

Climate Change in the American Mind: March 2018 Data Tables and Sample Demographics

Appendix I: Data Tables & Sample Demographics

(Base: Americans 18+)

Recently, you may have noticed that *global warming* has been getting some attention in the news. Global warming refers to the idea that the world's average temperature has been increasing over the past 150 years, may be increasing more in the future, and that the world's climate may change as a result.

What do you think: Do you think that global warming is happening?

	March 2018	Oct 2017	May 2017	Nov 2016	March 2016	Oct 2015	March 2015	Oct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,278)	(1,304)	(1,266)	(1,226)	(1,204)	(1,330)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Yes	70	71	70	70	70	67	63	66	64	62	63	70	66	62	63	61	57	71
No	14	13	13	13	11	15	18	16	19	23	16	12	14	16	18	18	20	10
Don't know	16	15	16	17	18	18	19	18	17	14	20	18	20	20	18	21	23	19

(Base: Americans 18+ who say global warming is happening)

How sure are you that global warming is happening?

	March 2018	Oct 2017	May 2017	Nov 2016	March 2016	Oct 2015	March 2015	Oct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(900)	(927)	(889)	(859)	(855)	(899)	(793)	(815)	(649)	(521)	(674)	(722)	(658)	(619)	(614)	(622)	(558)	(1,745)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Extremely sure	41	34	31	35	30	28	27	24	30	27	27	27	19	22	21	20	24	35
Very sure	29	32	34	30	31	32	32	35	32	31	33	30	34	35	33	36	35	37
Somewhat sure	27	32	33	32	34	37	38	38	33	39	37	40	42	39	40	40	37	24
Not at all sure	3	2	2	4	4	3	3	4	5	3	4	3	5	5	6	3	5	4

(Base: Americans 18+ who say global warming is not happening)
How sure are you that global warming is not happening?

	March 2018	Oct 2017	May 2017	Nov 2016	March 2016	Oct 2015	March 2015	Oct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(179)	(178)	(169)	(155)	(144)	(215)	(251)	(228)	(196)	(179)	(164)	(160)	(156)	(175)	(188)	(199)	(227)	(301)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Extremely sure	15	19	26	24	20	21	21	23	15	20	18	15	15	21	21	20	28	26
Very sure	39	33	26	29	37	32	31	30	26	35	28	27	41	37	30	31	31	28
Somewhat sure	34	39	41	39	34	36	37	35	47	36	42	45	35	37	38	44	34	38
Not at all sure	12	9	7	8	9	12	11	11	12	9	12	13	8	5	11	4	7	8

(Base: Americans 18+)
Assuming global warming is happening, do you think it is...

	March 2018	Oct 2017	May 2017	Nov 2016	March 2016	Oct 2015	March 2015	Oct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,278)	(1,304)	(1,266)	(1,226)	(1,204)	(1,330)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Caused mostly by human activities	58	54	58	55	54	53	52	51	52	47	49	54	46	49	47	50	46	57
Caused mostly by natural changes in the environment	28	33	30	30	34	33	32	33	33	36	33	32	37	32	35	34	35	32
Neither because global warming isn't happening	7	6	6	8	7	8	10	9	8	8	8	7	5	8	8	6	9	4
Other (please specify), caused by human activities and natural changes	5	6	6	5	5	5	5	6	5	9	7	5	9	6	7	7	6	5
Other (please specify), unclassified	1	1	1	1	1	1	2	1	1	3	2	1	2	2	1	1	1	1

(Base: Americans 18+)

To the best of your knowledge, what percentage of **climate scientists** think that human-caused global warming is happening? Please click on the slider bar below to indicate your answer. You can slide the indicator to the position that best describes your opinion. If the indicator does not work, you can enter a number in the number box.

	March 2018	Oct 2017	May 2017	Nov 2016	March 2016	Oct 2015	March 2015	Oct 2014
(Unweighted base)	(1,278)	(1,304)	(1,266)	(1,226)	(1,204)	(1,330)	(1,263)	(1,275)
	%	%	%	%	%	%	%	%
0% - 10%	1	1	2	2	1	2	1	1
11% - 20%	1	1	1	1	1	2	1	1
21% - 30%	4	5	4	7	4	4	4	4
31% - 40%	1	3	3	3	2	2	2	2
41% - 50%	10	13	13	13	13	12	14	15
51% - 60%	4	5	7	6	6	5	6	7
61% - 70%	5	5	6	7	8	6	8	7
71% - 80%	15	17	14	17	15	18	15	17
81% - 90%	10	10	10	9	8	10	8	7
91% - 100%	15	15	13	15	11	12	9	9
Don't know enough to say	34	24	28	21	32	27	31	30
Of those who provided an estimate:								
Mean	71	68	67	66	67	67	64	65
Median	75	75	73	74	71	74	68	67

(Base: Americans 18+)**How worried are you about global warming?**

	March 2018	Oct 2017	May 2017	Nov 2016	March 2016	Oct 2015	March 2015	Oct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,278)	(1,304)	(1,266)	(1,226)	(1,204)	(1,330)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Very worried	21	22	17	19	16	16	11	11	15	15	14	16	11	12	9	12	11	16
Somewhat worried	41	42	39	42	42	41	41	45	41	38	37	42	42	41	42	41	37	46
Not very worried	22	23	27	24	25	27	29	25	27	25	30	25	30	30	28	30	27	24
Not at all worried	16	14	17	15	18	16	19	18	18	20	19	17	16	15	20	18	22	13

(Base: Americans 18+)**How strongly do you feel each of the following emotions when you think about the issue of global warming?****Interested**

	March 2018	Oct 2017	Nov 2016	March 2016	Oct 2015	Global Warming is Happening, March 2018	Don't Know if Global Warming is Happening, March 2018	Global Warming is <i>Not</i> Happening, March 2018
(Unweighted base)	(1,278)	(1,304)	(1,226)	(1,204)	(1,330)	(900)	(199)	(179)
	%	%	%	%	%	%	%	%
Very	19	24	23	22	23	27	2	3
Moderately	42	43	43	45	43	52	22	18
Not very	20	20	15	16	19	13	40	34
Not at all	15	12	18	16	14	7	28	44

(Base: Americans 18+)**How strongly do you feel each of the following emotions when you think about the issue of global warming? (Cont'd.)****Disgusted**

	March 2018	Oct 2017	Nov 2016	March 2016		Global Warming is Happening, March 2018	Don't Know if Global Warming is Happening, March 2018	Global Warming is <i>Not</i> Happening, March 2018
(Unweighted base)	(1,278)	(1,304)	(1,226)	(1,204)		(900)	(199)	(179)
	%	%	%	%		%	%	%
Very	14	22	15	14		18	3	6
Moderately	33	33	28	34		39	13	21
Not very	26	25	28	25		24	36	25
Not at all	25	19	28	26		16	42	47

Helpless

	March 2018	Oct 2017	Nov 2016	March 2016	Oct 2015		Global Warming is Happening, March 2018	Don't Know if Global Warming is Happening, March 2018	Global Warming is <i>Not</i> Happening, March 2018
(Unweighted base)	(1,278)	(1,304)	(1,226)	(1,204)	(1,330)		(900)	(199)	(179)
	%	%	%	%	%		%	%	%
Very	10	15	12	13	14		13	2	2
Moderately	35	37	34	36	39		43	24	9
Not very	27	26	26	23	25		26	30	27
Not at all	25	20	26	27	21		16	38	59

(Base: Americans 18+)**How strongly do you feel each of the following emotions when you think about the issue of global warming? (Cont'd.)****Hopeful**

	March 2018	Oct 2017	Nov 2016	March 2016	Oct 2015		Global Warming is Happening, March 2018	Don't Know if Global Warming is Happening, March 2018	Global Warming is <i>Not</i> Happening, March 2018
(Unweighted base)	(1,278)	(1,304)	(1,226)	(1,204)	(1,330)		(900)	(199)	(179)
	%	%	%	%	%		%	%	%
Very	7	7	11	10	11		8	3	5
Moderately	35	37	38	38	39		40	25	21
Not very	36	39	30	30	32		38	34	28
Not at all	19	16	21	20	17		12	31	43

Angry

	March 2018	Oct 2017	Nov 2016	March 2016		Global Warming is Happening, March 2018	Don't Know if Global Warming is Happening, March 2018	Global Warming is <i>Not</i> Happening, March 2018
(Unweighted base)	(1,278)	(1,304)	(1,226)	(1,204)		(900)	(199)	(179)
	%	%	%	%		%	%	%
Very	11	16	12	12		14	1	4
Moderately	28	32	26	29		35	11	9
Not very	31	28	31	29		31	33	31
Not at all	28	22	30	29		18	49	55

(Base: Americans 18+)**How strongly do you feel each of the following emotions when you think about the issue of global warming? (Cont'd.)****Afraid**

	March 2018	Oct 2017	Nov 2016	March 2016	Global Warming is Happening, March 2018	Don't Know if Global Warming is Happening, March 2018	Global Warming is <i>Not</i> Happening, March 2018
(Unweighted base)	(1,278)	(1,304)	(1,226)	(1,204)	(900)	(199)	(179)
	%	%	%	%	%	%	%
Very	10	14	12	11	14	1	1
Moderately	28	34	30	31	36	14	8
Not very	31	28	27	26	31	36	22
Not at all	28	22	29	30	17	42	67

Outraged

	March 2018	Oct 2017	Nov 2016	March 2016	Global Warming is Happening, March 2018	Don't Know if Global Warming is Happening, March 2018	Global Warming is <i>Not</i> Happening, March 2018
(Unweighted base)	(1,278)	(1,304)	(1,226)	(1,204)	(900)	(199)	(179)
	%	%	%	%	%	%	%
Very	11	15	12	12	14	2	4
Moderately	26	28	24	29	33	10	10
Not very	32	32	32	28	33	33	27
Not at all	29	23	31	30	19	48	57

(Base: Americans 18+)**How much do you agree with the following statements?****I have personally experienced the effects of global warming.**

	March 2018	Oct 2017	May 2017	Nov 2016	March 2016	March 2015	Oct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,278)	(1,304)	(1,266)	(1,226)	(1,204)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Strongly/ Somewhat Agree	41	44	40	36	39	31	30	34	33	39	38	34	35	32	29	23	32
Strongly Agree	5	8	5	7	7	4	4	5	6	6	4	5	7	5	5	4	4
Somewhat Agree	36	36	34	29	33	27	26	29	27	33	34	30	28	27	24	19	28
Strongly/ Somewhat Disagree	59	56	60	64	60	69	70	65	66	60	61	63	57	62	68	70	66
Somewhat Disagree	27	30	29	29	29	29	29	29	30	29	30	30	34	32	34	32	42
Strongly Disagree	32	26	31	35	31	40	41	35	36	31	31	33	23	30	34	37	24

(Base: Americans 18+)**When do you think global warming will start to harm people in the United States?**

	March 2018	Oct 2017	May 2017	Nov 2016	March 2016	Oct 2015	March 2015	Oct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,278)	(1,304)	(1,266)	(1,226)	(1,204)	(1,330)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
They are being harmed right now	39	42	35	36	38	34	32	33	32	34	34	36	29	29	31	28	24	33
In 10 years	11	12	11	14	12	13	11	10	9	10	11	13	12	10	11	12	12	13
In 25 years	12	12	13	15	13	14	13	14	14	14	12	11	14	13	13	12	14	13
In 50 years	12	11	13	10	12	11	11	12	15	11	12	12	14	15	12	13	13	13
In 100 years	11	11	13	9	10	11	13	13	14	12	13	13	15	15	11	15	13	12
Never	15	12	15	16	14	18	20	18	16	18	17	15	16	16	19	19	23	15

(Base: Americans 18+)**How much do you think global warming will harm...?****You personally**

	March 2018	Oct 2017	May 2017	Nov 2016	March 2016	Oct 2015	March 2015	Oct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,278)	(1,304)	(1,266)	(1,226)	(1,204)	(1,330)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
A great deal	14	16	13	14	12	14	10	12	13	13	15	16	11	9	11	10	14	10
A moderate amount	28	33	29	27	28	27	26	24	25	25	25	26	18	21	18	21	23	22
Only a little	27	24	26	25	24	26	26	26	26	27	26	25	30	28	27	27	22	24
Not at all	20	19	22	25	23	20	25	27	25	26	23	20	29	25	25	24	31	22
Don't know	11	7	9	8	12	12	13	11	11	8	11	13	11	17	17	18	11	23

Your family

	March 2018	Oct 2017	May 2017	Nov 2016	March 2016	March 2015	Oct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,278)	(1,304)	(1,266)	(1,226)	(1,204)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
A great deal	17	19	16	17	15	13	15	16	17	17	18	12	10	12	11	15	11
A moderate amount	30	35	31	30	30	28	28	27	25	27	28	21	24	21	25	25	24
Only a little	25	22	25	24	22	23	23	24	25	23	23	29	27	25	24	21	23
Not at all	17	16	19	21	21	22	23	21	24	20	17	26	21	23	21	28	19
Don't know	12	8	9	8	12	13	11	11	9	12	14	12	18	17	19	11	23

(Base: Americans 18+)**How much do you think global warming will harm...? (Cont'd.)****People in your community**

	March 2018	Oct 2017	May 2017	Nov 2016	March 2016	March 2015	Oct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,278)	(1,304)	(1,266)	(1,226)	(1,204)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
A great deal	17	21	16	19	15	14	16	17	14	17	19	12	11	12	11	15	13
A moderate amount	32	34	32	30	31	29	27	28	29	28	29	22	24	21	25	27	26
Only a little	22	22	23	22	23	24	23	24	24	23	23	29	27	25	24	22	20
Not at all	16	15	18	20	19	20	22	20	23	18	15	24	21	21	21	24	17
Don't know	12	8	10	9	12	14	11	11	10	13	13	13	18	18	19	12	23

People in the United States

	March 2018	Oct 2017	May 2017	Nov 2016	March 2016	Oct 2015	March 2015	Oct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,278)	(1,304)	(1,266)	(1,226)	(1,204)	(1,330)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
A great deal	28	34	25	28	24	23	19	23	23	23	22	26	18	15	16	16	22	21
A moderate amount	30	33	33	32	35	34	30	30	30	30	30	31	28	29	26	28	29	28
Only a little	18	14	19	17	16	18	20	20	18	19	19	17	24	23	22	22	16	15
Not at all	12	11	15	15	15	14	17	17	18	20	16	12	18	17	17	17	22	14
Don't know	12	7	9	8	10	12	14	11	11	8	12	13	12	16	18	18	12	22

(Base: Americans 18+)**How much do you think global warming will harm...? (Cont'd.)****People in developing countries**

	March 2018	Oct 2017	May 2017	Nov 2016	March 2016	Oct 2015	March 2015	Oct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,278)	(1,304)	(1,266)	(1,226)	(1,204)	(1,330)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
A great deal	38	47	37	40	36	34	27	29	31	32	30	35	26	22	23	22	29	31
A moderate amount	24	25	25	25	27	27	26	26	24	24	25	29	26	28	21	28	25	22
Only a little	12	10	16	12	12	13	17	16	17	17	18	10	19	17	19	17	14	11
Not at all	12	10	13	13	13	13	15	17	16	19	13	11	16	15	16	15	19	13
Don't know	13	9	9	11	12	13	15	12	12	9	13	15	14	18	18	18	13	24

The world's poor

	March 2018	Oct 2017	May 2017	Nov 2016	March 2016	Oct 2015	March 2015
(Unweighted base)	(1,278)	(1,304)	(1,266)	(1,226)	(1,204)	(1,330)	(1,263)
	%	%	%	%	%	%	%
A great deal	40	49	39	43	40	36	30
A moderate amount	22	21	23	21	22	26	23
Only a little	13	10	15	11	12	12	16
Not at all	12	10	13	13	13	13	16
Don't know	13	9	10	12	14	13	15

(Base: Americans 18+)**How much do you think global warming will harm...? (Cont'd.)****Future generations of people**

	March 2018	Oct 2017	May 2017	Nov 2016	March 2016	Oct 2015	March 2015	Oct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,278)	(1,304)	(1,266)	(1,226)	(1,204)	(1,330)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
A great deal	52	54	50	53	48	51	42	46	49	46	42	47	43	40	36	39	42	44
A moderate amount	18	21	20	18	22	19	21	18	18	19	21	21	22	22	22	22	22	17
Only a little	9	8	10	9	8	8	10	11	10	11	12	9	12	13	10	11	9	7
Not at all	9	9	11	10	10	11	12	13	12	15	12	8	11	10	11	12	15	10
Don't know	12	8	8	10	11	11	15	13	11	9	12	14	13	16	18	16	12	22

Plant and animal species

	March 2018	Oct 2017	May 2017	Nov 2016	March 2016	March 2015	Oct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,278)	(1,304)	(1,266)	(1,226)	(1,204)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
A great deal	53	54	49	50	48	42	44	47	46	39	43	43	41	38	40	43	45
A moderate amount	18	21	22	19	23	21	20	19	19	24	25	21	19	18	21	19	17
Only a little	9	9	10	10	9	12	10	12	11	13	11	13	16	12	12	11	8
Not at all	9	8	11	11	11	12	13	12	15	13	8	10	10	12	13	15	9
Don't know	10	8	8	9	10	13	12	11	8	10	13	12	15	17	15	12	20

(Base: Americans 18+)**How often do you discuss global warming with your family and friends?**

	March 2018	Oct 2017	May 2017	Nov 2016	March 2016	Oct 2015	March 2015	Oct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,278)	(1,304)	(1,266)	(1,226)	(1,204)	(1,330)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Often	5	6	5	6	4	5	3	3	4	3	4	3	5	4	4	5	5	5
Occasionally	30	32	28	27	27	30	23	24	28	23	28	26	24	26	26	30	29	35
Rarely	34	37	36	36	36	33	38	36	39	38	39	38	40	39	41	39	34	33
Never	31	25	31	31	32	32	36	37	29	34	28	34	30	29	28	25	30	26

(Base: Americans 18+)**Do any of the following keep you from talking about global warming with your family and friends?**

(If applicable) Of the reasons you identified, which one is most likely to keep you from talking about global warming with your family and friends?

	March 2018	
(Unweighted base)	(1,278)	
	%	
	Most likely	Yes
Global warming never comes up in conversation	8	35
We already agree about global warming	12	33
I don't know enough about global warming to talk about it	11	28
They are not interested in global warming	4	27
Global warming is too political	5	26
It has never occurred to me to talk about global warming	3	25
I can't change their minds	3	23
I don't want to start an argument	4	21
Talking about global warming won't solve anything	3	20
I am not interested in global warming	3	20
I don't think global warming is important enough to talk about it	2	16
I don't know how to bring up the issue	1	14
I don't have an opinion about global warming	1	14
I don't think global warming is happening	3	14
They disagree with me about global warming	1	13
They would criticize me	1	10
Talking about global warming makes me uncomfortable	*	8
Other (please specify)	1	1
<i>None of these things would keep me from talking about global warming/No reason selected</i>		40

(Base: Americans 18+)

About how often do you hear about global warming in the media (TV, movies, radio, newspapers/news websites, magazines, etc.)?

	March 2018	Oct 2017	May 2017
(Unweighted base)	(1,278)	(1,304)	(1,266)
	%	%	%
At least once a week	20	24	23
At least once a month	23	28	20
Several times a year	28	25	26
Once a year or less often	9	7	9
Never	7	3	9
Not sure/No answer	13	13	13

(Base: Americans 18+)

About how often do you hear other people you know (your family, friends, co-workers, etc.) talk about global warming?

	March 2018	Oct 2017	May 2017
(Unweighted base)	(1,278)	(1,304)	(1,266)
	%	%	%
At least once a week	5	7	6
At least once a month	15	17	13
Several times a year	24	24	21
Once a year or less often	20	21	22
Never	22	18	28
Not sure/No answer	14	12	11

(Base: Americans 18+)**How important is the issue of global warming to you personally?**

	March 2018	Oct 2017	May 2017	Nov 2016	March 2016	Oct 2015	March 2015	Oct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,278)	(1,304)	(1,266)	(1,226)	(1,204)	(1,330)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Extremely important	10	12	10	10	9	7	6	5	8	8	8	6	6	6	7	6	5	10
Very important	18	19	16	17	17	18	15	16	17	14	13	17	14	13	15	18	14	20
Somewhat important	35	37	38	34	35	37	35	37	38	33	36	36	40	40	37	38	37	39
Not too important	22	19	22	22	22	21	24	24	21	25	24	24	23	24	24	24	23	18
Not at all important	15	14	15	16	17	17	20	18	16	18	18	17	15	15	14	14	19	11

(Base: Americans 18+)**How much had you thought about global warming before today?**

	March 2018	Oct 2017	May 2017	Nov 2016	March 2016	Oct 2015	March 2015	Oct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,278)	(1,304)	(1,266)	(1,226)	(1,204)	(1,330)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
A lot/Some	50	54	50	47	51	50	44	45	51	45	47	49	44	44	45	55	45	55
A lot	20	22	18	20	16	17	15	14	16	14	16	17	15	14	12	17	14	20
Some	30	32	31	27	35	34	29	31	35	31	30	32	30	30	33	37	30	35
A little/Not at all	50	46	50	53	49	50	56	55	49	54	53	51	55	54	53	45	53	45
A little	34	32	33	37	33	33	35	35	34	37	37	34	39	38	37	32	35	32
Not at all	16	14	17	16	16	17	21	20	15	17	16	17	16	16	16	13	18	12

(Base: Americans 18+)

Which of the following statements comes closest to your view?

	March 2018	Oct 2017	May 2017	Nov 2016	March 2016	Oct 2015	March 2015	Oct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,278)	(1,304)	(1,266)	(1,226)	(1,204)	(1,330)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Humans can reduce global warming, and we are going to do so successfully	6	5	7	5	6	4	6	7	6	5	3	5	4	4	5	4	10	6
Humans could reduce global warming, but it's unclear at this point whether we will do what's needed	49	48	48	48	47	42	46	44	42	40	45	49	45	45	40	46	43	50
Humans could reduce global warming, but people aren't willing to change their behavior, so we're not going to	22	25	24	23	25	26	24	22	25	25	24	22	21	24	24	21	17	22
Humans can't reduce global warming, even if it is happening	14	15	12	15	13	18	12	17	16	16	16	15	19	15	18	18	15	16
Global warming isn't happening	9	7	8	9	8	9	13	10	10	13	11	8	9	9	10	10	13	5

(Base: Americans 18+)

Which of the following reasons to reduce global warming, if any, are most important to you? Please select up to **three** reasons.

(If applicable) Of the reasons you selected, which one is most important to you?

	March 2018		May 2017	
(Unweighted base)	(1,278)		(1,266)	
	%		%	
	Most important reason	Three most important reasons	Most important reason	Three most important reasons
Provide a better life for our children and grandchildren	24	45	24	44
Prevent the destruction of most life on the planet	16	33	16	34
Protect God's creation	12	20	13	21
<i>Not applicable because global warming isn't happening</i>	--	12	--	11
Help prevent extreme weather	8	32	6	27
Save many plant and animal species from extinction	6	32	7	31
Improve people's health	6	21	5	23
Save many people around the world from poverty and starvation	4	15	4	16
Help free us from dependence on foreign oil	3	10	4	17
Protect my own health and well being	3	10	3	12
<i>None chosen</i>	--	3	--	2
Improve our national security	2	3	2	4
Create green jobs and a stronger economy	1	10	3	15

(Base: Americans 18+)**In your opinion, do you think global warming is...****An environmental issue**

	March 2018	Oct 2017	Nov 2016	March 2016	Oct 2015	March 2015
(Unweighted base)	(1,278)	(1,304)	(1,226)	(1,204)	(1,330)	(1,263)
	%	%	%	%	%	%
Yes	74	78	76	78	78	76
No	11	11	11	10	11	11
Not sure	14	10	11	12	11	12
No answer	2	2	1	1	1	1

A scientific issue

	March 2018	Oct 2017	Nov 2016	March 2016	Oct 2015	March 2015
(Unweighted base)	(1,278)	(1,304)	(1,226)	(1,204)	(1,330)	(1,263)
	%	%	%	%	%	%
Yes	68	71	70	71	73	71
No	14	15	15	14	13	13
Not sure	16	13	14	14	14	15
No answer	2	2	1	1	1	2

An agricultural (farming, food) issue

	March 2018	Oct 2017	Nov 2016	March 2016	Oct 2015	March 2015
(Unweighted base)	(1,278)	(1,304)	(1,226)	(1,204)	(1,330)	(1,263)
	%	%	%	%	%	%
Yes	62	66	65	62	65	64
No	19	19	20	22	17	19
Not sure	16	14	15	15	16	16
No answer	2	1	1	1	1	2

A severe weather issue

	March 2018	Oct 2017	Nov 2016	March 2016
(Unweighted base)	(1,278)	(1,304)	(1,226)	(1,204)
	%	%	%	%
Yes	61	65	61	63
No	19	19	23	19
Not sure	17	15	15	17
No answer	2	1	1	1

(Base: Americans 18+)**In your opinion, do you think global warming is... (Cont'd.)****A health issue**

	March 2018	Oct 2017	Nov 2016	March 2016	Oct 2015	March 2015
(Unweighted base)	(1,278)	(1,304)	(1,226)	(1,204)	(1,330)	(1,263)
	%	%	%	%	%	%
Yes	60	62	62	61	62	58
No	21	23	22	22	21	24
Not sure	17	13	15	16	16	17
No answer	2	2	1	1	1	2

A political issue

	March 2018	Oct 2017	Nov 2016	March 2016	Oct 2015	March 2015
(Unweighted base)	(1,278)	(1,304)	(1,226)	(1,204)	(1,330)	(1,263)
	%	%	%	%	%	%
Yes	58	60	56	56	56	54
No	23	24	28	27	26	27
Not sure	17	14	15	16	17	17
No answer	2	2	1	1	1	2

An economic issue

	March 2018	Oct 2017	Nov 2016	March 2016	Oct 2015	March 2015
(Unweighted base)	(1,278)	(1,304)	(1,226)	(1,204)	(1,330)	(1,263)
	%	%	%	%	%	%
Yes	57	60	60	61	63	60
No	22	23	23	23	19	22
Not sure	19	15	16	15	17	16
No answer	2	2	1	1	1	2

A moral issue

	March 2018	Oct 2017	Nov 2016	March 2016	Oct 2015	March 2015
(Unweighted base)	(1,278)	(1,304)	(1,226)	(1,204)	(1,330)	(1,263)
	%	%	%	%	%	%
Yes	41	41	37	39	41	35
No	36	42	45	41	39	44
Not sure	20	15	17	19	19	19
No answer	2	2	1	1	1	2

(Base: Americans 18+)**In your opinion, do you think global warming is... (Cont'd.)****A social justice (fairness issue)**

	March 2018	Oct 2017	Nov 2016	March 2016	Oct 2015	March 2015
(Unweighted base)	(1,278)	(1,304)	(1,226)	(1,204)	(1,330)	(1,263)
	%	%	%	%	%	%
Yes	29	26	24	23	27	23
No	46	51	52	51	46	53
Not sure	24	20	22	25	25	22
No answer	2	2	1	1	1	2

A poverty issue

	March 2018	Oct 2017	Nov 2016	March 2016	Oct 2015	March 2015
(Unweighted base)	(1,278)	(1,304)	(1,226)	(1,204)	(1,330)	(1,263)
	%	%	%	%	%	%
Yes	28	28	25	27	26	24
No	47	52	54	51	50	53
Not sure	23	18	20	22	24	21
No answer	2	2	1	1	1	2

A national security issue

	March 2018	Oct 2017	Nov 2016	March 2016	Oct 2015	March 2015
(Unweighted base)	(1,278)	(1,304)	(1,226)	(1,204)	(1,330)	(1,263)
	%	%	%	%	%	%
Yes	25	29	27	26	23	26
No	49	50	53	51	50	53
Not sure	24	19	19	21	26	20
No answer	2	2	1	1	1	1

A religious issue

	March 2018	Oct 2017	Nov 2016	March 2016	Oct 2015	March 2015
(Unweighted base)	(1,278)	(1,304)	(1,226)	(1,204)	(1,330)	(1,263)
	%	%	%	%	%	%
Yes	13	9	8	10	12	10
No	64	77	73	71	67	71
Not sure	20	12	17	17	20	18
No answer	3	2	1	1	1	2

(Base: Americans 18+)**Which statement below best reflects your view?****[For those who respond "global warming is affecting weather in the United States]****How much do you think global warming is affecting weather in the United States?**

	March 2018	Oct 2017	May 2017	Nov 2016	March 2016	April 2014	Nov 2013	April 2013
(Unweighted base)	(1,278)	(1,304)	(1,266)	(1,226)	(1,204)	(1,013)	(830)	(1,045)
	%	%	%	%	%	%	%	%
Global warming is affecting the weather in the United States (Total)	61	64	59	60	60	57	56	58
<i>A lot</i>	29	33	25	24	24	22	22	23
<i>Some</i>	25	23	28	26	28	25	26	27
<i>A little</i>	6	6	5	8	7	9	6	6
<i>Don't know/Refused</i>	1	2	2	2	1	2	2	2
Global warming is not affecting weather in the United States	5	6	5	7	5	8	7	7
Global warming isn't happening	9	8	10	9	9	10	13	10
Don't know	18	18	21	21	20	19	17	19
Prefer not to answer	6	5	5	4	5	5	5	5

(Base: Americans 18+)**How worried are you that the following might harm your local area?****Extreme heat**

	March 2018
(Unweighted base)	(1,278)
	%
Very worried	13
Moderately worried	21
A little worried	29
Not at all worried	36
No answer	1

Droughts

	March 2018
(Unweighted base)	(1,278)
	%
Very worried	11
Moderately worried	19
A little worried	31
Not at all worried	39
No answer	1

Flooding

	March 2018
(Unweighted base)	(1,278)
	%
Very worried	7
Moderately worried	22
A little worried	31
Not at all worried	39
No answer	1

Water shortages

	March 2018
(Unweighted base)	(1,278)
	%
Very worried	9
Moderately worried	17
A little worried	25
Not at all worried	48
No answer	1

(Base: Americans 18+)**How worried are you that the following might harm your local area? (Cont'd.)****Wildfires**

	March 2018
(Unweighted base)	(1,278)
	%
Very worried	9
Moderately worried	12
A little worried	21
Not at all worried	57
No answer	1

Hurricanes

	March 2018
(Unweighted base)	(1,278)
	%
Very worried	9
Moderately worried	12
A little worried	17
Not at all worried	62
No answer	1

Reduced snow pack

	March 2018
(Unweighted base)	(1,278)
	%
Very worried	5
Moderately worried	10
A little worried	16
Not at all worried	68
No answer	1

Sample Demographics

	N (unweighted)	% (weighted)
Total	1,278	100
Men	609	48
Women	669	52
iGen (18-21)	56	8
Millennial (22-37)	243	25
Generation X (38-53)	285	25
Baby Boomer (54-72)	546	34
Silent Generation (73+)	148	8
Less than high school	92	11
High school graduate	361	29
Some college/Associate degree/Technical degree	380	28
College graduate	231	17
Post graduate	214	15
<\$25K	189	15
\$25K - <\$50K	278	20
\$50K - <\$75K	234	17
\$75K - <\$100K	181	14
\$100K - <\$125K	149	12
\$125K+	247	22
White, non-Hispanic	934	64
Black, African-American non-Hispanic	111	12
Hispanic	149	16
Other non-Hispanic	84	8
Northeast	235	18
Midwest	298	21
South	443	38
West	302	24