

Climate Change in the Latino Mind: May 2017 Data Tables and Sample Demographics

Appendix I: Data Tables & Sample Demographics

(Base: Americans 18+)

Recently, you may have noticed that *global warming* has been getting some attention in the news. Global warming refers to the idea that the world's average temperature has been increasing over the past 150 years, may be increasing more in the future, and that the world's climate may change as a result.

What do you think: Do you think that global warming is happening?

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Yes	70	84	81	88
No	14	6	7	4
Don't know	17	10	12	8

(Base: Americans 18+ who say global warming is happening)

How sure are you that global warming is happening?

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Extremely sure	23	29	33	25
Very sure	23	33	25	45
Somewhat sure	22	20	22	17
Not at all sure	1	2	2	1

(Base: Americans 18+ who say global warming is not happening)
How sure are you that global warming is not happening?

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Extremely sure	3	1	1	*
Very sure	3	2	3	1
Somewhat sure	6	2	2	2
Not at all sure	1	1	1	1

(Base: Americans 18+)
Assuming global warming is happening, do you think it is...

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Caused mostly by human activities	56	70	65	76
Caused mostly by natural changes in the environment	31	21	22	21
Neither because global warming isn't happening	6	4	6	1
Other (please specify), caused by human activities and natural changes	6	3	4	*
Other (please specify), unclassified	1	1	2	1

(Base: Americans 18+)**Which comes closest to your own view?**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Most scientists think global warming is happening	49	63	61	65
There is a lot of disagreement among scientists about whether or not global warming is happening	28	15	19	10
Most scientists think global warming is not happening	2	3	3	3
Don't know enough to say	20	19	18	22

(Base: Americans 18+)**How worried are you about global warming?**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Very worried	16	35	29	43
Somewhat worried	40	43	46	39
Not very worried	27	15	17	13
Not at all worried	17	7	8	5

(Base: Americans 18+)

Which statement below best reflects your view? Global warming is/is not affecting weather in the United States.

[If response is "global warming is affecting weather in the United States"] How much do you think global warming is affecting weather in the United States?

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Global warming is affecting the weather in the United States (Total)	58	70	70	70
<i>A lot</i>	23	38	33	46
<i>Some</i>	28	24	29	18
<i>A little</i>	6	2	5	4
<i>Don't know</i>	1	5	2	2
Global warming is not affecting weather in the United States	5	5	5	5
Global warming isn't happening	11	5	7	2
Don't know	22	14	14	15
Prefer not to answer	5	6	5	8

(Base: Americans 18+)**When do you think global warming will start to harm people in the United States?**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
They are being harmed right now	34	50	40	63
In 10 years	10	13	15	11
In 25 years	13	13	15	11
In 50 years	14	10	12	7
In 100 years	13	6	8	4
Never	16	7	9	3

(Base: Americans 18+)**How much do you think global warming will harm...?****Plant and animal species**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
A great deal	48	68	63	74
A moderate amount	23	15	18	11
Only a little	11	6	6	5
Not at all	10	4	6	2
Don't know	8	7	7	8

(Base: Americans 18+)**How much do you think global warming will harm...? (Cont'd.)****Future generations of people**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
A great deal	51	64	60	71
A moderate amount	21	17	20	12
Only a little	10	6	6	5
Not at all	11	4	6	2
Don't know	8	9	8	11

The world's poor

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
A great deal	38	61	56	68
A moderate amount	24	18	21	14
Only a little	16	7	8	5
Not at all	13	5	7	3
Don't know	9	8	7	10

(Base: Americans 18+)**How much do you think global warming will harm...? (Cont'd.)****People in developing countries**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
A great deal	36	55	52	60
A moderate amount	25	22	23	20
Only a little	16	7	9	6
Not at all	13	5	7	2
Don't know	9	10	9	13

Your grandchildren

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
A great deal	34	54	47	64
A moderate amount	21	15	17	12
Only a little	12	5	6	4
Not at all	16	5	7	3
Don't know	4	10	10	10
Does not apply	12	10	13	7

(Base: Americans 18+)**How much do you think global warming will harm...? (Cont'd.)****Members of your extended family living outside the U.S.**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
A great deal	21	48	39	61
A moderate amount	18	18	20	15
Only a little	13	6	7	5
Not at all	15	5	7	3
Don't know	7	14	13	15
Does not apply	26	8	13	1

Your children

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
A great deal	22	46	38	57
A moderate amount	26	22	23	21
Only a little	20	8	10	5
Not at all	17	6	8	3
Don't know	4	9	10	9
Does not apply	10	8	11	4

(Base: Americans 18+)**How much do you think global warming will harm...? (Cont'd.)****People in the United States**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
A great deal	24	44	37	54
A moderate amount	33	30	34	24
Only a little	20	10	12	6
Not at all	15	6	9	2
Don't know	8	10	8	13

Your family

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
A great deal	14	38	30	48
A moderate amount	32	30	34	25
Only a little	26	15	18	11
Not at all	20	8	11	4
Don't know	8	9	7	12

(Base: Americans 18+)**How much do you think global warming will harm...? (Cont'd.)****People in your community**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
A great deal	16	37	30	46
A moderate amount	33	31	33	28
Only a little	25	14	19	8
Not at all	19	7	10	3
Don't know	9	11	9	15

You personally

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
A great deal	13	34	26	46
A moderate amount	29	31	34	27
Only a little	27	17	21	12
Not at all	23	9	12	4
Don't know	8	9	8	11

(Base: Americans 18+)

How much do you agree with the following statements?

I have personally experienced the effects of global warming.

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Strongly/ Somewhat Agree	39	53	50	59
Strongly Agree	5	11	8	15
Somewhat Agree	33	43	42	44
Strongly/ Somewhat Disagree	61	46	50	41
Somewhat Disagree	29	27	29	26
Strongly Disagree	32	19	21	15

(Base: Americans 18+)

In the past year, have you personally experienced...

(Base: Americans 18+ who have personally experienced...)

In the past year, how much were you harmed by each of the following? Please consider all types of harm, including harm to your property (such as your home, garden, or car), finances (such as lost income or time at work), and physical or mental health (such as an injury or prolonged anxiety).

Extreme heat wave

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Yes	37	52	50	54
<i>A great deal</i>	2	8	6	11
<i>A moderate amount</i>	9	14	14	16
<i>Only a little</i>	14	18	17	19
<i>Not at all</i>	11	12	14	9
No	62	48	50	45

Drought

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Yes	29	36	38	34
<i>A great deal</i>	3	5	4	7
<i>A moderate amount</i>	7	12	13	12
<i>Only a little</i>	12	12	14	10
<i>Not at all</i>	6	6	8	5
No	71	62	61	63

(Base: Americans 18+)**In the past year, have you personally experienced... (Cont'd.)****(Base: Americans 18+ who have personally experienced...) (Cont'd.)****In the past year, how much were you harmed by each of the following? Please consider all types of harm, including harm to your property (such as your home, garden, or car), finances (such as lost income or time at work), and physical or mental health (such as an injury or prolonged anxiety).****Polluted air**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Yes	21	30	35	23
<i>A great deal</i>	1	3	3	2
<i>A moderate amount</i>	4	11	11	10
<i>Only a little</i>	11	11	13	9
<i>Not at all</i>	4	5	7	2
No	78	68	65	73

(Base: Americans 18+)**How often do you discuss global warming with your family and friends?**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Often	5	8	6	11
Occasionally	28	40	35	47
Rarely	37	32	36	27
Never	30	20	24	15

(Base: Americans 18+)**About how often do you hear about global warming in the media (TV, movies, radio, newspapers/news websites, magazines, etc.)?**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
At least once a week	22	21	22	20
At least once a month	22	20	22	16
Several times a year	27	28	28	29
Once a year or less often	8	11	9	13
Never	9	8	8	9
Not sure/No answer	12	13	11	14

(Base: Americans 18+)**About how often do you hear other people you know (your family, friends, co-workers, etc.) talk about global warming?**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
At least once a week	6	7	7	7
At least once a month	12	15	15	14
Several times a year	22	22	22	22
Once a year or less often	23	20	20	19
Never	28	25	25	26
Not sure/No answer	11	11	10	11

(Base: Americans 18+)**How important is the issue of global warming to you personally?**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Extremely important	9	17	14	22
Very important	15	29	22	39
Somewhat important	38	36	41	30
Not too important	23	10	13	6
Not at all important	15	7	10	3

(Base: Americans 18+)**How much do you agree or disagree with the following statement(s)? “Schools should teach our children about the causes, consequences, and potential solutions to global warming.”**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Strongly agree	39	57	49	68
Somewhat agree	39	28	34	20
Somewhat disagree	11	9	10	6
Strongly disagree	11	6	7	6

(Base: Americans 18+)**How much of an effort do your family and friends make to reduce global warming?**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
A great deal of effort	3	4	5	3
A lot of effort	7	11	10	13
A moderate amount of effort	30	33	33	32
A little effort	30	29	27	32
No effort	18	11	13	8
Don't know	11	11	11	11

(Base: Americans 18+)**How important is it to your family and friends that you take action to reduce global warming?**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Extremely important	5	8	9	7
Very important	13	22	21	23
Moderately important	27	29	30	26
Not too important	23	16	15	17
Not at all important	21	10	13	6
Don't know	12	16	12	20

(Base: Americans 18+)

Which of the following reasons to reduce global warming, if any, are most important to you? Please select up to three reasons.

(If applicable) Of the reasons you selected, which one is most important to you?

	Non-Latinos		Latinos		Latinos – Language Preference			
					English		Spanish	
Unweighted Base	(1,140)		(2,054)		(1,256)		(798)	
	%		%		%		%	
	Top 1	Top 3	Top 1	Top 3	Top 1	Top 3	Top 1	Top 3
Provide a better life for our children and grandchildren	24	45	23	44	21	45	26	43
Prevent the destruction of most life on the planet	16	34	23	46	25	44	20	48
Protect God's creation	14	22	10	18	10	17	11	20
Save many plant and animal species from extinction	7	30	8	41	8	38	9	46
Help prevent extreme weather	6	26	8	30	7	29	9	31
Save many people around the world from poverty and starvation	4	16	7	18	7	19	7	17
Not applicable because global warming isn't happening	10	10	5	5	7	7	3	3
Improve people's health	5	23	5	23	5	23	4	22
Protect my own health and well being	3	13	3	14	3	13	4	15
Create green jobs and a stronger economy	3	16	3	16	2	13	4	19
Help free us from dependence on foreign oil	4	18	2	9	3	12	1	4
None chosen	3	3	1	1	1	1	1	1
Improve national security	2	4	1	4	2	4	1	4

(Base: Americans 18+)**Which of the following statements comes closest to your view?**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Humans can reduce global warming, and we are going to do so successfully	7	13	11	15
Humans could reduce global warming, but it's unclear at this point whether we will do what's needed	49	44	45	44
Humans could reduce global warming, but people aren't willing to change their behavior, so we're not going to	23	31	28	34
Humans can't reduce global warming, even if it is happening	13	8	10	5
Global warming isn't happening	7	4	5	2

(Base: Americans 18+)**People disagree whether the United States should reduce greenhouse gas emissions on its own, or make reductions only if other countries do so. Which of the following statements comes closest to your own point of view?****The United States should reduce its greenhouse gas emissions...**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base				
	%	%	%	%
Regardless of what other countries do	66	68	69	67
Only if other industrialized countries (such as England, Germany, and Japan) reduce their emissions	2	4	4	5
Only if other industrialized countries and developing countries (such as China, India, and Brazil) reduce their emissions	7	5	6	5
The U.S. should not reduce its emissions	7	3	4	3
Don't know	18	19	18	21

(Base: Americans 18+)**How big of an effort should the United States make to reduce global warming?**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
A large-scale effort, even if it has large economic costs	33	50	45	57
A medium-scale effort, even if it has moderate economic costs	36	34	36	31
A small-scale effort, even if it has small economic costs	18	10	11	7
No effort	12	6	8	4

(Base: Americans 18+)**Do you think each of the following should be doing more or less to address global warming?****Corporations and industry**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Much more/More	72	77	75	80
Much more	40	53	47	61
More	32	24	27	19
Currently doing the right amount	17	12	14	10
Much less/Less	11	11	12	10
Less	8	7	6	8
Much less	4	4	6	2

(Base: Americans 18+)**Do you think each of the following should be doing more or less to address global warming? (Cont'd.)****Citizens themselves**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Much more/More	67	74	71	78
Much more	26	41	35	50
More	41	32	36	28
Currently doing the right amount	22	15	18	11
Much less/Less	11	11	11	11
Less	7	8	8	9
Much less	4	3	3	3

U.S. Congress

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Much more/More	61	73	70	79
Much more	33	46	42	51
More	28	28	28	27
Currently doing the right amount	21	13	15	10
Much less/Less	18	14	16	11
Less	10	9	9	8
Much less	8	5	6	3

(Base: Americans 18+)**Do you think each of the following should be doing more or less to address global warming? (Cont'd.)****President Trump**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Much more/More	60	74	70	78
Much more	38	55	51	61
More	22	19	19	18
Currently doing the right amount	26	11	14	6
Much less/Less	14	15	15	15
Less	7	7	7	8
Much less	8	8	9	7

Your member of Congress

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Much more/More	58	72	67	78
Much more	28	43	38	49
More	30	29	29	29
Currently doing the right amount	25	15	18	11
Much less/Less	17	13	15	11
Less	10	9	9	8
Much less	7	5	6	3

(Base: Americans 18+)**Do you think...global warming should be a low, medium, high, or very high priority for the president and Congress?**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Low	23	12	16	6
Medium	25	18	19	15
High	27	31	30	33
Very high	25	39	35	46

(Base: Americans 18+)**How much do you support or oppose the following policies?****Require fossil fuel companies to pay a carbon tax and use the money to reduce other taxes (such as income tax) by an equal amount.**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Strongly/Somewhat support	69	81	78	85
Strongly support	26	42	37	49
Somewhat support	43	39	42	36
Strongly/Somewhat oppose	30	17	20	13
Somewhat oppose	18	11	13	9
Strongly oppose	12	6	7	4

(Base: Americans 18+)**How much do you support or oppose the following policies? (Cont'd.)****Fund more research into renewable energy sources, such as solar and wind power.**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Strongly/Somewhat support	85	87	86	89
Strongly support	42	55	50	62
Somewhat support	42	32	36	27
Strongly/Somewhat oppose	14	11	12	10
Somewhat oppose	4	7	8	6
Strongly oppose	1	4	4	4

Regulate carbon dioxide (the primary greenhouse gas) as a pollutant.

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Strongly/Somewhat support	75	84	83	86
Strongly support	30	50	43	59
Somewhat support	45	34	40	27
Strongly/Somewhat oppose	24	14	16	11
Somewhat oppose	16	9	11	7
Strongly oppose	7	5	5	4

(Base: Americans 18+)**How much do you support or oppose the following policies? (Cont'd.)****Provide tax rebates for people who purchase energy-efficient vehicles or solar panels.**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Strongly/Somewhat support	83	86	86	86
Strongly support	38	48	46	49
Somewhat support	46	38	40	37
Strongly/Somewhat oppose	16	13	13	13
Somewhat oppose	10	9	9	9
Strongly oppose	6	4	4	3

(Base: Americans 18+)**How willing or unwilling would you be to join a campaign to convince elected officials to reduce global warming?**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
I am participating in a campaign like this now	2	2	2	2
I definitely would do it	8	20	13	30
I probably would do it	19	28	27	29
I probably would not do it	19	8	11	3
I definitely would not do it	20	9	13	4
Not sure	22	22	23	20
Prefer not to answer	9	10	10	11

(Base: Americans 18+)**How likely would you be to do each of the following things if a person you like and respect asked you to?****Sign a petition about global warming, either online or in person**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Definitely would	23	33	33	34
Probably would	31	31	31	32
Probably would not	14	7	9	6
Definitely would not	16	9	11	7
Don't know	10	11	10	13
Prefer not to answer	4	5	4	7

Vote for a candidate for public office because of their position on global warming

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Definitely would	18	30	29	32
Probably would	29	30	29	31
Probably would not	16	10	12	7
Definitely would not	16	10	12	7
Don't know	15	14	13	16
Prefer not to answer	4	5	5	6

(Base: Americans 18+)**How likely would you be to do each of the following things if a person you like and respect asked you to?**
(Cont'd.)**Volunteer your time to an organization working on global warming**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Definitely would	6	15	13	18
Probably would	23	35	32	38
Probably would not	27	17	21	11
Definitely would not	24	12	14	9
Don't know	14	15	13	18
Prefer not to answer	5	5	5	5

Donate money to an organization working on global warming

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Definitely would	8	14	12	16
Probably would	25	34	33	36
Probably would not	21	16	19	12
Definitely would not	25	13	16	8
Don't know	14	16	13	19
Prefer not to answer	5	6	6	8

(Base: Americans 18+)**How likely would you be to do each of the following things if a person you like and respect asked you to?
(Cont'd.)****Write letters, email, or phone government officials about global warming**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Definitely would	9	16	13	21
Probably would	20	32	29	35
Probably would not	28	18	22	12
Definitely would not	25	14	18	8
Don't know	12	14	12	18
Prefer not to answer	5	5	5	5

Meet with an elected official or their staff about global warming

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Definitely would	9	15	11	20
Probably would	19	28	25	32
Probably would not	30	20	25	14
Definitely would not	23	13	17	8
Don't know	13	18	16	20
Prefer not to answer	5	5	5	7

(Base: Americans 18+)**How likely would you be to do each of the following things if a person you like and respect asked you to?**
(Cont'd.)**Attend a political rally, speech, or organized protest about global warming**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Definitely would	7	15	12	18
Probably would	17	27	25	30
Probably would not	28	20	24	14
Definitely would not	30	14	18	9
Don't know	13	16	13	20
Prefer not to answer	4	6	5	7

Write a letter to the editor of a newspaper or magazine or call a live radio or TV show to express an opinion about global warming

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Definitely would	6	12	9	16
Probably would	15	28	23	35
Probably would not	32	23	29	13
Definitely would not	28	14	19	8
Don't know	13	16	13	20
Prefer not to answer	4	5	5	6

(Base: Americans 18+)

How many times, if ever, have you been contacted (by mail, phone, or in person) by an organization working to reduce global warming?

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Four or more times	4	3	3	2
Two or three times	7	6	7	5
Once	4	5	4	6
Never	65	71	68	75
Not sure	20	15	17	11

(Base: Americans 18+)

How strongly would you agree or disagree with each of the following statements regarding contacting elected officials about global warming?

Nobody has ever asked me to

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Strongly/Somewhat agree	77	73	72	76
Strongly agree	42	38	37	39
Somewhat agree	35	35	35	36
Strongly/Somewhat disagree	21	24	26	22
Somewhat disagree	14	15	17	12
Strongly disagree	7	9	9	9
Refused	3	2	2	3

(Base: Americans 18+)

How strongly would you agree or disagree with each of the following statements regarding contacting elected officials about global warming? (Cont'd.)

I don't know which elected officials to contact

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Strongly/Somewhat agree	55	64	58	73
Strongly agree	17	24	19	31
Somewhat agree	38	40	39	42
Strongly/Somewhat disagree	43	33	40	24
Somewhat disagree	25	20	24	16
Strongly disagree	18	13	16	9
Refused	2	3	2	3

I don't contact elected officials about global warming because I am not an activist

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Strongly/Somewhat agree	62	55	52	58
Strongly agree	23	20	18	24
Somewhat agree	40	34	34	34
Strongly/Somewhat disagree	35	43	45	39
Somewhat disagree	24	28	30	25
Strongly disagree	11	15	15	14
Refused	2	3	3	3

(Base: Americans 18+)

How strongly would you agree or disagree with each of the following statements regarding contacting elected officials about global warming? (Cont'd.)

If I contacted an elected official about global warming, I wouldn't know what to say

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Strongly/Somewhat agree	53	54	54	54
Strongly agree	16	16	15	17
Somewhat agree	37	38	39	37
Strongly/Somewhat disagree	45	43	44	43
Somewhat disagree	27	26	25	27
Strongly disagree	18	17	18	15
Refused	2	3	3	3

It's too much effort to contact elected officials about global warming

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Strongly/Somewhat agree	44	54	46	64
Strongly agree	11	15	10	22
Somewhat agree	34	39	36	42
Strongly/Somewhat disagree	53	42	51	31
Somewhat disagree	35	29	36	19
Strongly disagree	18	14	15	12
Refused	3	4	3	5

(Base: Americans 18+)

How strongly would you agree or disagree with each of the following statements regarding contacting elected officials about global warming? (Cont'd.)

It wouldn't make any difference if I contacted elected officials about global warming

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Strongly/Somewhat agree	63	53	53	53
Strongly agree	20	15	15	16
Somewhat agree	44	38	38	37
Strongly/Somewhat disagree	35	45	45	44
Somewhat disagree	27	32	34	29
Strongly disagree	8	13	12	15
Refused	2	2	2	2

I would feel uncomfortable contacting elected officials about global warming

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Strongly/Somewhat agree	44	52	49	56
Strongly agree	12	14	13	16
Somewhat agree	32	38	36	40
Strongly/Somewhat disagree	53	45	49	40
Somewhat disagree	31	28	30	25
Strongly disagree	23	17	19	15
Refused	2	3	2	4

(Base: Americans 18+)

How strongly would you agree or disagree with each of the following statements regarding contacting elected officials about global warming? (Cont'd.)

I'm too busy to contact elected officials about global warming

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Strongly/Somewhat agree	46	47	43	52
Strongly agree	12	11	10	12
Somewhat agree	34	36	33	40
Strongly/Somewhat disagree	52	50	54	45
Somewhat disagree	33	34	37	31
Strongly disagree	19	16	18	14
Refused	3	3	3	3

I don't think it's important to contact elected officials about global warming

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Strongly/Somewhat agree	40	35	30	41
Strongly agree	13	10	9	12
Somewhat agree	27	24	20	29
Strongly/Somewhat disagree	58	63	68	56
Somewhat disagree	39	38	42	31
Strongly disagree	19	25	25	25
Refused	2	2	2	3

(Base: Americans 18+)

How strongly would you agree or disagree with each of the following statements regarding contacting elected officials about global warming? (Cont'd.)

I feel I don't need to contact elected officials about global warming, because I'm already taking other actions

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Strongly/Somewhat agree	28	33	28	41
Strongly agree	4	7	6	10
Somewhat agree	23	26	23	31
Strongly/Somewhat disagree	70	64	70	57
Somewhat disagree	40	39	43	33
Strongly disagree	30	25	26	24
Refused	3	2	2	2

People will criticize or make fun of me if I contact elected officials about global warming

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Strongly/Somewhat agree	16	29	19	42
Strongly agree	2	5	2	9
Somewhat agree	14	23	17	33
Strongly/Somewhat disagree	81	69	79	56
Somewhat disagree	33	32	37	25
Strongly disagree	48	37	42	31
Refused	2	2	2	2

(Base: Americans 18+)

How strongly would you agree or disagree with each of the following statements regarding contacting elected officials about global warming? (Cont'd.)

I'm concerned that if I contacted elected officials about global warming, I might attract unwanted attention from immigration authorities

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Strongly/Somewhat agree	14	26	18	37
Strongly agree	3	6	3	10
Somewhat agree	11	20	15	27
Strongly/Somewhat disagree	83	71	80	60
Somewhat disagree	16	21	21	21
Strongly disagree	67	50	58	39
Refused	2	3	2	3

(Base: Americans 18+)

How much can people like you, working together, affect what the government does about global warming?

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Not at all	14	20	12	32
A little	32	25	22	30
A moderate amount	32	28	36	17
A lot	13	16	17	15
A great deal	7	8	12	3

(Base: Americans 18+)**How often do you do the following things?****In the summer, set the thermostat to 76 degrees or warmer, or use less air conditioning.**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Never	17	14	15	12
Rarely	14	11	14	7
Sometimes	20	22	21	25
Often	19	20	20	20
Always	21	23	21	24
Doesn't apply	9	10	10	11

Walk or bike instead of drive

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Never	35	31	32	28
Rarely	26	25	27	22
Sometimes	20	23	20	27
Often	9	12	12	13
Always	3	5	5	5
Doesn't apply	7	4	4	4

(Base: Americans 18+)**How often do you do the following things? (Cont'd.)****Use public transportation or car pool**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Never	47	44	43	45
Rarely	22	23	24	21
Sometimes	9	15	13	17
Often	7	7	8	7
Always	6	6	6	7
Doesn't apply	9	5	6	5

(Base: Americans 18+)**Over the past 12 months, how many times have you done the following?****Rewarded companies that are taking steps to reduce global warming by buying their products.**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Never	47	35	37	31
Once	2	5	5	5
A few times (2-3)	14	15	14	18
Several times (4-5)	8	11	11	10
Many times (6+)	6	9	9	9
Don't know	23	25	23	28

(Base: Americans 18+)**Over the past 12 months, how many times have you done the following?****Punished companies that are opposing steps to reduce global warming by NOT buying their products.**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
Never	55	38	42	33
Once	2	4	3	5
A few times (2-3)	9	15	13	17
Several times (4-5)	7	7	8	5
Many times (6+)	6	9	10	9
Don't know	21	28	25	31

(Base: Americans 18+)**Over the next 12 months, do you intend to buy the products of companies that are taking steps to reduce global warming...**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
More frequently than you are now?	35	57	47	70
Less frequently than you are now?	10	11	11	11
About the same as you are now?	55	32	43	19

(Base: Americans 18+)**Over the next 12 months, would you like to punish companies that are opposing steps to reduce global warming by NOT buying their products...**

	Non-Latinos	Latinos	Latinos – Language Preference	
			English	Spanish
Unweighted Base	(1,140)	(2,054)	(1,256)	(798)
	%	%	%	%
More frequently than you are now?	37	55	45	69
Less frequently than you are now?	10	11	11	10
About the same as you are now?	53	34	43	21

Appendix III: Sample Demographics

Latinos (All)

Total	N (unweighted) 2,054	% (weighted) 100
Men	1,066	50
Women	988	50
Millennial (18-36)	592	40
Generation X (37-52)	686	33
Baby Boomer (53-71)	656	24
Silent Generation (72+)	120	4
Less than high school	382	28
High school graduate	462	31
Some college/Associate degree/Technical degree	634	25
College graduate	355	10
Post graduate	221	5
<\$25K	566	20
\$25K - <\$50K	496	26
\$50K - <\$75K	340	20
\$75K - <\$100K	254	13
\$100K - <\$125K	170	8
\$125K+	228	13
Catholic	1,099	56
Protestant (non-Evangelical)	55	2
Evangelical/Born-Again	321	14
Other Christian	142	7
Other, non-Christian	54	2
Agnostic/Atheist	129	6
None of the above/Refused	254	12
Democrat (including Independent "leaners")	1,072	54
Independent (not including "leaners")	185	8
Republican (including Independent "leaners")	405	16
No party/Not interested in politics	392	22
Liberal	581	28
Moderate	917	48
Conservative	523	23
Born in U.S.	953	41
Born outside U.S.	1,101	59
Urban	925	44
Suburban	796	38
Rural	315	17
Northeast	254	13
Midwest	150	9
South	785	38
West	865	40

Latinos (English Language Survey)

Total	N (unweighted) 1,256	% (weighted) 100
Men	668	54
Women	588	46
Millennial (18-36)	422	47
Generation X (37-52)	353	25
Baby Boomer (53-71)	413	24
Silent Generation (72+)	68	4
Less than high school	83	12
High school graduate	252	33
Some college/Associate degree/Technical degree	463	33
College graduate	288	14
Post graduate	170	7
<\$25K	217	12
\$25K - <\$50K	254	20
\$50K - <\$75K	224	20
\$75K - <\$100K	208	17
\$100K - <\$125K	142	11
\$125K+	211	20
Catholic	586	48
Protestant (non-Evangelical)	47	3
Evangelical/Born-Again	193	14
Other Christian	99	9
Other, non-Christian	41	3
Agnostic/Atheist	108	8
None of the above/Refused	182	14
Democrat (including Independent "leaners")	656	55
Independent (not including "leaners")	127	9
Republican (including Independent "leaners")	308	21
No party/Not interested in politics	165	15
Liberal	400	32
Moderate	526	46
Conservative	311	21
Born in U.S.	875	65
Born outside U.S.	381	35
Urban	413	33
Suburban	650	52
Rural	181	14
Northeast	172	16
Midwest	126	11
South	457	38
West	501	36

Latinos (Spanish Language Survey)

	N (unweighted)	% (weighted)
Total	798	100
Men	398	44
Women	400	56
Millennial (18-36)	170	29
Generation X (37-52)	333	44
Baby Boomer (53-71)	243	23
Silent Generation (72+)	52	4
Less than high school	299	51
High school graduate	210	28
Some college/Associate degree/Technical degree	171	14
College graduate	67	4
Post graduate	51	3
<\$25K	349	33
\$25K - <\$50K	242	34
\$50K - <\$75K	116	19
\$75K - <\$100K	46	8
\$100K - <\$125K	28	4
\$125K+	17	3
Catholic	513	66
Protestant (non-Evangelical)	8	1
Evangelical/Born-Again	128	14
Other Christian	43	5
Other, non-Christian	13	2
Agnostic/Atheist	21	3
None of the above/Refused	72	9
Democrat (including Independent "leaners")	416	52
Independent (not including "leaners")	58	7
Republican (including Independent "leaners")	97	9
No party/Not interested in politics	227	32
Liberal	181	23
Moderate	391	50
Conservative	212	25
Born in U.S.	78	9
Born outside U.S.	720	91
Urban	512	60
Suburban	146	19
Rural	134	21
Northeast	82	10
Midwest	24	5
South	328	38
West	364	46

Non-Latinos

Total	N (unweighted) 1,140	% (weighted) 100
Men	560	47
Women	580	53
Millennial (18-36)	245	33
Generation X (37-52)	234	23
Baby Boomer (53-71)	502	35
Silent Generation (72+)	159	10
Less than high school	72	9
High school graduate	330	29
Some college/Associate degree/Technical degree	317	29
College graduate	234	18
Post graduate	187	14
<\$25K	164	15
\$25K - <\$50K	258	20
\$50K - <\$75K	209	17
\$75K - <\$100K	165	13
\$100K - <\$125K	135	13
\$125K+	209	22
White, non-Hispanic	932	77
Black, African-American non-Hispanic	123	14
Other non-Hispanic	85	9
Catholic	216	18
Protestant (non-Evangelical)	229	19
Evangelical/Born-Again	292	26
Other Christian	88	8
Other, non-Christian	56	5
Agnostic/Atheist	118	11
None of the above/Refused	141	13
Democrat (including Independent "leaners")	448	40
Independent (not including "leaners")	129	11
Republican (including Independent "leaners")	448	36
No party/Not interested in politics	115	13
Liberal	285	25
Moderate	452	40
Conservative	388	33
Urban	223	19
Suburban	576	50
Rural	330	29
Northeast	231	18
Midwest	273	23
South	373	38
West	263	21