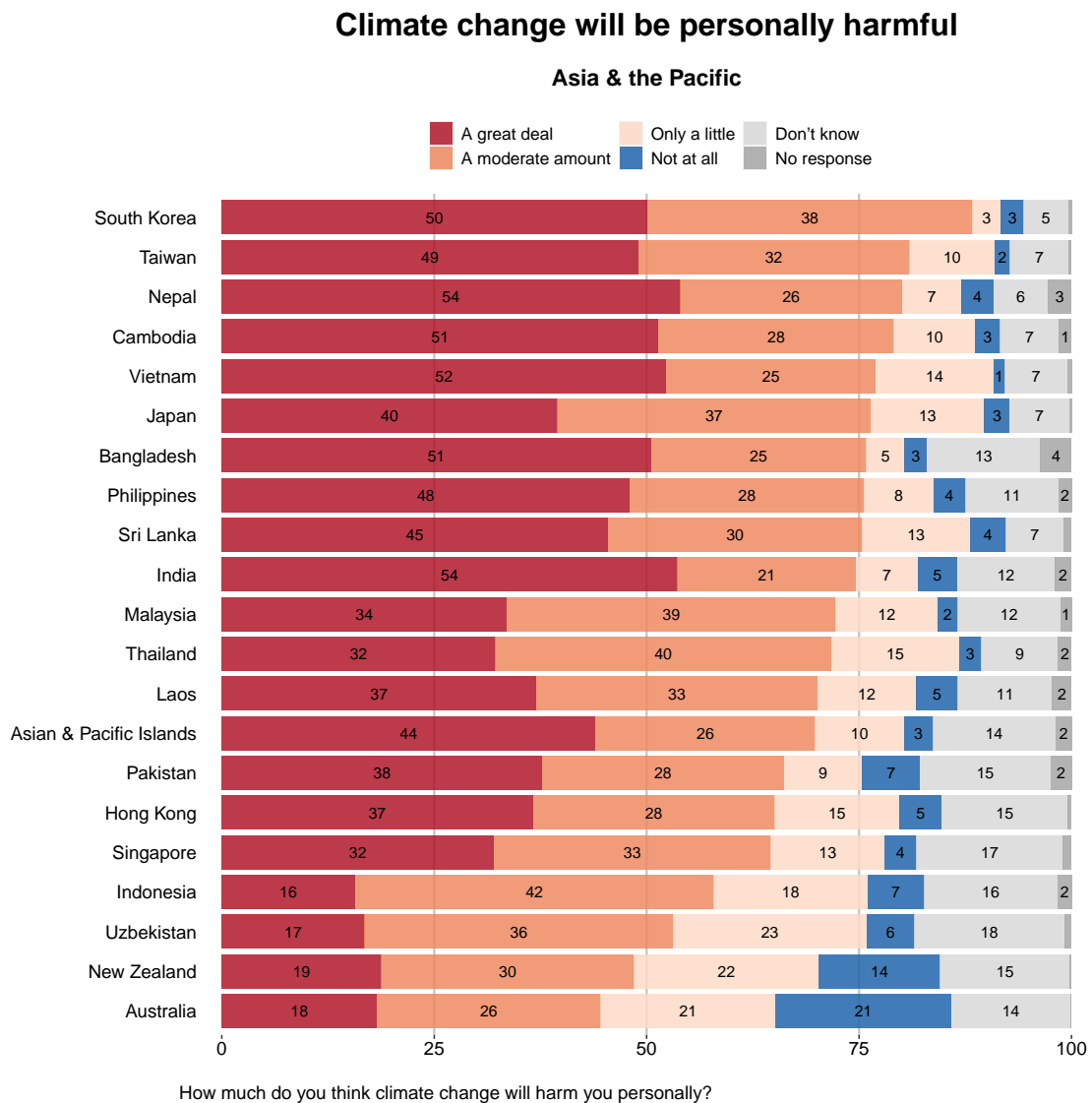
#### Sub-Saharan Africa



How much do you think climate change will harm future generations of people?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

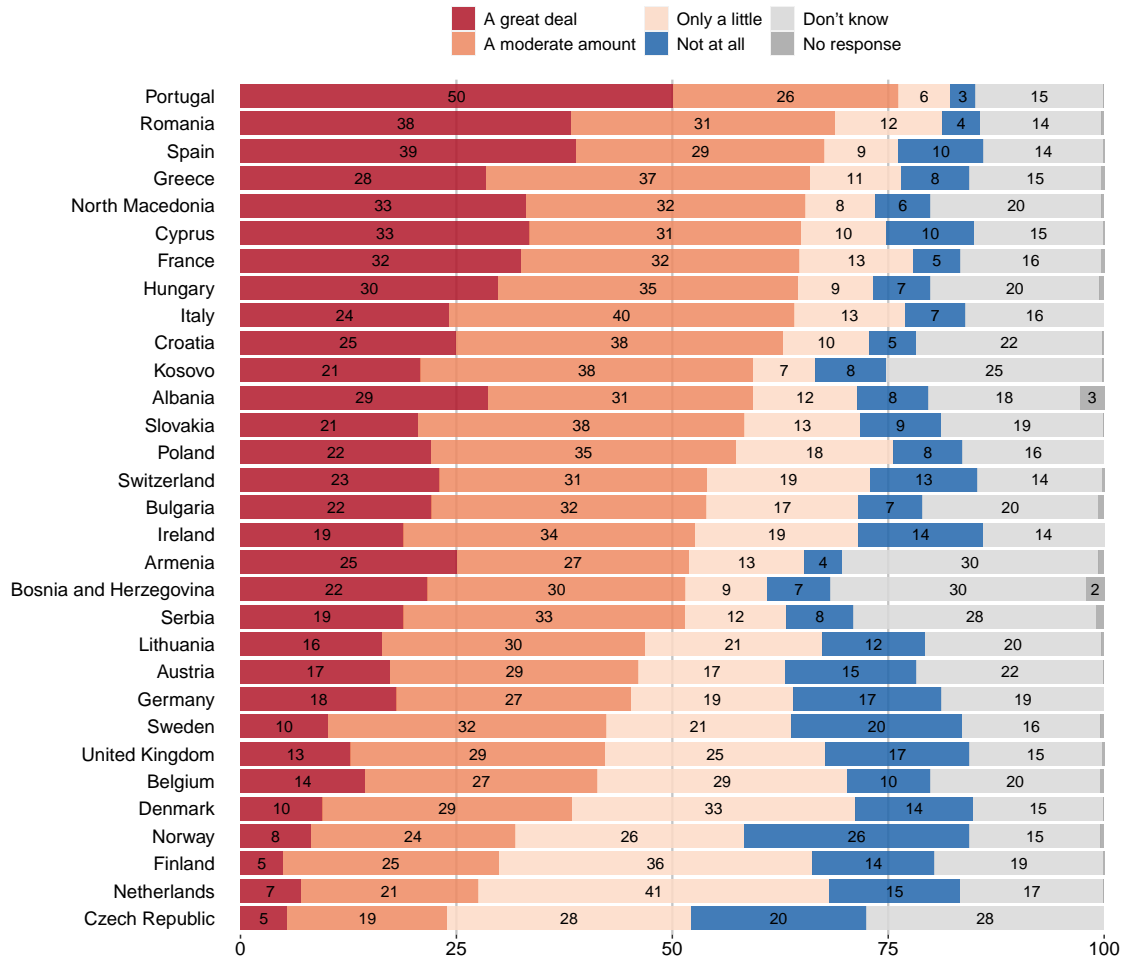
### 2.3 How much do you think climate change will harm you personally?



Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

### Climate change will be personally harmful

#### Europe



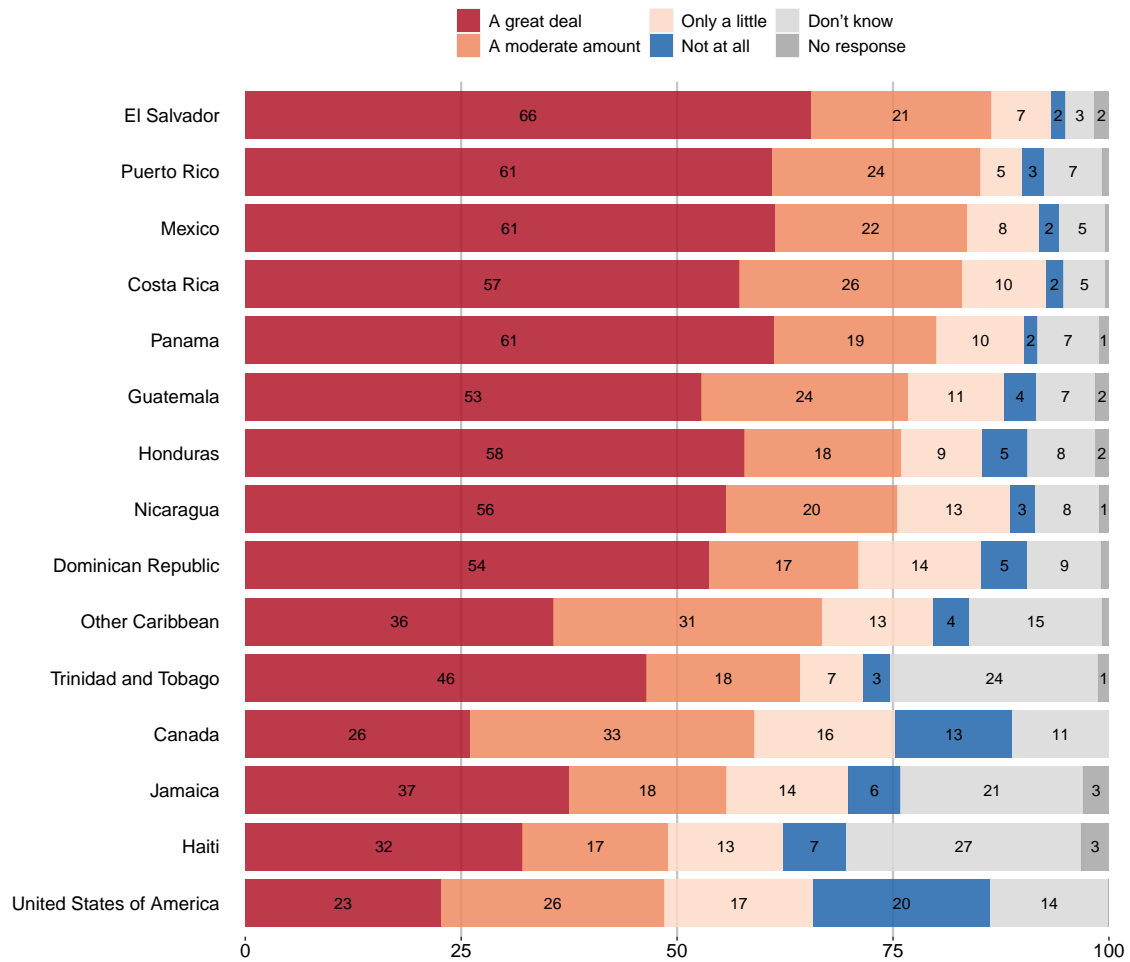
How much do you think climate change will harm you personally?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023



### Climate change will be personally harmful

#### North America, Central America, & the Caribbean

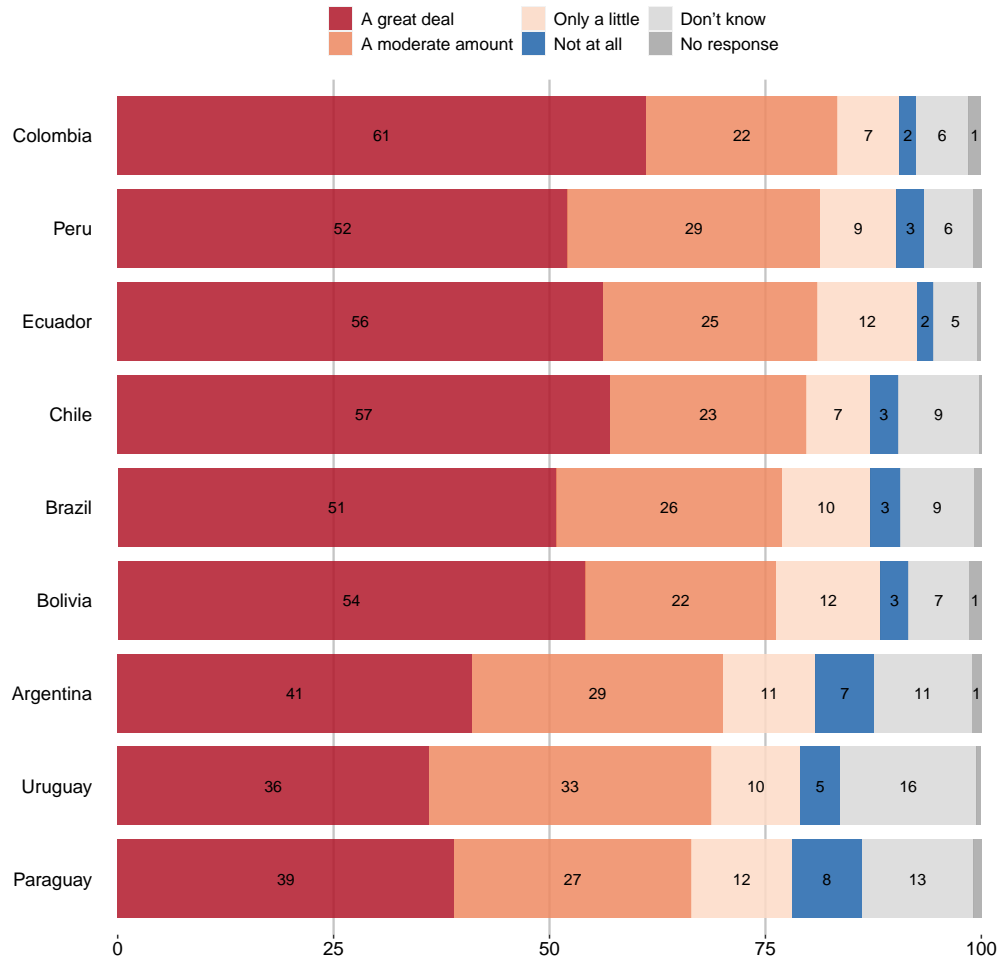


How much do you think climate change will harm you personally?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

### Climate change will be personally harmful

#### South America

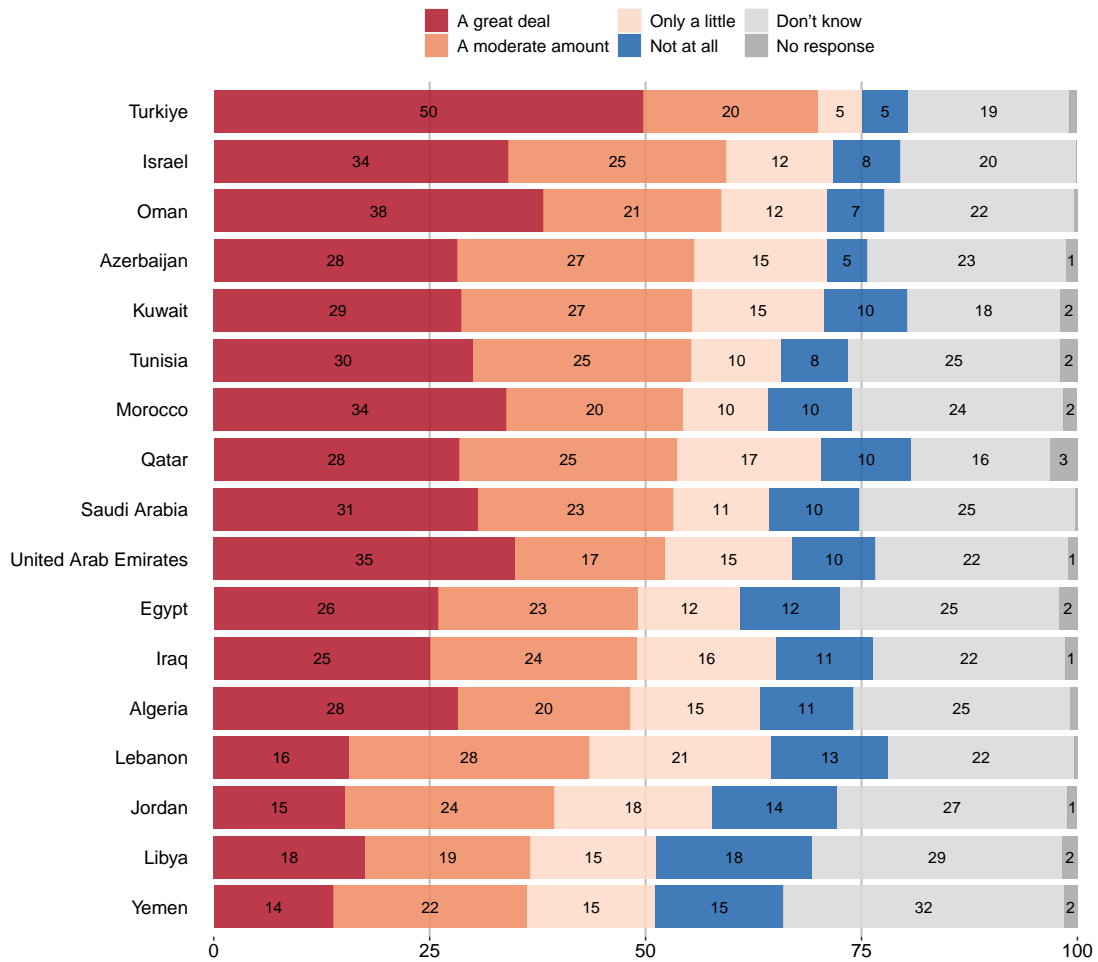


How much do you think climate change will harm you personally?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

### Climate change will be personally harmful

#### Southwest Asia & North Africa

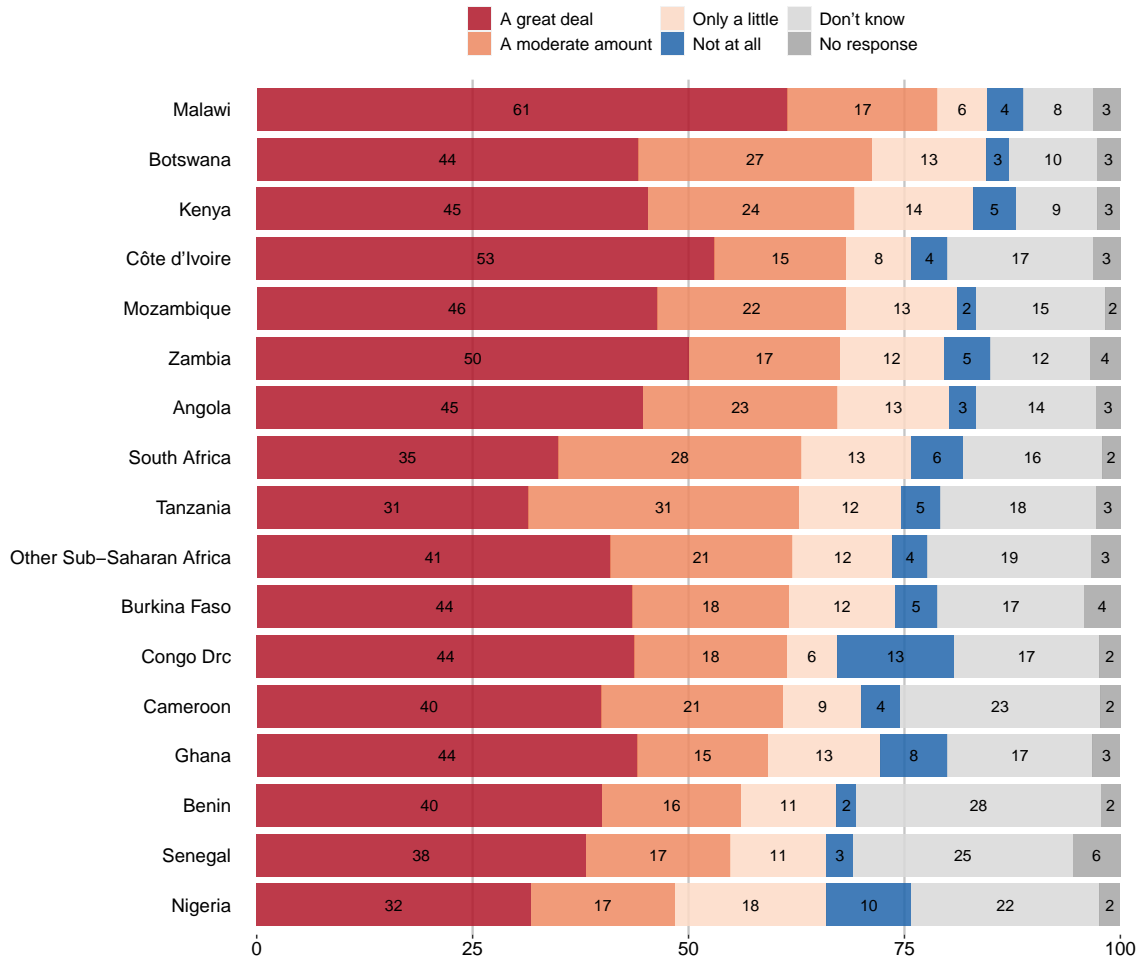


How much do you think climate change will harm you personally?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

### Climate change will be personally harmful

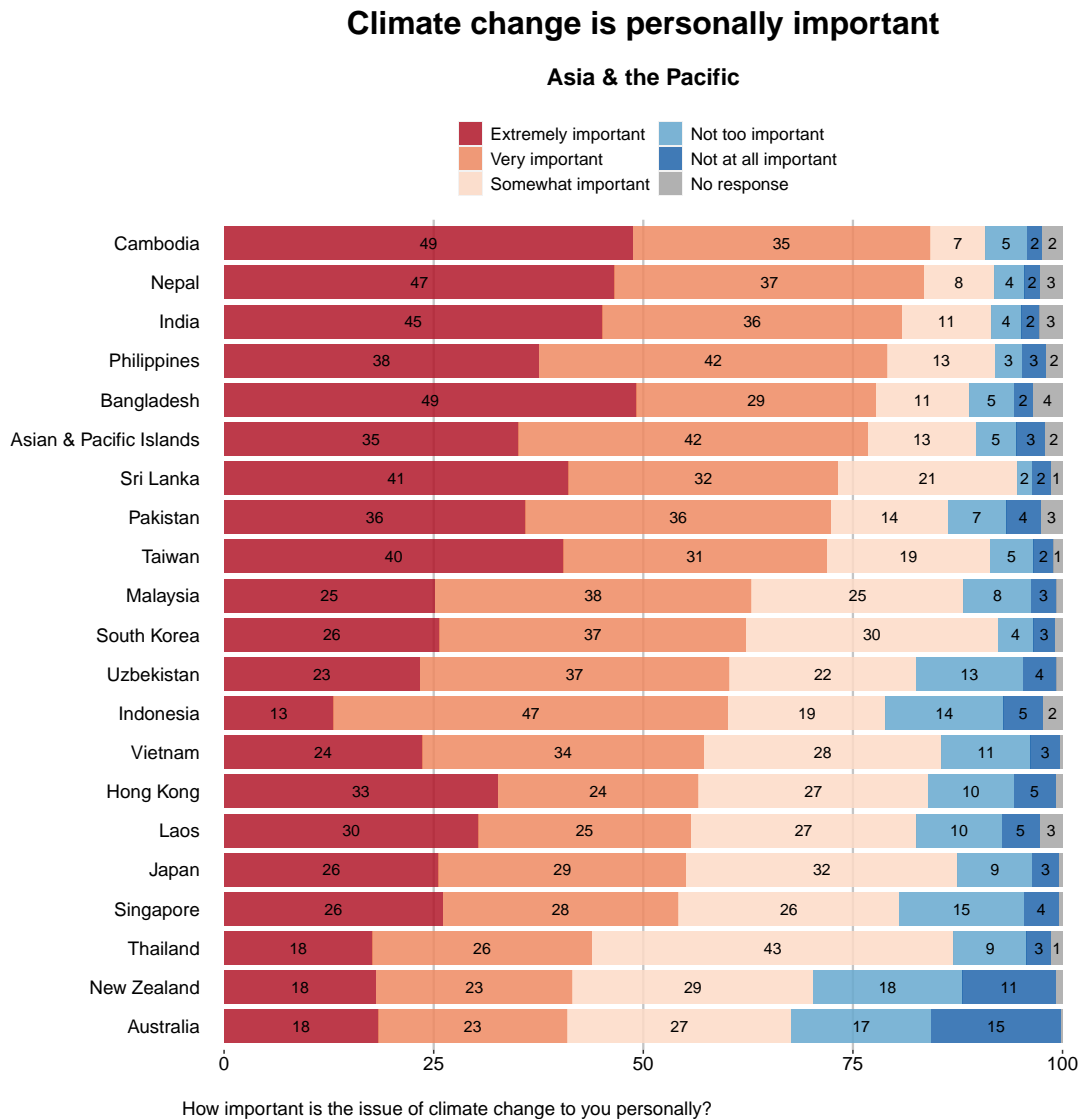
#### Sub-Saharan Africa



How much do you think climate change will harm you personally?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

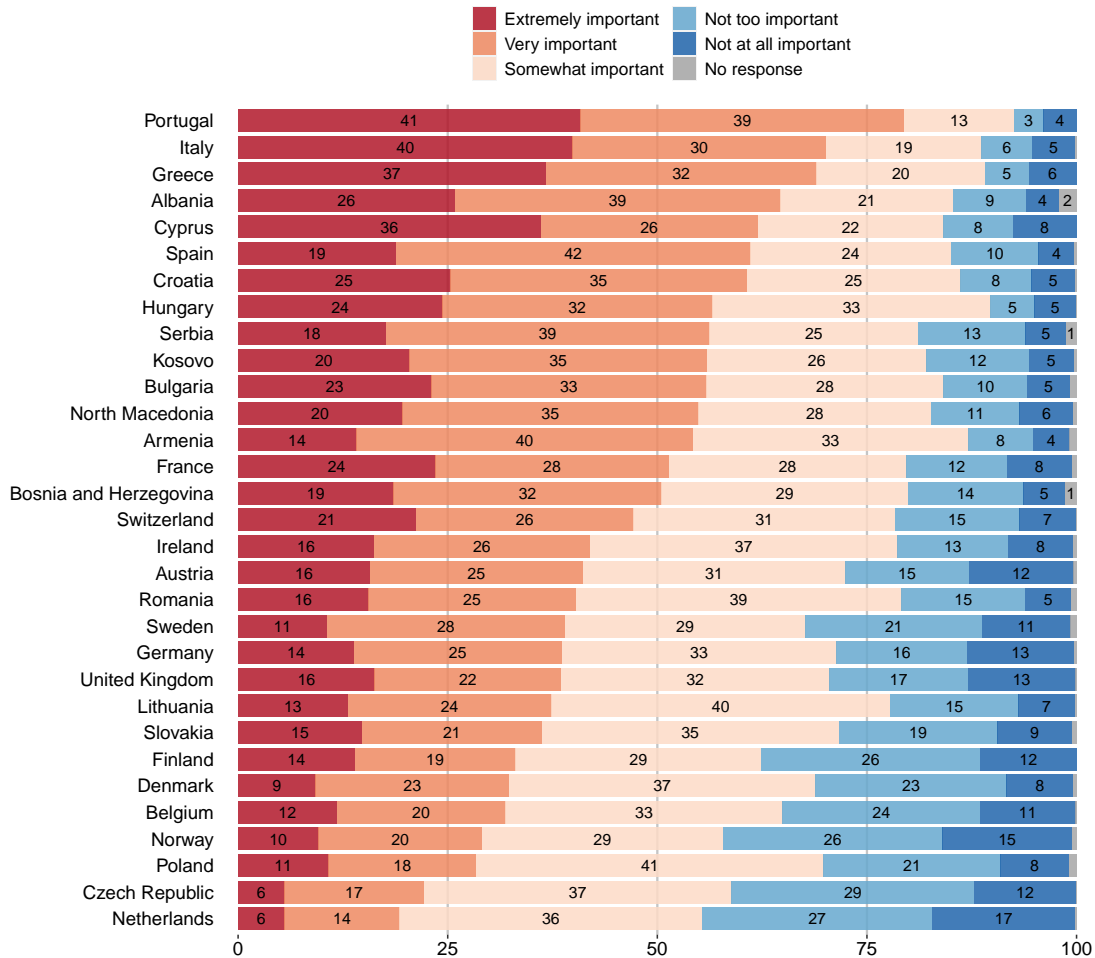
## 2.4 How important is the issue of climate change to you personally?



Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

### Climate change is personally important

#### Europe

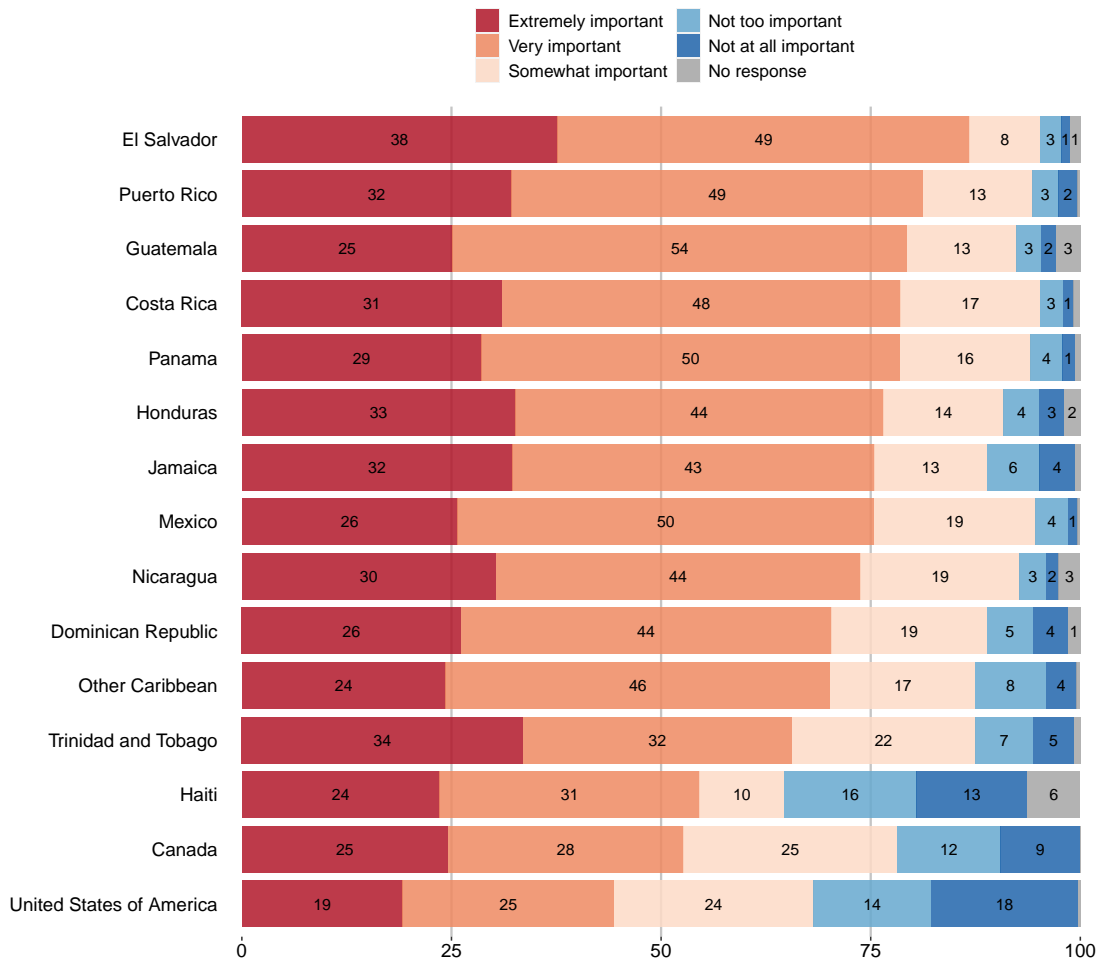


How important is the issue of climate change to you personally?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

### Climate change is personally important

#### North America, Central America, & the Caribbean

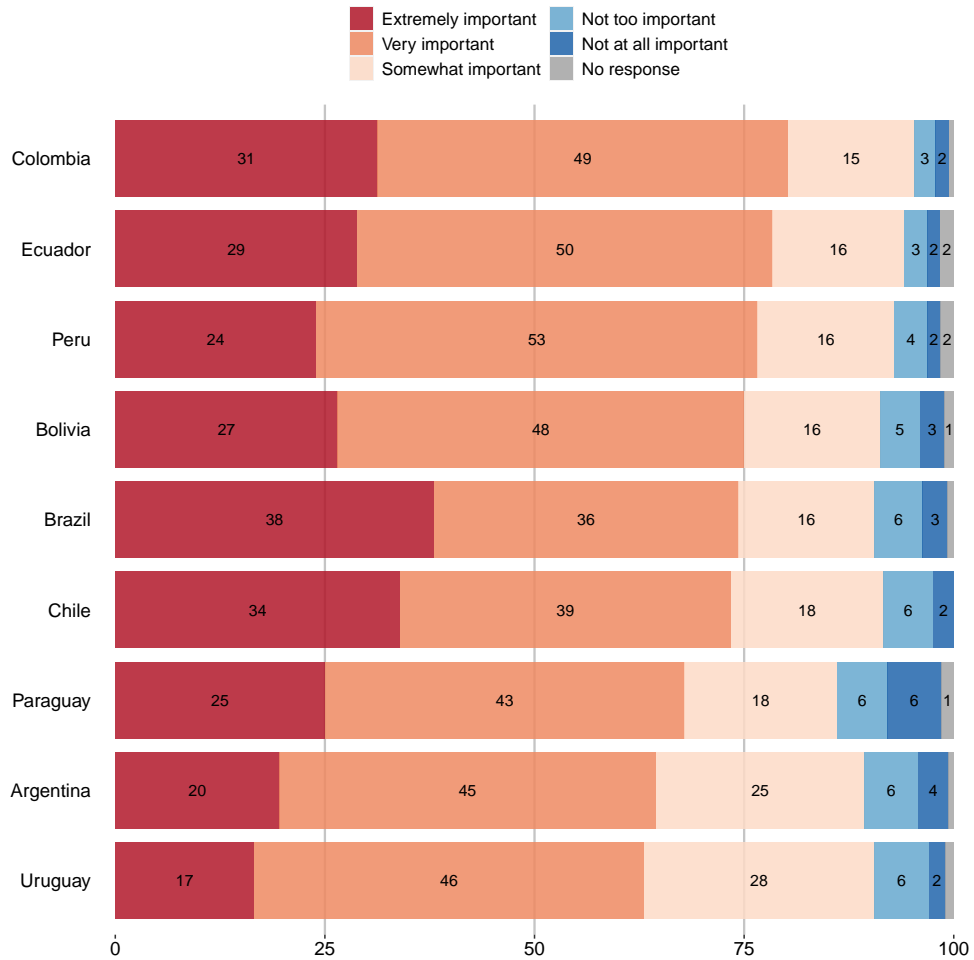


How important is the issue of climate change to you personally?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

## Climate change is personally important

### South America



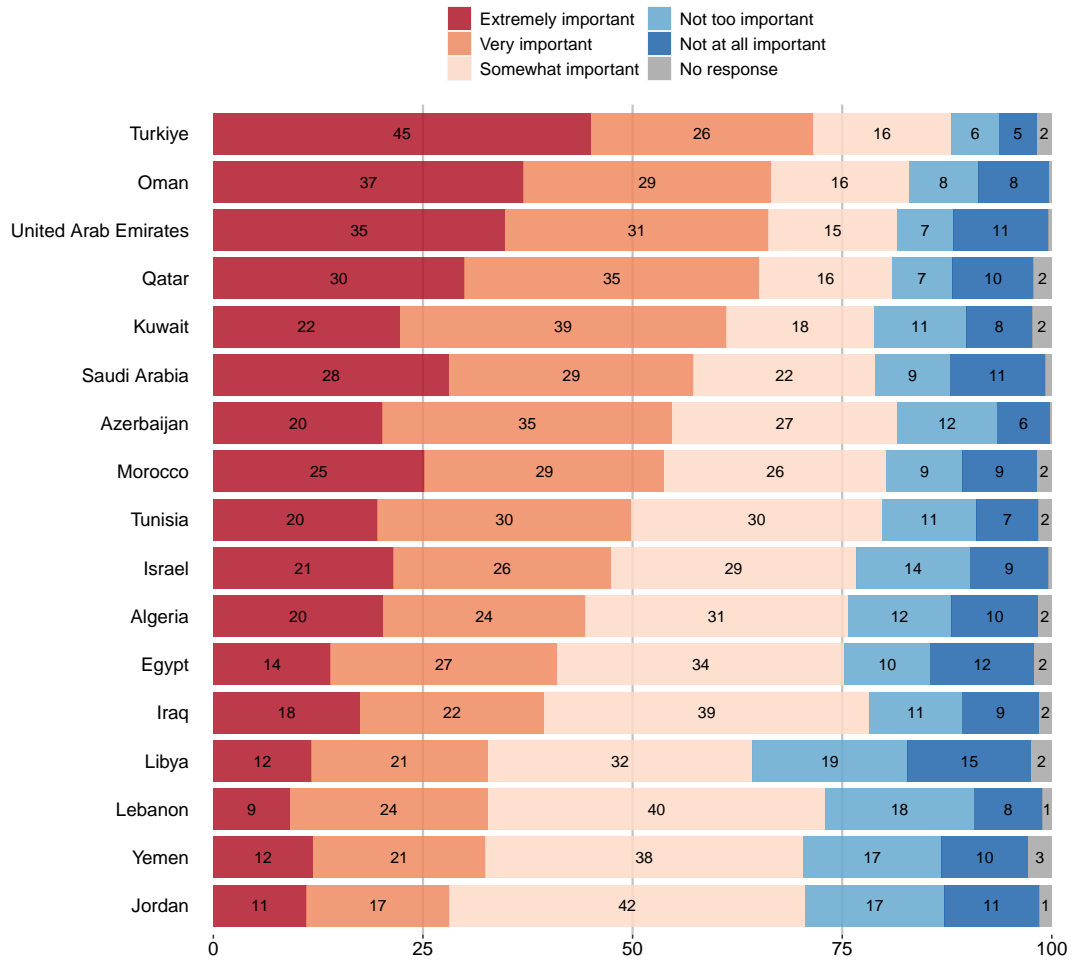
How important is the issue of climate change to you personally?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023



### Climate change is personally important

#### Southwest Asia & North Africa

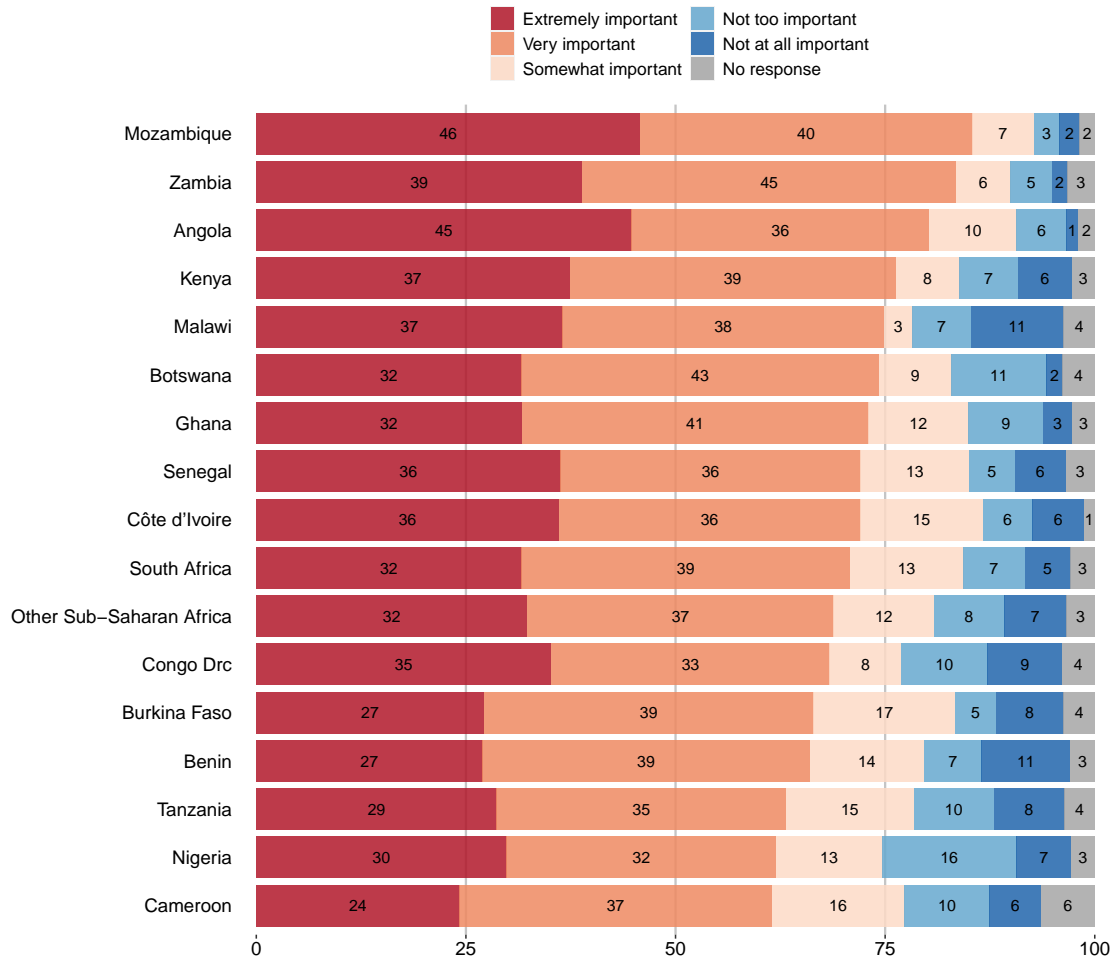


How important is the issue of climate change to you personally?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

## Climate change is personally important

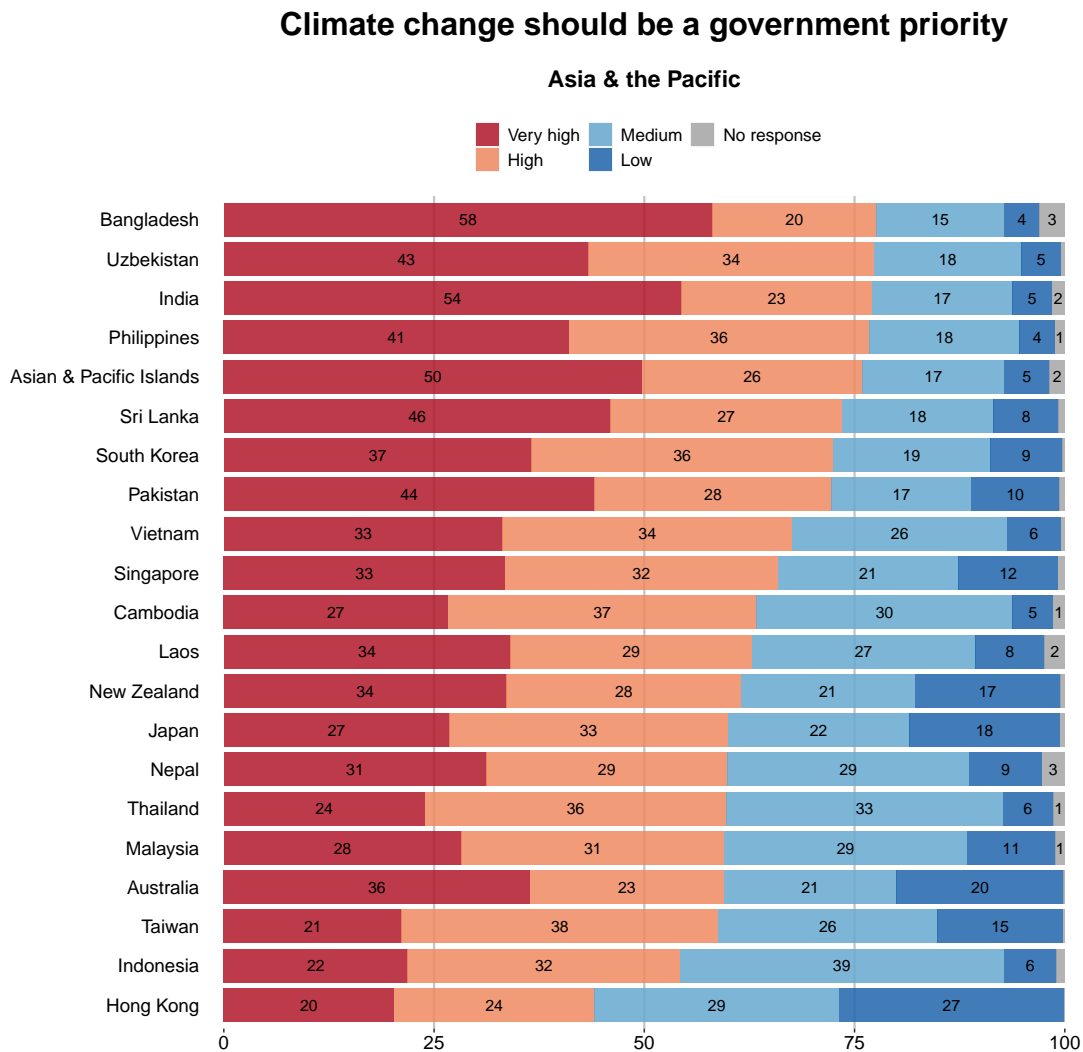
### Sub-Saharan Africa



How important is the issue of climate change to you personally?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

### 3.2 Do you think climate change should be a very high, high, medium, or low priority for the government of the country or territory where you live?

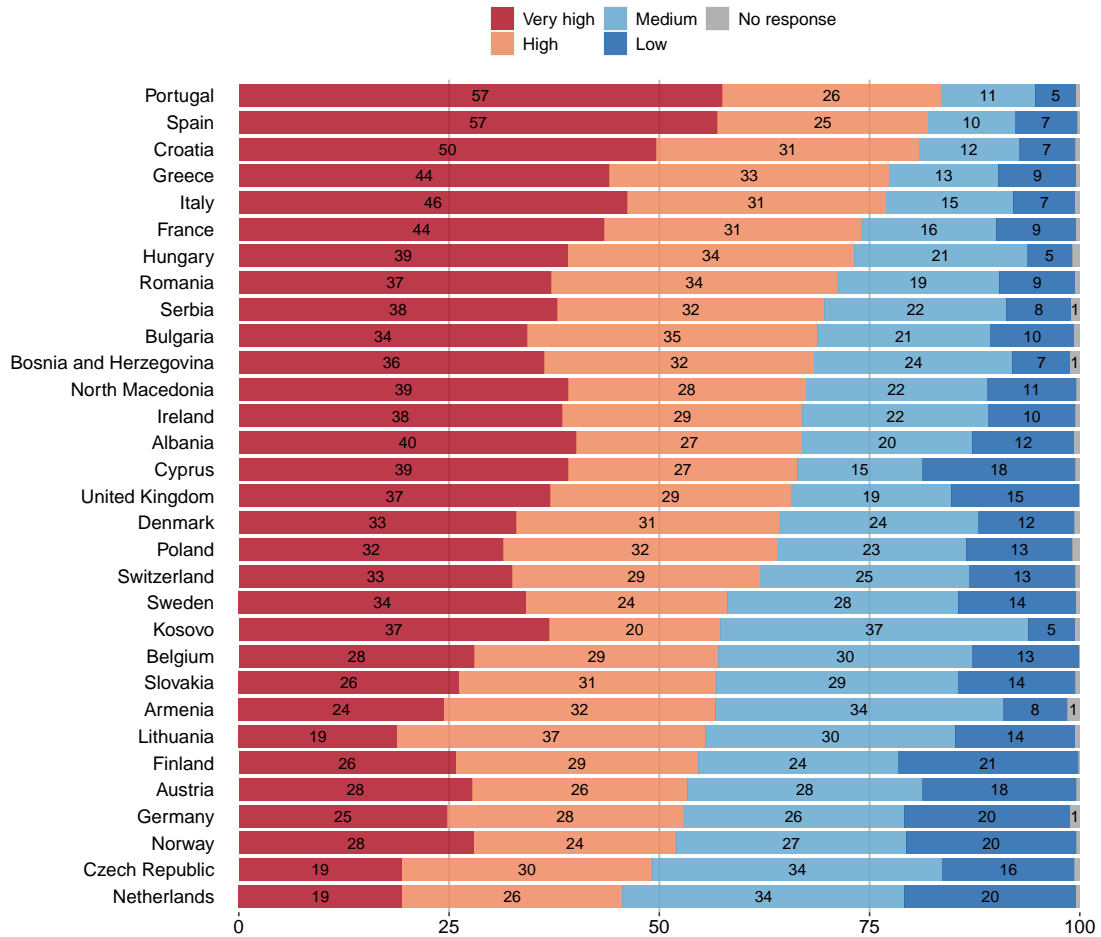


Do you think climate change should be a very high, high, medium, or low priority for the government of the country (or territory) where you live?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

### Climate change should be a government priority

#### Europe

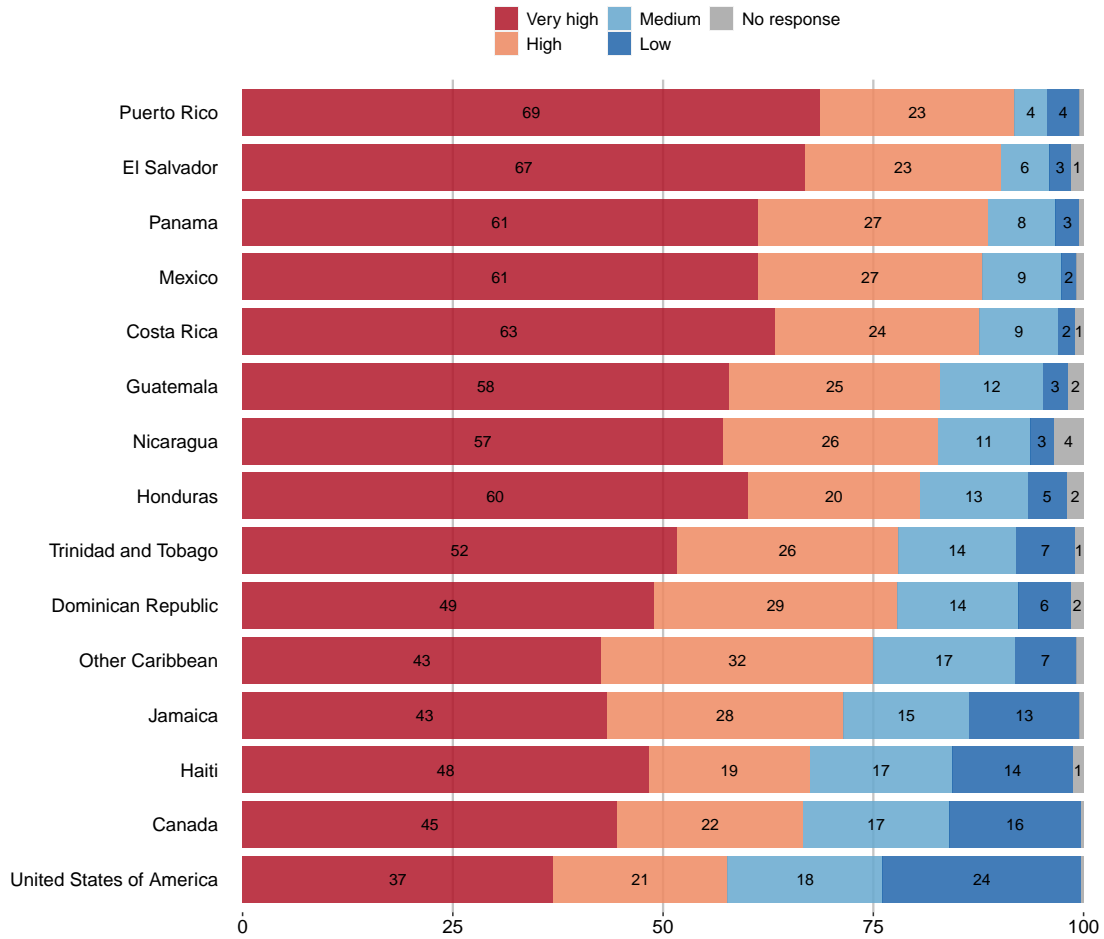


Do you think climate change should be a very high, high, medium, or low priority for the government of the country (or territory) where you live?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

### Climate change should be a government priority

#### North America, Central America, & the Caribbean

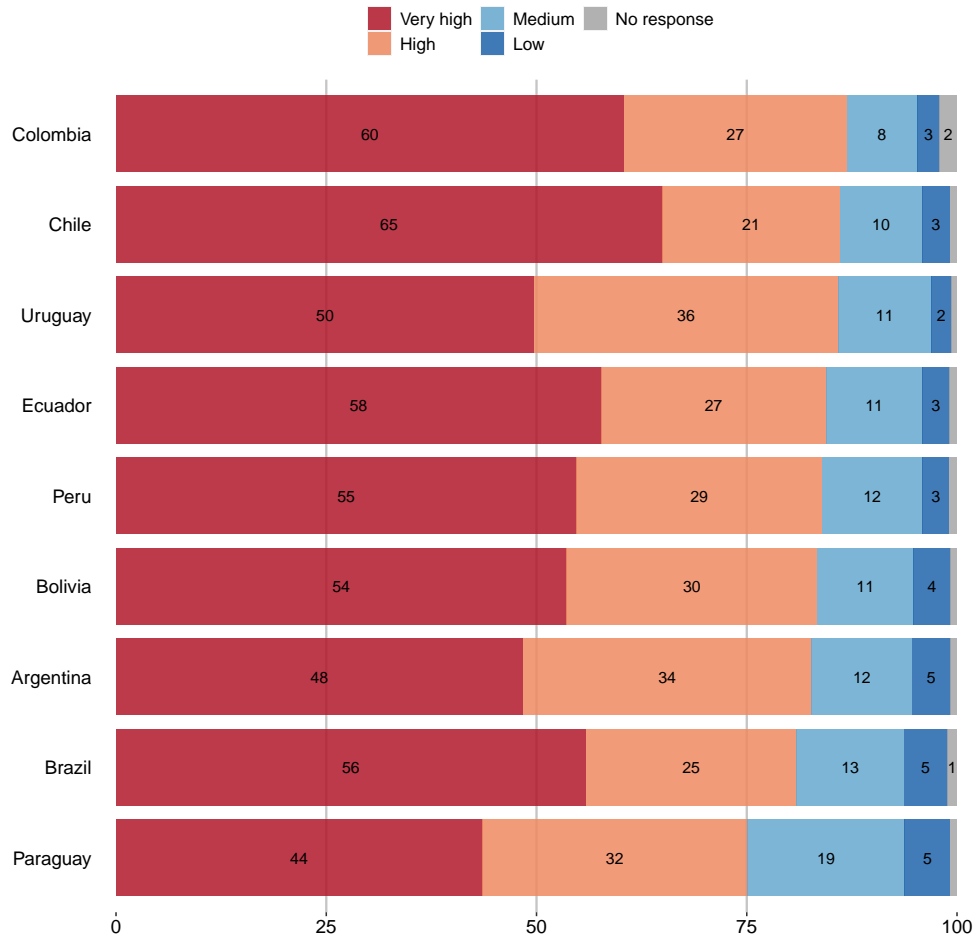


Do you think climate change should be a very high, high, medium, or low priority for the government of the country (or territory) where you live?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

## Climate change should be a government priority

### South America

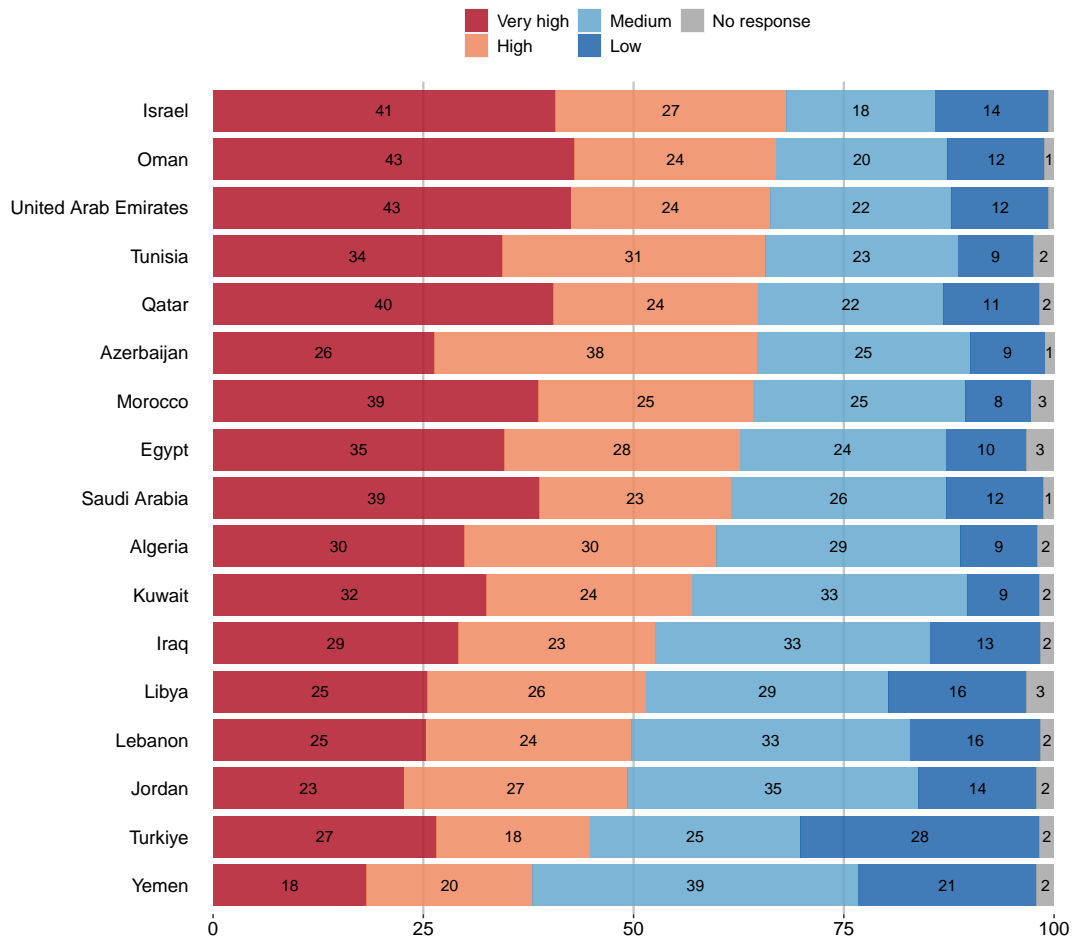


Do you think climate change should be a very high, high, medium, or low priority for the government of the country (or territory) where you live?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

### Climate change should be a government priority

#### Southwest Asia & North Africa

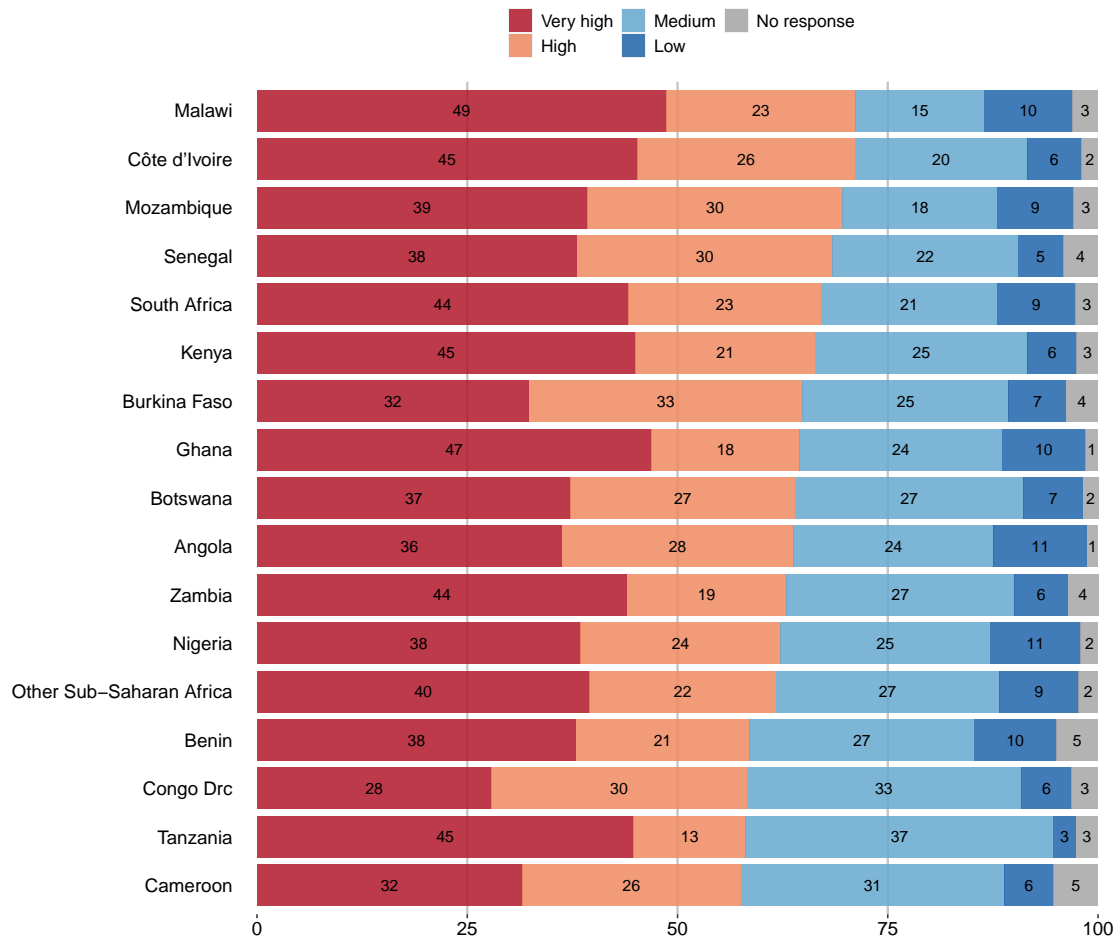


Do you think climate change should be a very high, high, medium, or low priority for the government of the country (or territory) where you live?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023

## Climate change should be a government priority

### Sub-Saharan Africa



Do you think climate change should be a very high, high, medium, or low priority for the government of the country (or territory) where you live?

Source: Yale Program on Climate Change Communication / Data for Good at Meta / Rare's Center for Behavior & the Environment; 2023