

CLIMATE CHANGE IN THE AMERICAN MIND

Americans' Global Warming Beliefs
and Attitudes in November 2011



YALE PROJECT ON
**CLIMATE CHANGE
COMMUNICATION**
BRIDGING SCIENCE + SOCIETY



4C

George Mason University
Center for Climate Change Communication

Climate Change in the American Mind: Americans' Global Warming Beliefs and Attitudes in November 2011

Interview dates: October 20, 2011 – November 16, 2011. Interviews: 1,000 Adults (18+)

Margin of error: +/- 3 percentage points at the 95% confidence level.

NOTE: All results show percentages among all respondents, unless otherwise labeled. Totals may occasionally sum to more than 100 percent due to rounding.

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N29¹. In your opinion, over the past several years, has the weather in the U.S...

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Gotten worse	56	-	-	-	-
Gotten better	3	-	-	-	-
Been about the same as normal	41	-	-	-	-

N30 – 35. Some people say that, due to growing populations and consumption worldwide, the United States is going to experience serious shortages of natural resources, while others disagree. When, if ever, do you think the United States will start to experience serious shortages of the following?

Precious metals (e.g., gold, silver, platinum)

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
We are already experiencing shortages	13	-	-	-	-
In about 10 years	8	-	-	-	-
In about 25 years	8	-	-	-	-
In about 50 years	7	-	-	-	-
In 100 years	9	-	-	-	-
Never	14	-	-	-	-
Don't know	43	-	-	-	-

Base metals (e.g., copper, lead, zinc)

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
We are already experiencing shortages	10	-	-	-	-
In about 10 years	8	-	-	-	-
In about 25 years	8	-	-	-	-
In about 50 years	9	-	-	-	-
In 100 years	10	-	-	-	-
Never	10	-	-	-	-
Don't know	45	-	-	-	-

¹ Items are listed in the order they were asked despite occasional non-sequential item numbers. Items not shown in this report are being released separately.

Uranium (for nuclear fuel)

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
We are already experiencing shortages	8	-	-	-	-
In about 10 years	8	-	-	-	-
In about 25 years	6	-	-	-	-
In about 50 years	5	-	-	-	-
In 100 years	7	-	-	-	-
Never	10	-	-	-	-
Don't know	57	-	-	-	-

Oil

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
We are already experiencing shortages	26	-	-	-	-
In about 10 years	9	-	-	-	-
In about 25 years	9	-	-	-	-
In about 50 years	10	-	-	-	-
In 100 years	11	-	-	-	-
Never	8	-	-	-	-
Don't know	26	-	-	-	-

Coal

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
We are already experiencing shortages	11	-	-	-	-
In about 10 years	9	-	-	-	-
In about 25 years	7	-	-	-	-
In about 50 years	9	-	-	-	-
In 100 years	15	-	-	-	-
Never	13	-	-	-	-
Don't know	36	-	-	-	-

Natural gas

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
We are already experiencing shortages	12	-	-	-	-
In about 10 years	8	-	-	-	-
In about 25 years	8	-	-	-	-
In about 50 years	10	-	-	-	-
In 100 years	15	-	-	-	-
Never	14	-	-	-	-
Don't know	34	-	-	-	-

N36. How worried are you about our country running out of natural resources?

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Very worried	9	-	-	-	-
Somewhat worried	45	-	-	-	-
Not very worried	35	-	-	-	-
Not at all worried	12	-	-	-	-

Q47. Recently, you may have noticed that global warming has been getting some attention in the news. Global warming refers to the idea that the world's average temperature has been increasing over the past 150 years, may be increasing more in the future, and that the world's climate may change as a result. What do you think? Do you think that global warming is happening?

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Yes	63	64	61	57	71
No	17	18	18	20	10
Don't Know	20	18	21	23	19

People who answered yes to question 47 (i.e. those who believe global warming is happening) were asked the following question.

Q48. How sure are you that global warming is happening?

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Extremely sure	22	21	20	24	35
Very sure	35	33	37	35	37
Somewhat sure	39	40	40	37	24
Not at all sure	5	6	3	5	4

People who answered no to question 47 (i.e. those who do not believe global warming is happening) were asked the following question.

Q49. How sure are you that global warming is not happening?

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Extremely sure	21	21	20	28	26
Very sure	37	31	31	31	28
Somewhat sure	37	38	44	34	38
Not at all sure	5	11	4	7	8

Q50. Assuming global warming is happening, do you think it is...

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Caused mostly by human activities	50	47	50	47	57
Caused mostly by natural changes in the environment	33	35	34	36	32
None of the above because global warming isn't happening	8	8	6	9	4
Caused by both human activities and natural changes (volunteered)	6	8	7	6	5
Other	2	1	1	1	1
Don't know (volunteered)	1	1	1	1	1

Q59. Which comes closer to your own view?

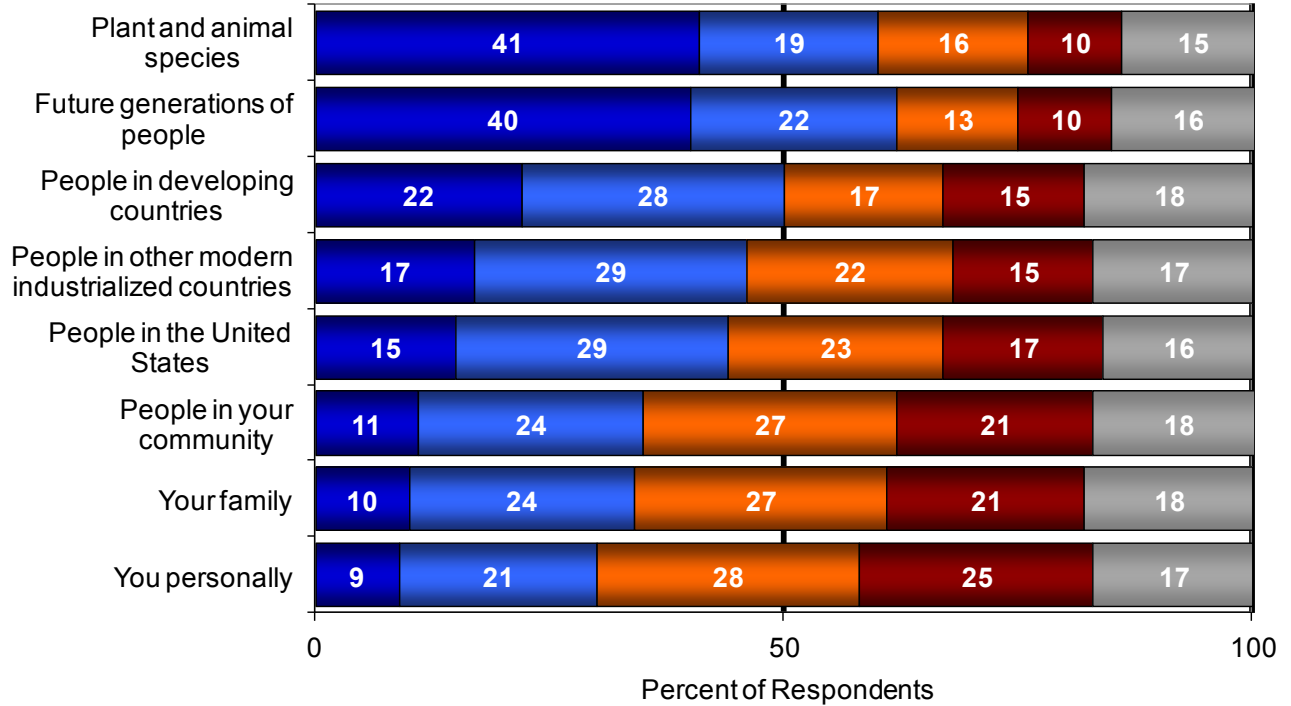
	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Most scientists think global warming is happening	41	39	34	34	47
Most scientists think global warming is not happening	3	4	4	5	3
There is a lot of disagreement among scientists about whether or not global warming is happening	39	40	45	40	33
Don't know enough to say	18	18	17	22	18

Q60. How worried are you about global warming?

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Very worried	12	9	12	12	17
Somewhat worried	42	43	41	38	46
Not very worried	31	28	30	27	24
Not at all worried	15	20	18	23	13

Some people say that global warming will harm each of the following. How much do think global warming will harm...?

■ A great deal ■ A moderate amount ■ Only a little ■ Not at all ■ Don't know



Q62. How much do you think global warming will harm you personally?

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
A great deal	9	11	10	14	10
A moderate amount	21	18	21	23	22
Only a little	28	28	27	22	24
Not at all	25	25	24	31	22
Don't know	17	18	18	11	23

Q63. How much do you think global warming will harm your family?

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
A great deal	10	13	11	15	11
A moderate amount	24	21	25	25	24
Only a little	27	26	24	21	23
Not at all	21	23	21	28	19
Don't know	18	18	19	11	23

Q64. How much do you think global warming will harm people in your community?

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
A great deal	11	12	11	15	13
A moderate amount	24	22	25	27	26
Only a little	27	26	24	22	20
Not at all	21	22	21	24	17
Don't know	18	18	19	12	23

Q65. How much do you think global warming will harm people in the United States?

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
A great deal	15	16	16	22	21
A moderate amount	29	26	28	29	28
Only a little	23	23	22	16	15
Not at all	17	17	17	22	14
Don't know	16	18	18	12	22

Q66. How much do you think global warming will harm people in other modern industrialized countries?

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
A great deal	17	17	17	23	22
A moderate amount	29	25	28	29	28
Only a little	22	23	21	16	13
Not at all	15	17	15	19	13
Don't know	17	19	18	13	24

Q67. How much do you think global warming will harm people in developing countries?

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
A great deal	22	23	22	29	31
A moderate amount	28	22	28	25	22
Only a little	17	20	17	14	11
Not at all	15	17	15	19	13
Don't know	18	19	18	13	24

Q68. How much do you think global warming will harm future generations of people?

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
A great deal	40	37	39	42	44
A moderate amount	22	22	22	22	17
Only a little	13	10	11	9	7
Not at all	10	12	12	15	10
Don't know	16	19	16	12	22

Q69. How much do you think global warming will harm plant and animal species?

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
A great deal	41	39	40	43	45
A moderate amount	19	19	21	19	17
Only a little	16	12	12	11	8
Not at all	10	13	13	15	9
Don't know	15	18	15	12	20

Q70. When do you think global warming will start to harm people in the United States?

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
They are being harmed now	30	32	29	25	34
In 10 years	10	12	12	12	13
In 25 years	13	13	12	14	13
In 50 years	15	12	13	13	13
In 100 years	15	11	15	13	12
Never	16	20	19	23	15

Q71. When do you think global warming will start to harm other people around the world?

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
They are being harmed now	35	34	32	28	38
In 10 years	9	12	11	13	13
In 25 years	14	12	13	12	12
In 50 years	13	12	12	12	12
In 100 years	14	11	13	13	11
Never	15	19	18	22	14

Q72. How much had you thought about global warming before today?

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
A lot	15	12	18	15	20
Some	30	33	37	31	35
A little	39	38	32	36	33
Not at all	16	16	13	18	12

Q73. How important is the issue of global warming to you personally?

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Extremely important	6	7	6	5	11
Very important	13	15	18	15	21
Somewhat important	41	38	39	38	40
Not too important	25	25	24	23	18
Not at all important	15	14	14	20	11

Q74. On some issues people feel that they have all the information they need in order to form a firm opinion, while on other issues they would like more information before making up their mind. For global warming, where would you place yourself?

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
I need a lot more information	18	22	20	22	30
I need some more information	28	30	27	23	30
I need a little more information	27	25	29	26	22
I do not need any more information	27	23	24	29	18

Q75. How much do you agree or disagree with the following statement? "I could easily change my mind about global warming."

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly agree	4	6	5	5	5
Somewhat agree	34	32	32	30	28
Somewhat disagree	36	33	36	31	34
Strongly disagree	27	29	27	34	34

Q135. Which of the following statements comes closest to your view?

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Humans can reduce global warming, and we are going to do so successfully	4	5	5	10	6
Humans could reduce global warming, but it's unclear at this point whether we will do what's needed	47	41	47	45	51
Humans could reduce global warming, but people aren't willing to change their behavior, so we're not going to	25	25	21	17	22
Humans can't reduce global warming, even if it is happening	15	18	18	15	16
Global warming isn't happening	10	11	10	13	5

Q89 – Q98. **Worldwide/In the United States** over the next 20 years, do you think global warming will cause more or less of the following, *if nothing is done to address it?*²

Intense hurricanes

	Worldwide	In the United States
Many more	28	28
A few more	29	28
No difference	20	19
A few less	1	1
Many less	2	3
Don't know	20	21

Extinctions of plant and animal species

	Worldwide	In the United States
Many more	31	31
A few more	32	25
No difference	17	20
A few less	2	1
Many less	2	3
Don't know	17	22

² For questions 89 to 98, the sample was randomly split in half, with half of respondents assigned to questions about worldwide impacts, and the other half assigned to questions about impacts in the United States.

Famines and food shortages

	Worldwide	In the United States
Many more	30	26
A few more	28	27
No difference	21	22
A few less	1	1
Many less	2	2
Don't know	18	22

Droughts and water shortages

	Worldwide	In the United States
Many more	33	33
A few more	29	27
No difference	17	18
A few less	2	1
Many less	2	3
Don't know	17	19

People living in poverty

	Worldwide	In the United States
Many more	27	23
A few more	23	21
No difference	29	29
A few less	1	1
Many less	2	2
Don't know	19	24

Refugees

	Worldwide	In the United States
Many more	24	20
A few more	21	19
No difference	29	30
A few less	2	0
Many less	2	3
Don't know	22	28

Severe heat waves

	Worldwide	In the United States
Many more	35	35
A few more	29	25
No difference	17	18
A few less	1	0
Many less	1	3
Don't know	17	19

Forest fires

	Worldwide	In the United States
Many more	29	29
A few more	30	27
No difference	19	20
A few less	1	0
Many less	1	3
Don't know	19	21

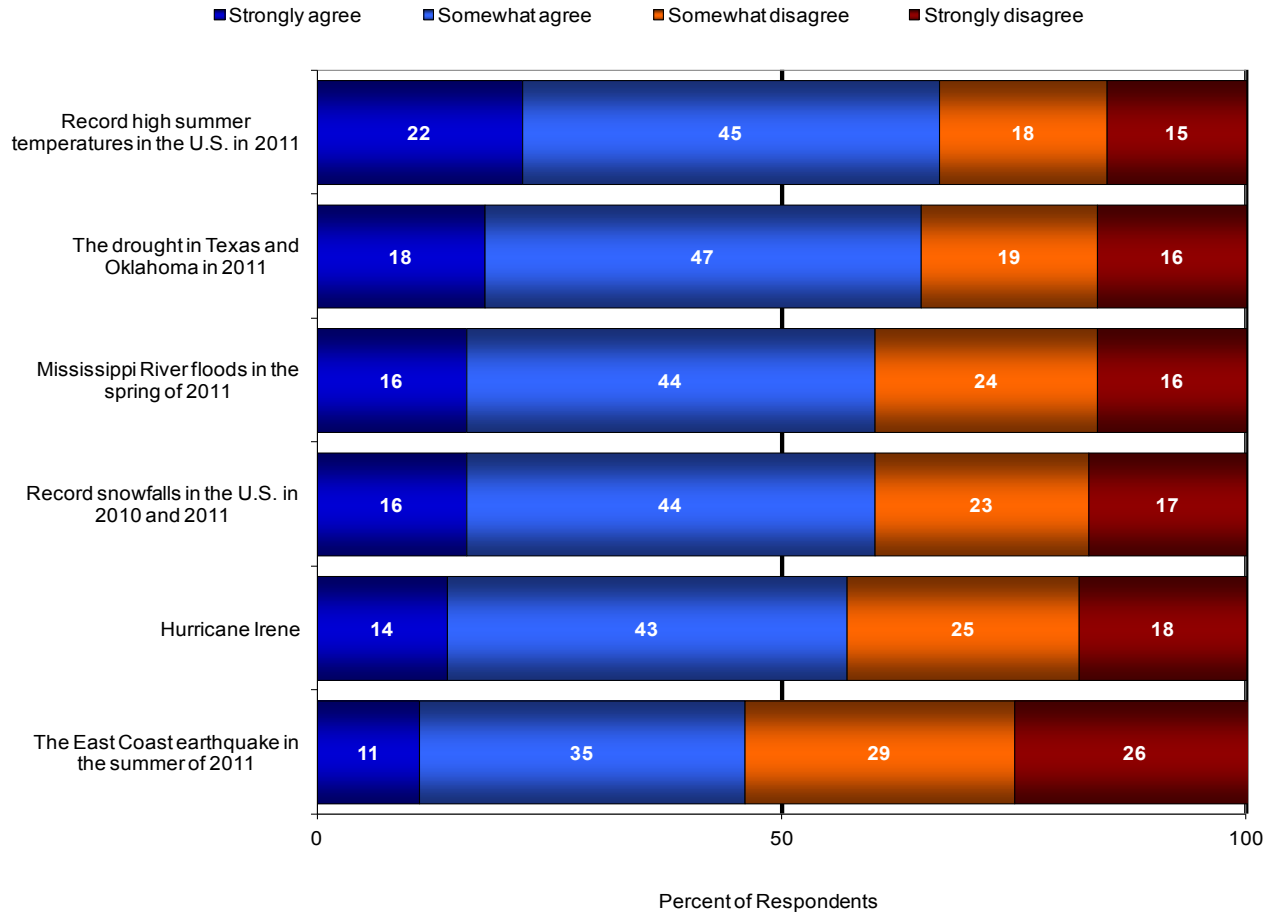
Disease epidemics

	Worldwide	In the United States
Many more	24	20
A few more	23	25
No difference	28	26
A few less	1	0
Many less	1	2
Don't know	23	26

Floods

	Worldwide	In the United States
Many more	31	29
A few more	26	26
No difference	19	21
A few less	1	1
Many less	2	3
Don't know	20	21

**Some people say that global warming made each of the following events worse.
How much do you agree or disagree?**



N114 – N119. Some people say that global warming made each of the following events worse. How much do you agree or disagree?

Hurricane Irene

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly agree	14	-	-	-	-
Somewhat agree	43	-	-	-	-
Somewhat disagree	25	-	-	-	-
Strongly disagree	18	-	-	-	-

The drought in Texas and Oklahoma in 2011

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly agree	18	-	-	-	-
Somewhat agree	47	-	-	-	-
Somewhat disagree	19	-	-	-	-
Strongly disagree	16	-	-	-	-

Mississippi River floods in the spring of 2011

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly agree	16	-	-	-	-
Somewhat agree	44	-	-	-	-
Somewhat disagree	24	-	-	-	-
Strongly disagree	16	-	-	-	-

Record high summer temperatures in the U.S. in 2011

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly agree	22	-	-	-	-
Somewhat agree	45	-	-	-	-
Somewhat disagree	18	-	-	-	-
Strongly disagree	15	-	-	-	-

Record snowfall in the U.S. in 2010 and 2011

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly agree	16	-	-	-	-
Somewhat agree	44	-	-	-	-
Somewhat disagree	23	-	-	-	-
Strongly disagree	17	-	-	-	-

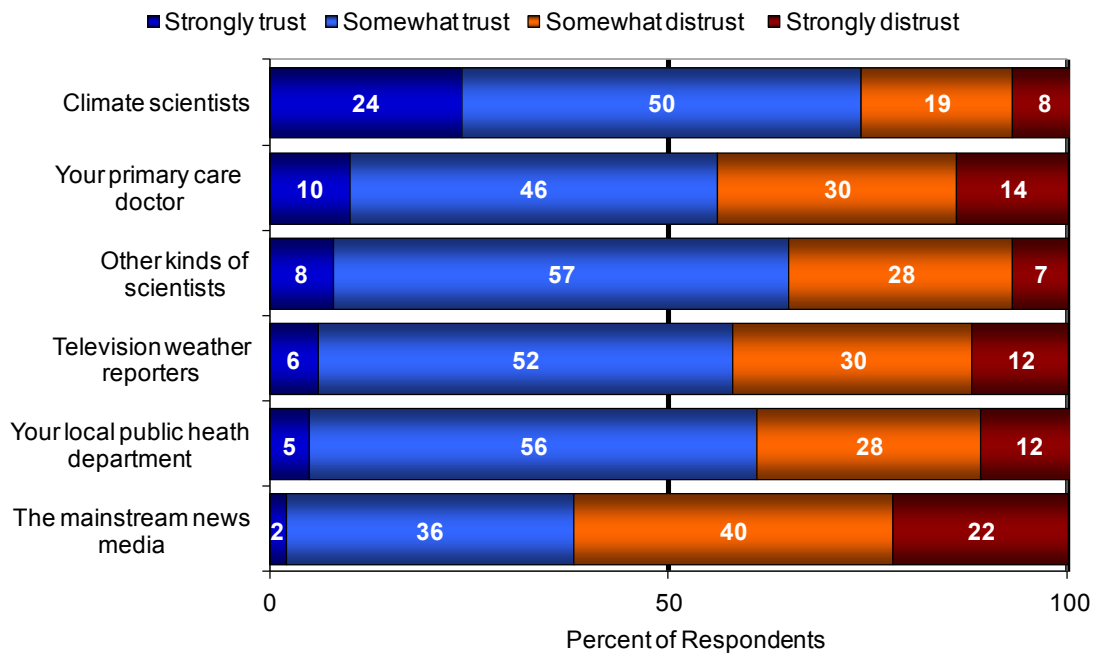
The East Coast earthquake in the summer of 2011

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly agree	11	-	-	-	-
Somewhat agree	35	-	-	-	-
Somewhat disagree	29	-	-	-	-
Strongly disagree	26	-	-	-	-

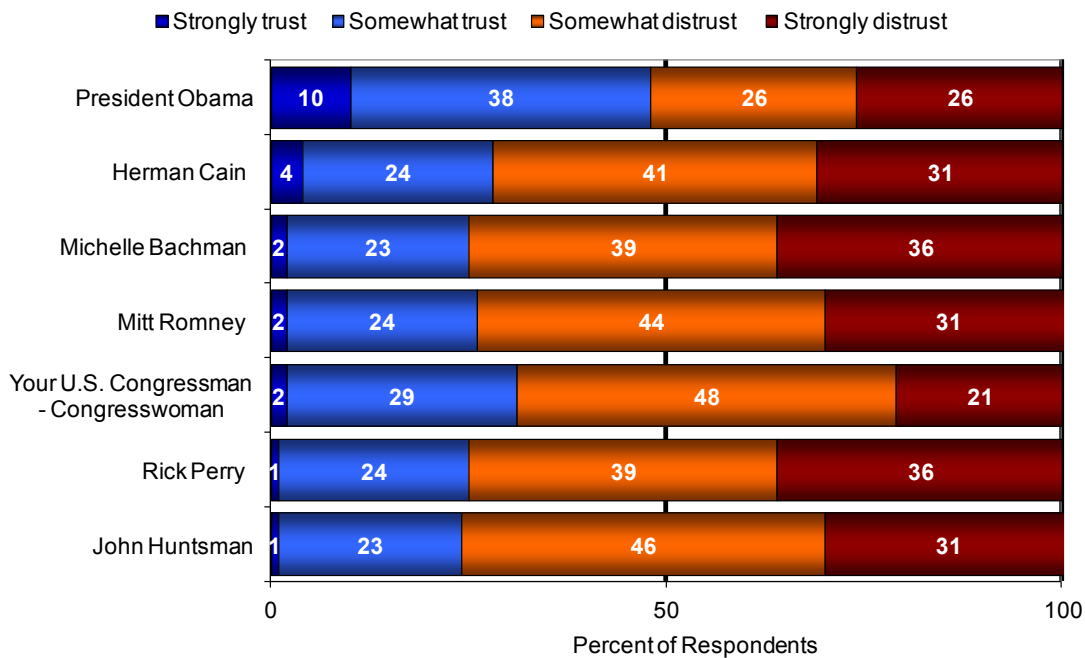
Q54. Personally, how well informed do you feel you are about global warming?

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Very well informed	8	10	12	-	-
Fairly well informed	49	51	49	-	-
Not very well informed	36	34	35	-	-
Not at all informed	8	5	3	-	-

How much do you trust the following as a source of information about global warming?



How much do you trust the following as a source of information about global warming?



Q161. How much do you trust or distrust the following as a source of information about global warming?

Television weather reporters

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly trust	6	5	5	5	6
Somewhat trust	52	47	56	51	60
Somewhat distrust	30	34	28	30	25
Strongly distrust	12	14	11	14	10

The mainstream news media

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly trust	2	4	3	3	3
Somewhat trust	36	34	42	33	43
Somewhat distrust	40	37	34	35	33
Strongly distrust	22	25	22	29	20

Climate scientists

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly trust	24	-	-	-	-
Somewhat trust	50	-	-	-	-
Somewhat distrust	19	-	-	-	-
Strongly distrust	8	-	-	-	-

Other kinds of scientists

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly trust	8	-	-	-	-
Somewhat trust	57	-	-	-	-
Somewhat distrust	28	-	-	-	-
Strongly distrust	7	-	-	-	-

Scientists³

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly trust	-	21	26	22	28
Somewhat trust	-	55	55	52	54
Somewhat distrust	-	19	15	19	14
Strongly distrust	-	5	4	7	4

Your local public health department

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly trust	5	-	-	-	-
Somewhat trust	56	-	-	-	-
Somewhat distrust	28	-	-	-	-
Strongly distrust	12	-	-	-	-

Your primary care doctor

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly trust	10	-	-	-	-
Somewhat trust	46	-	-	-	-
Somewhat distrust	30	-	-	-	-
Strongly distrust	14	-	-	-	-

³ We have included this data from the May 2011 report to serve as a reference point for our new trust in scientists items. The new items split scientist into two groups: Climate scientists and other kinds of scientists.

President Obama

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly trust	10	11	-	16	13
Somewhat trust	38	35	-	35	38
Somewhat distrust	26	24	-	21	23
Strongly distrust	26	30	-	28	26

Your U.S. Congressman/Congresswoman

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly trust	2	2	-	-	-
Somewhat trust	29	34	-	-	-
Somewhat distrust	48	39	-	-	-
Strongly distrust	21	24	-	-	-

Mitt Romney (Republican candidate for president)

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly trust	2	-	-	-	-
Somewhat trust	24	-	-	-	-
Somewhat distrust	44	-	-	-	-
Strongly distrust	31	-	-	-	-

John Huntsman (Republican candidate for president)

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly trust	1	-	-	-	-
Somewhat trust	23	-	-	-	-
Somewhat distrust	46	-	-	-	-
Strongly distrust	31	-	-	-	-

Michelle Bachman (Republican candidate for president)

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly trust	2	-	-	-	-
Somewhat trust	23	-	-	-	-
Somewhat distrust	39	-	-	-	-
Strongly distrust	36	-	-	-	-

Rick Perry (Republican candidate for president)

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly trust	1	-	-	-	-
Somewhat trust	24	-	-	-	-
Somewhat distrust	39	-	-	-	-
Strongly distrust	36	-	-	-	-

Herman Cain (Republican candidate for president)

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly trust	4	-	-	-	-
Somewhat trust	24	-	-	-	-
Somewhat distrust	41	-	-	-	-
Strongly distrust	31	-	-	-	-

N140. Have you ever heard of the United Nations' panel of climate experts, the "Intergovernmental Panel on Climate Change" (IPCC)?

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Yes	14	-	-	-	-
No	65	-	-	-	-
Don't know	21	-	-	-	-

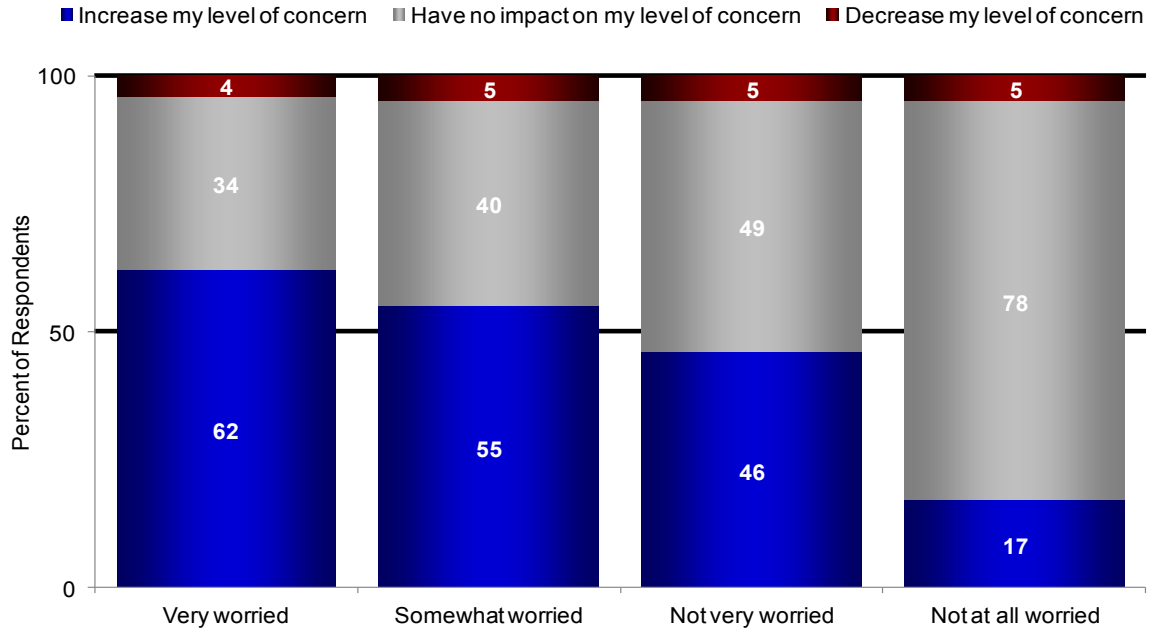
N141. How much do you trust or distrust the Intergovernmental Panel on Climate Change (IPCC) as a source of information about global warming?

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly trust	7	-	-	-	-
Somewhat trust	25	-	-	-	-
Somewhat distrust	10	-	-	-	-
Strongly distrust	6	-	-	-	-
Don't know	52	-	-	-	-

Q141a. If 90% of climate scientists were to agree and state publicly that global warming is happening, would that increase, decrease, or have no impact on your level of concern about the issue?

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Increase my level of concern	47	-	-	-	-
Have no impact on my level of concern	48	-	-	-	-
Decrease my level of concern	5	-	-	-	-

Impact of a statement by 90% of climate scientists that global warming is happening on Americans who are already very, somewhat, not very, or not at all worried about global warming.



Q235. The actions of a single individual won't make any difference in global warming.

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly agree	11	15	13	17	9
Somewhat agree	31	31	29	29	22
Somewhat disagree	43	36	43	37	45
Strongly disagree	15	19	15	17	24

Q237. New technologies can solve global warming, without individuals having to make big changes in their lives.

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly agree	7	7	6	6	4
Somewhat agree	40	40	33	42	26
Somewhat disagree	37	33	40	33	46
Strongly disagree	16	21	21	19	25

⁴ Of those Americans who are currently "very worried" about global warming, 62 percent say a statement like this by climate scientists would further increase their level of concern. Of those who are currently "somewhat", "not very" or "not at all" worried about global warming, a statement like this would further increase their levels of concern by 55, 46, and 17 percent, respectively.

Q238. Most of my friends are trying to act in ways that reduce global warming.

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly agree	3	4	5	5	4
Somewhat agree	43	41	47	43	44
Somewhat disagree	40	38	36	37	40
Strongly disagree	14	18	12	14	11

Q238A. With the economy in such bad shape, the US can't afford to reduce global warming.

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly agree	10	15	13	-	-
Somewhat agree	33	37	30	-	-
Somewhat disagree	41	33	42	-	-
Strongly disagree	16	16	15	-	-

Q238B. The record heat waves last summer in the United States strengthened my belief that global warming is occurring.

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly agree	14	13	-	-	-
Somewhat agree	44	41	-	-	-
Somewhat disagree	28	26	-	-	-
Strongly disagree	14	20	-	-	-

Q238C. The record snowstorms this winter in the eastern United States make me question whether global warming is occurring.

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly agree	7	13	17	-	-
Somewhat agree	32	34	35	-	-
Somewhat disagree	37	30	29	-	-
Strongly disagree	23	24	20	-	-

N166. Global warming is affecting the weather in the United States.

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly agree	22	-	-	-	-
Somewhat agree	43	-	-	-	-
Somewhat disagree	23	-	-	-	-
Strongly disagree	11	-	-	-	-

Q236. I have personally experienced the effects of global warming.

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
Strongly agree	7	5	5	5	4
Somewhat agree	31	29	25	21	29
Somewhat disagree	37	34	35	35	43
Strongly disagree	25	32	35	40	24

Q182A. Where have you personally experienced global warming? Please check all that apply.

	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
In the county, parish or borough where I live	58	-	-	-	-
Elsewhere in the state where I live	26	-	-	-	-
Elsewhere in the U.S.	22	-	-	-	-
Other location	5	-	-	-	-

Methodology

These results come from nationally representative surveys of American adults, aged 18 and older. The samples were weighted to correspond with US Census Bureau parameters for the United States. The surveys were designed by Anthony Leiserowitz of Yale University and Edward Maibach and Connie Roser-Renouf of George Mason University and conducted by Knowledge Networks, using an online research panel of American adults.

- November 2011: Fielded October 20 through November 16 with 1,000 American adults. The margin of sampling error is plus or minus 3 percent, with 95 percent confidence.
- May 2011: Fielded April 23 through May 12 with 1,010 American adults. The margin of sampling error is plus or minus 3 percent, with 95 percent confidence.
- June 2010: Fielded May 14 through June 1 with 1,024 American adults. The margin of sampling error is plus or minus 3 percent, with 95 percent confidence.
- January 2010: Fielded December 24, 2009 through January 3, 2010 with 1,001 American adults. The margin of sampling error is plus or minus 3 percent, with 95 percent confidence.
- November 2008: Fielded October 7 through November 12 with 2,164 American adults. Data was collected in two waves: wave 1 from October 7 through October 20 and wave 2 from October 24 through November 12. The margin of sampling error is plus or minus 2 percent, with 95 percent confidence.