Climate Change in the American Mind: May 2017 Data Tables and Sample Demographics





GEORGE MASON UNIVERSITY CENTER for CLIMATE CHANGE COMMUNICATION

# **Appendix I: Data Tables & Sample Demographics**

#### (Base: Americans 18+)

Recently, you may have noticed that *global warming* has been getting some attention in the news. Global warming refers to the idea that the world's average temperature has been increasing over the past 150 years, may be increasing more in the future, and that the world's climate may change as a result.

	May 2017	Nov 2016	March 2016	Oct 2015	March 2015	Oct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,266)	(1,226)	(1,204)	(1,330)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Yes	70	70	70	67	63	66	64	63	63	70	66	63	63	61	57	71
No	13	13	11	16	18	16	19	23	16	12	14	17	18	18	20	10
Don't know	16	17	18	18	19	18	17	14	20	18	20	20	18	21	23	19

What do you think: Do you think that global warming is happening?

# (Base: Americans 18+ who say global warming is happening) How sure are you that global warming is happening?

	May 2017	Nov 2016	March 2016	Oct 2015	March 2015	Oct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(889)	(859)	(855)	(899)	(793)	(815)	(649)	(521)	(674)	(722)	(658)	(619)	(614)	(622)	(558)	(1,745)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Extremely sure	31	35	30	28	27	24	30	27	27	27	19	22	21	20	24	35
Very sure	34	30	31	32	32	35	32	31	33	30	34	35	33	37	35	37
Somewhat sure	33	32	34	37	38	38	33	39	37	40	42	39	40	40	37	24
Not at all sure	2	4	4	3	3	4	5	3	4	3	5	5	6	3	5	4





	May 2017	Nov 2016	March 2016	0ct 2015	March 2015	0ct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(169)	(155)	(144)	(215)	(251)	(228)	(196)	(179)	(164)	(160)	(156)	(175)	(188)	(199)	(227)	(301)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Extremely sure	26	24	20	21	21	23	15	20	18	15	15	21	21	20	28	26
Very sure	26	29	37	32	31	30	26	36	28	27	41	37	30	31	31	28
Somewhat sure	41	39	34	36	37	35	47	36	42	45	35	37	38	44	34	38
Not at all sure	7	8	9	12	11	11	12	9	12	13	8	5	11	4	7	8

## (Base: Americans 18+ who say global warming is <u>not</u> happening) How sure are you that global warming is not happening?

# (Base: Americans 18+) Assuming global warming is happening, do you think it is...

	May 2017	Nov 2016	March 2016	0ct 2015	March 2015	0ct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,266)	(1,226)	(1,204)	(1,330)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Caused mostly by human activities	58	55	53	53	52	51	52	46	50	54	46	50	47	50	47	57
Caused mostly by natural changes in the environment	30	30	34	33	32	33	34	35	33	32	37	33	35	35	36	32
Neither because global warming isn't happening	6	8	7	8	10	9	8	8	8	7	5	8	8	6	9	4
Other (please specify), caused by human activities and natural changes	6	5	5	5	5	6	5	9	7	5	9	6	7	7	6	5
Other (please specify), unclassified	1	1	1	1	2	1	1	3	2	1	2	2	1	1	1	1





## (Base: Americans 18+)

To the best of your knowledge, what percentage of <u>climate scientists</u> think that human-caused global warming is happening? Please click on the slider bar below to indicate your answer. You can slide the indicator to the position that best describes your opinion. If the indicator does not work, you can enter a number in the number box.

	May 2017	Nov 2016	March 2016	0ct 2015	March 2015	Oct 2014
(Unweighted base)	(1,266)	(1,226)	(1,204)	(1,330)	(1,263)	(1,275)
	%	%	%	%	%	%
0% - 10%	2	2	1	2	1	1
11% - 20%	1	1	1	2	1	1
21% - 30%	4	7	4	4	4	4
31% - 40%	3	3	2	2	2	2
41% - 50%	13	13	13	12	14	15
51% - 60%	7	6	6	5	6	7
61% - 70%	6	7	8	6	8	7
71% - 80%	14	17	15	18	15	17
81% - 90%	10	9	8	10	8	7
91% - 100%	13	15	11	12	9	9
Don't know enough to say	28	21	32	27	31	30
Of those who provided an estimate:						
Mean	67	66	67	67	64	65
Median	73	74	71	74	68	67





	May 2017	Nov 2016	March 2016	0ct 2015	March 2015	Oct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,266)	(1,226)	(1,204)	(1,330)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Very worried	17	19	16	16	11	11	15	15	14	16	11	12	9	12	11	16
Somewhat worried	39	42	42	41	41	45	41	39	37	42	42	41	42	41	37	46
Not very worried	27	24	25	27	29	25	27	25	30	25	30	30	28	30	27	24
Not at all worried	17	15	18	16	19	18	18	20	19	17	16	15	20	18	22	13

#### (Base: Americans 18+) How worried are you about global warming?

#### (Base: Americans 18+) Which statement below best reflects your view?

## (Base: Americans 18+ who say global warming is affecting weather in the United States) How much do you think global warming is affecting weather in the United States?

	May 2017	Nov 2016	March 2016	April 2014	Nov 2013	April 2013
(Unweighted base)	(1,266)	(1,226)	(1,204)	(1,013)	(830)	(1,045)
	%	%	%	%	%	%
Global warming is affecting the weather in the United States (Total)	59	60	60	57	56	58
A lot	25	24	24	22	20	24
Some	27	26	28	25	25	24
A little	5	8	7	8	10	10
Don't know	1	2	1	1	6	6
Global warming is not affecting weather in the United States	5	7	5	8	7	7
Global warming isn't happening	10	9	9	10	13	10
Don't know	21	21	20	19	17	19
Prefer not to answer	5	4	5	5	5	5





	May 2017	Nov 2016	March 2016	Oct 2015	March 2015	Oct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,266)	(1,226)	(1,204)	(1,330)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
They are being harmed right now	35	36	38	34	32	33	32	34	34	36	30	30	31	29	25	34
In 10 years	11	14	12	13	11	10	9	10	11	13	12	10	11	12	12	13
In 25 years	13	15	13	14	13	14	14	14	12	11	14	13	13	12	14	13
In 50 years	13	10	12	11	11	12	15	11	12	12	14	15	12	13	13	13
In 100 years	13	9	10	11	13	13	14	12	13	13	15	15	11	15	13	12
Never	15	16	14	18	20	18	16	18	17	15	16	16	19	19	23	15

(Base: Americans 18+) When do you think global warming will start to harm people in the United States?

# You personally

	May 2017	Nov 2016	March 2016	0ct 2015	March 2015	0ct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,266)	(1,226)	(1,204)	(1,330)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
A great deal	13	14	12	14	10	12	13	13	15	16	11	9	11	10	14	10
A moderate amount	29	27	28	27	26	24	25	25	25	26	18	21	18	21	23	22
Only a little	26	25	24	26	26	26	26	27	26	25	30	28	27	27	22	24
Not at all	22	25	23	20	25	27	25	26	23	20	29	25	25	24	31	22
Don't know	9	8	12	12	13	11	11	8	11	13	11	17	17	18	11	23





## Your family

	May 2017	Nov 2016	March 2016	March 2015	Oct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,266)	(1,226)	(1,204)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
A great deal	16	17	15	13	15	16	17	17	18	12	10	12	11	15	11
A moderate amount	31	30	30	28	28	27	25	27	28	21	24	21	25	25	24
Only a little	25	24	22	23	23	24	25	23	23	29	27	25	24	21	23
Not at all	19	21	21	22	23	21	24	20	17	26	21	23	21	28	19
Don't know	9	8	12	13	11	11	9	12	14	12	18	17	19	11	23

# People in your community

	May 2017	Nov 2016	March 2016	March 2015	Oct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,266)	(1,226)	(1,204)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
A great deal	16	19	15	14	16	17	14	17	19	12	11	12	11	15	13
A moderate amount	32	30	31	29	27	28	29	28	29	22	24	21	25	27	26
Only a little	23	22	23	24	23	24	24	23	23	29	27	25	24	22	20
Not at all	18	20	19	20	22	20	23	18	15	24	21	21	21	24	17
Don't know	10	9	12	14	11	11	10	13	13	13	18	18	19	12	23





#### Members of your extended family living outside the U.S.

	May 2017
(Unweighted base)	(1,266)
	%
A great deal	23
A moderate amount	18
Only a little	13
Not at all	15
Don't know	7
Does not apply	23

# Your children

	May 2017
(Unweighted base)	(1,266)
	%
A great deal	25
A moderate amount	25
Only a little	19
Not at all	17
Don't know	4
Does not apply	10





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## **People in the United States**

	May 2017	Nov 2016	March 2016	0ct 2015	March 2015	0ct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,266)	(1,226)	(1,204)	(1,330)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
A great deal	25	28	24	23	19	23	23	23	22	26	18	15	16	16	22	21
A moderate amount	33	32	35	34	30	30	30	30	30	31	28	29	26	28	29	28
Only a little	19	17	16	18	20	20	18	19	19	17	24	23	22	22	16	15
Not at all	15	15	15	14	17	17	18	20	16	12	18	17	17	17	22	14
Don't know	9	8	10	12	14	11	11	8	12	13	12	16	18	18	12	22

#### Your grandchildren

	May 2017
(Unweighted base)	(1,266)
	%
A great deal	35
A moderate amount	20
Only a little	12
Not at all	16
Don't know	4
Does not apply	12





#### People in developing countries

	May 2017	Nov 2016	March 2016	Oct 2015	March 2015	Oct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,266)	(1,226)	(1,204)	(1,330)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
A great deal	37	40	36	34	27	29	31	32	30	35	26	22	23	22	29	31
A moderate amount	25	25	27	27	26	26	24	24	25	29	26	28	21	28	25	22
Only a little	16	12	12	13	17	16	17	17	18	10	19	17	19	17	14	11
Not at all	13	13	13	13	15	17	16	19	13	11	16	15	16	15	19	13
Don't know	9	11	12	13	15	12	12	9	13	15	14	18	18	18	13	24

# The world's poor

	May 2017	Nov 2016	March 2016	0ct 2015	March 2015
(Unweighted base)	(1,266)	(1,226)	(1,204)	(1,330)	(1,263)
	%	%	%	%	%
A great deal	39	43	40	36	30
A moderate amount	23	21	22	26	23
Only a little	15	11	12	12	16
Not at all	13	13	13	13	16
Don't know	10	12	14	13	15





## The Earth

	May 2017
(Unweighted base)	(1,266)
	%
A great deal	49
A moderate amount	21
Only a little	10
Not at all	11
Don't know	9

## Plant and animal species

	May 2017	Nov 2016	March 2016	March 2015	0ct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,266)	(1,226)	(1,204)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
A great deal	49	50	48	42	44	47	46	39	43	43	41	38	40	43	45
A moderate amount	22	19	23	21	20	19	19	24	25	21	19	18	21	19	17
Only a little	10	10	9	12	10	12	11	13	11	13	16	12	12	11	8
Not at all	11	11	11	12	13	12	15	13	8	10	10	12	13	15	9
Don't know	8	9	10	13	12	11	8	10	13	12	15	17	15	12	20





#### Future generations of people

	May 2017	Nov 2016	March 2016	0ct 2015	March 2015	Oct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,266)	(1,226)	(1,204)	(1,330)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
A great deal	50	53	48	51	42	46	49	46	42	47	43	40	36	39	42	44
A moderate amount	20	18	22	19	21	18	18	19	21	21	22	22	22	22	22	17
Only a little	10	9	8	8	10	11	10	11	12	9	12	13	10	11	9	7
Not at all	11	10	10	11	12	13	12	15	12	8	11	10	11	12	15	10
Don't know	8	10	11	11	15	13	11	9	12	14	13	16	18	16	12	22

# (Base: Americans 18+) How much do you agree with the following statements?

#### I have personally experienced the effects of global warming.

	May 2017	Nov 2016	March 2016	March 2015	0ct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,266)	(1,226)	(1,204)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Strongly/ Somewhat Agree	40	36	39	31	30	34	33	39	38	34	35	32	29	23	32
Strongly Agree	5	7	7	4	4	5	6	6	4	5	7	5	5	4	4
Somewhat Agree	34	29	33	27	26	29	27	33	34	30	28	27	24	19	28
Strongly/ Somewhat Disagree	60	64	60	69	70	65	65	60	61	63	57	62	68	70	66
Somewhat Disagree	29	29	29	29	29	29	29	29	30	30	34	32	34	32	42
Strongly Disagree	31	35	31	40	41	35	36	31	31	33	23	30	34	37	24





#### (Base: Americans 18+)

How likely do you think it is that global warming will cause humans to become extinct? Please click on the slider bar below to indicate your answer. You can slide the indicator to the position that best describes your opinion. If the slider does not work, you can enter a number in the number box.

	May 2017
(Unweighted base)	(1,266)
	%
0% - 9%	26
10% - 19%	9
20% - 29%	14
30% - 39%	4
40% - 49%	6
50% - 59%	14
60% - 69%	5
70% - 79%	11
80% - 89%	3
90% - 100%	6
No answer	3
Of those who provided an estimate:	
Mean	37
Median	31





	May 2017	Nov 2016	March 2016	0ct 2015	March 2015	0ct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,266)	(1,226)	(1,204)	(1,330)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Often	5	6	4	5	3	3	4	3	4	3	5	4	4	5	5	5
Occasionally	28	27	27	30	23	24	28	23	28	26	24	26	26	30	29	35
Rarely	36	36	36	33	38	36	39	39	39	38	40	39	41	39	34	33
Never	31	31	32	32	36	37	29	34	28	34	30	29	28	25	30	26

# (Base: Americans 18+) How often do you discuss global warming with your family and friends?

# (Base: Americans 18+)

About how often do you hear about global warming in the media (TV, movies, radio, newspapers/news websites, magazines, etc.)?

	May 2017
(Unweighted base)	(1,266)
	%
At least once a week	23
At least once a month	20
Several times a year	26
Once a year or less often	9
Never	9
Not sure/No answer	13





## (Base: Americans 18+) About how often do you hear other people you know (your family, friends, co-workers, etc.) talk about global warming?

	May 2017
(Unweighted base)	(1,266)
	%
At least once a week	6
At least once a month	13
Several times a year	21
Once a year or less often	22
Never	28
Not sure/No answer	11

#### (Base: Americans 18+) How important is the issue of global warming to you personally?

	May 2017	Nov 2016	March 2016	0ct 2015	March 2015	0ct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,266)	(1,226)	(1,204)	(1,330)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Extremely important	10	10	9	7	6	5	8	8	8	6	6	6	7	6	5	10
Very important	16	17	17	18	15	16	17	14	13	17	14	13	15	18	14	20
Somewhat important	38	34	35	37	35	37	38	33	36	36	40	40	37	38	37	39
Not too important	22	22	22	21	24	24	21	25	24	24	23	24	24	24	23	18
Not at all important	15	16	17	17	20	18	16	18	18	17	15	15	14	14	19	11





	May 2017	Nov 2016	March 2016	0ct 2015	March 2015	Oct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,266)	(1,226)	(1,204)	(1,330)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
A lot/Some	50	47	51	50	44	45	51	45	47	49	44	44	45	55	45	55
A lot	18	20	16	17	15	14	16	14	16	17	15	14	12	17	14	20
Some	31	27	35	34	29	31	35	31	30	32	30	30	33	37	30	35
A little/Not at all	50	53	49	50	56	55	49	54	53	51	55	54	53	45	53	45
A little	33	37	33	33	35	35	34	37	37	34	39	38	37	32	35	32
Not at all	17	16	16	17	21	20	15	17	16	17	16	16	16	13	18	12

## (Base: Americans 18+) How much had you thought about global warming before today?

# (Base: Americans 18+)

How much do you agree or disagree with the following statement(s)? "Schools should teach our children about the causes, consequences, and potential solutions to global warming."

	May 2017	Nov 2016	March 2016
(Unweighted base)	(1,266)	(1,226)	(1,204)
	%	%	%
Strongly agree	39	38	36
Somewhat agree	39	38	41
Somewhat disagree	10	12	11
Strongly disagree	11	12	12





(Base: Americans 18+)
How much of an effort do your family and friends make to reduce global warming?

	May 2017
(Unweighted base)	(1,266)
	%
A great deal of effort	3
A lot of effort	8
A moderate amount of effort	31
A little effort	29
No effort	19
Don't know	10

#### (Base: Americans 18+) How important is it to your family and friends that you take action to reduce global warming?

	May 2017
(Unweighted base)	(1,266)
	%
Extremely important	5
Very important	13
Moderately important	27
Not too important	23
Not at all important	20
Don't know	11





# (Base: Americans 18+)

Which of the following reasons to reduce global warming, if any, are most important to you? Please select up to <u>three</u> reasons.

(If applicable) Of the reasons you selected, which one is most important to you?

	May 2017					
(Unweighted base)	(1,266)					
	%					
	Most important reason	Three most important reasons				
Provide a better life for our children and grandchildren	24	44				
Prevent the destruction of most life on the planet	16	34				
Protect God's creation	13	21				
Not applicable because global warming isn't happening	11	11				
Save many plant and animal species from extinction	7	31				
Help prevent extreme weather	6	27				
Improve people's health	5	23				
Help free us from dependence on foreign oil	4	17				
Save many people around the world from poverty and starvation	4	16				
Protect my own health and well being	3	12				
Create green jobs and a stronger economy	3	15				
None chosen	2	2				
Improve national security	2	4				





(Base: Americans 18+)
Which of the following statements comes closest to your view?

	May 2017	Nov 2016	March 2016	0ct 2015	March 2015	0ct 2014	April 2014	Nov 2013	April 2013	Sept 2012	March 2012	Nov 2011	May 2011	June 2010	Jan 2010	Nov 2008
(Unweighted base)	(1,266)	(1,226)	(1,204)	(1,330)	(1,263)	(1,275)	(1,013)	(830)	(1,045)	(1,061)	(1,008)	(1,000)	(1,010)	(1,024)	(1,001)	(2,164)
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Humans can reduce global warming, and we are going to do so successfully	7	5	6	4	6	7	6	5	3	5	4	4	5	5	10	6
Humans could reduce global warming, but it's unclear at this point whether we will do what's needed	48	48	47	42	46	44	42	40	45	49	46	47	40	47	45	51
Humans could reduce global warming, but people aren't willing to change their behavior, so we're not going to	24	23	25	26	24	22	25	25	24	22	21	25	24	21	17	22
Humans can't reduce global warming, even if it is happening	12	15	13	18	12	17	16	16	16	15	20	15	18	18	15	16
Global warming isn't happening	8	9	8	9	13	10	10	13	11	8	9	10	10	10	13	5





# **Appendix III: Sample Demographics**

Total	N (unweighted) <b>1,266</b>	% (weighted) <b>100</b>
Men	630	48
Women	636	52
	050	52
Millennial (18-36)	281	33
Generation X (37-52)	268	24
Baby Boomer (53-71)	549	34
Silent Generation (72+)	168	9
Less than high school	96	12
High school graduate	366	29
Some college/Associate degree/Technical degree	350	29
College graduate	250	17
Post graduate	204	13
<\$25K	192	16
\$25K - <\$50K	290	21
\$50K - <\$75K	232	17
\$75K - <\$100K	187	14
\$100K - <\$125K	147	12
\$125K+	218	20
Hispanic	126	16
White, non-Hispanic	932	64
Black, African-American non-Hispanic	123	12
Other non-Hispanic	85	8
Northcost	252	10
Northeast	252	18
Midwest	286	21
South	418	37
West	310	24



